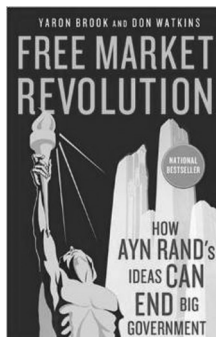




Ontario's  
New  
Choice  
Now!

**Freedom Flyer**  
#41 - The official newsletter of the Freedom Party of Ontario  
Summer, 2015

*Yes to  
Capitalism!*  
page 6



*Yaron Brook  
praises  
the Morality of  
Capitalism*

*Election '14  
Candidates! pages 4-5  
Campaigns & Issues!*

*Rituparna Basu's cure  
for the Disease Killing  
Canadian Health Care*  
page 8



*ELECTION SIGNS  
break the colour barrier!*  
page 12

*ONTARIO  
BUDGET*  
page 11

*Honor Diaries!*  
page 10



page 2

***"For us, Politics is Personal..."***

Robert  
Vaughan



AI  
Gretzky



Salim  
Nansur



Paul  
McKeever



Robert  
Metz



## FP Dinner Event...

## POLITICS IS PERSONAL

**LONDON - November 15, 2014** - Freedom Party hosted a \$100 per plate dinner held at the *Best Western Lamplighter Inn* in which the keynote speakers were all encouraged to take a moment to reflect, and then look forward - from a personal, rather than a strictly political, perspective.

Master of ceremonies **Robert Vaughan** once again kicked off the dinner event with **Freedom Party's** traditional toast to freedom. Following a delicious dinner, everyone was treated to an evening of hearing some of **Freedom Party's** best known personalities share their personal thoughts and observations on where we've been, where we're headed - and why they, as individuals, personally chose to take part in **Freedom Party's** journey towards *Queen's Park*.

The evening kicked-off when **Robert Metz** and **Paul McKeever** presented **Clare Maloney** (2014 **FP** candidate in the riding of Elgin-Middlesex-London), **Salim Mansur** (2014 **FP** candidate in the riding of London North Centre) and **Elizabeth Bendell** (long-time **Freedom Party** member and supporter) with '**Freedom 200**' pins for their service to the party. Metz followed the awards with a discussion about the importance of making a commitment to freedom through a commitment to **Freedom Party**.

Next, **Al Gretzky** provided highlights from his experiences during and after the 2014 election, while **Salim Mansur** discussed the fall of politics into the election of unqualified celebrities, and the importance of the sovereignty of the individual. **FP** leader **Paul McKeever** explained how and why enemies of freedom attempt to make politics appear impersonal when actually, it is quite personal.

"Politics is Personal," read the enclosed 'issue paper' accompanying the dinner invitations. That original **Freedom Party** message was written in 1986, and reads as true today as when it was originally released and distributed. Most importantly, when in 1986 the statement was but an intention and a



### 'Freedom 200' Pins Awarded

*At Left and Below: Three more recipients of Freedom Party's 'Freedom 200' Pins joined the growing list of Freedom Party's pioneers of freedom, each awarded by FP leader Paul McKeever.*

*From top left to bottom right: Clare Maloney, Salim Mansur, and Elizabeth Bendell. All were attendees at FP's 'Politics is Personal' dinner event in London.*

*Attending a public FP event is one of the prerequisites for receiving a pin. No recipients are ever notified in advance of their award, and only 200 pins in total will ever be awarded.*



commitment, we can now also add, in 2014, that it is a matter of demonstrable record: "Every **Freedom Party** policy is consistent, integrated, and based on principle - the principle of individual freedom." The entire 'Politics is Personal' event can be viewed on **FP's** web site archive.

<http://www.freedomparty.on.ca/archive/2014/11/15/politics-is-personal-dinner-london-november-15-2014/>

## Politics is Personal - Speaker Highlights \*



### Robert Metz

There's really not much more to do in the 'vehicle design department' of **Freedom Party**. We have (established) our identity; our philosophy, our path. We're on our chosen course, and now the only thing we really need to keep us on that course is the fuel to drive it. That fuel is money.

They say that 'if you build it, they will come,' but if they don't know about you, that's where advertising becomes necessary. And that means having the money necessary to do the job.

You can help. We're not asking for a fortune. We're asking for a commitment.

So the very simple and very unexciting and very boring plan for success is this: become a regular monthly contributor to **Freedom Party**. That's what does the trick. I'm not talking about a lot of money. Can you afford \$1 a month, with the tax-credit working out to 25 cents per month?

**Freedom Party** is a full-time organization; we don't just sit around between elections waiting for the next election to come along. We're constantly busy. We all do personal things in the media to make ourselves known.

We don't just say it. We show it. We've created a body of evidence, and that evidence is there now for everybody to see - right back to 1984. We like to say 'it is written' - meaning that if you didn't write it down or record it, it didn't happen. So we 'wrote it down.'

**Freedom Party** now has a demonstrable history to compete with the other parties who have had histories going back hundreds of years. All of this is located on **Freedom Party's** on-line archive;

As time goes on, this archived record of action will become a weapon for us, and we'd like to make it a weapon for you as well. That's part of what we'll be doing over the next four years. Knowledge is power, and we intend to empower our members and candidates in a way that was never before possible.

So it's important to remember that it's the people who have given us this commitment who have made everything we've done possible. The next election is now expected as early as the spring of, 2018, and our time to prepare is much shorter than we think. Make your commitment to **Freedom Party** today. (end)



### Al Gretzky

Elections leave you with memories: for me, one high point, one low point, and one regret. My regret was that when candidates were asked "Do you have a criminal record?" - I failed to respond with 'No sir, I've never been elected.'

My high point took place at a public school (gr 7-8 as part of their civics class) and this came up as a response to a question about global warming, one of my favourite topics. I'm a skeptic. So I had the chance to open these young minds:

"The next time someone tries to tell you that *man-made* global warming is melting the ice, point this out to them: that right here where we're sitting, over 10,000 years ago the ice was as much as a kilometer thick. And then ask them: what melted that ice? There were no businesses. They have to tell you it was nature. And *that*, boys and girls, is what's happening today." The kids liked it. I

[PERSONAL POLITICS - continued on next page...]



## Politics is Personal - Speaker Highlights \*

[...PERSONAL POLITICS - continued from previous page]

can't say that the indoctrinators around them did - but the kids liked it.

My low point? That took place at a high-school debate (where) I pointed out to the kids that all the promises of all of the money from all of the candidates was a *debt* - a debt that was going to come due on their watch some day. And you know what those kids did? They *laughed*. They didn't roll their eyes or 'tee-hee'; they literally laughed. And as I looked out at them it made me sad because I realized that even at their young age, they've come to believe that everything from government is good, and everything from government is free. And it was even sadder when I thought how terrible it's going to be for them the day that debt comes due, and the devastation that is going to cost them their lives.

I hate admitting this, but my daughter-in-law, Lisa, was running for the NDP in Windsor West.

It bothers me. It's an oxymoron: Gretzky and NDP? Against expectations, Lisa Gretzky was one of the earliest provincial candidates to be declared a winner.

Lesson learned? My *actual* influence in family politics was far less than my *perceived* influence on family politics. But Lisa Gretzky's victory came with perks, even for me, I got an invitation to go to Queens Park to watch the swearing-in ceremony live. It was a memorable event, not just because we attended, but because it afforded me one more opportunity to rage against the machine and to stand up against injustice - right there in the gallery at Queen's Park.

After the throne speech, everyone rose and everyone applauded - except Marilyn and I. We sat there, because there was no way that we could bring ourselves to stand for (this government).

So picture if you will, the whole house standing and applauding - and there are two of us seated in protest. I glanced down at my daughter-in-law who was shaking her finger at me, shaking her head, but at least she was smiling - unlike the Liberals around me who were witnessing our protest.

I came away from Election '14 honoured that as many people supported me as did. I was grateful to all the people who helped. And I was proud - Proud to live in a land where no matter what your station in life, you can take part in the greatest gift of all given to us by the so many who paid the ultimate price, and that gift is freedom.

Ours is the freedom to gather, and the freedom to openly, honestly, and more importantly, *safely*, stand and have our voices heard.

Thank you.

{end}



**Salim Mansur**

"I did not know that I would become a **Freedom Party** candidate this past summer. And I still haven't figured out how it all came about. But I have that sense that when one gets to know people, those who are the builders and movers and shakers of such a party as **Freedom Party**, then things happen that are driven not by what I would say 'rational calculation'. Things happen because the bonds of friendship become so deep and so important and so valuable that it carries and has a momentum of its own - which brought me to be the candidate this summer in *London North Centre* for the **Freedom Party**.

We discovered many things about ourselves in the process. The results of the election, were in some sense deeply disappointing on a personal level. We were disappointed, and we know that we have a lot of work to do to change the direction of the province and of the country.

This task never ceases. It never ceases because as we breathe, as we move around, we are constantly asking ourselves - at least those of us who have committed ourselves to such a party as **Freedom Party**, the very name of it stands for something.

Why is it that we find ourselves in such a despairing situation as is the country today? We see the dark clouds around us, and we have to ask, *why?* We have lost the sense of our core values, and we have to find ways to get them back.

What is it about politics that is personal? The first thing that struck me is that the theme

'Politics is Personal' is paradoxical. At times it is necessary in a public space to reflect philosophically in terms of our commitments to public life. The issue is: to what *extent* should or must politics be personal? And to what extent, then, can personal be political?

Given a liberal democracy, politics should be about public affairs, a good society, about what takes place in the public square. And everything that takes place in the public square is not necessarily personal. It should not be personal, especially in a liberal democracy.

On the flip-side of a liberal democracy, under totalitarianism, there is *nothing* personal. You sneeze, you breathe, you eat, what books you read, what church you go to, what you share with your children and friends - *everything is political*.

This is something that those who haven't had a window into the world outside a liberal democracy find hard to understand. Those of us, like me, who come from backgrounds that are not a liberal democracy, there, there is *nothing* personal.

That's the paradox. To *be* personal or to *have* something personal is to maintain what is only possible in a liberal democracy. It is to maintain one's sovereignty - as an individual.

The individual is not a means to anybody's end, but is an end in himself or herself. This has been the long political battle over five hundred years that we have come to in the West: the fight for the individual as sovereign.

To protect individual sovereignty, it is the individual who decides how much of one's self one is willing to make public, that is, political. Five percent? Twenty percent? Fifty percent? And so on. And that can only happen in a society that cares about freedom, that respects the individual - that regards the individual's sovereignty as sacred.

I believe that is what has been eroded and why we are losing now. What has been abandoned is the idea of the individual as sovereign, to the idea that the individual is more or less a cog in a machine. Consequently, what has happened is that the per-

sonal that is political has become a facade behind which lies a lot of mush.

We have become a celebrated culture, and we assume that anything that distinguishes a person - that's good enough for his politics. So we can all tune in and listen to what Barbara Streisand has to say about the current world, because she's such a damn good singer. We have arrived at the stage where the personal is sold in the public sphere when that person has no merits to be in the public sphere.

(Historically) the personal was connected to public service; the personal was not something celebrated. The same pattern can be mapped in Canadian politics, until the phenomenon of Pierre Elliot Trudeau.

We have lost that sense of it, and consequently in our legislatures, in our House of Commons, our leaders no longer come with that integrity of public service *having been done*, where their merits have been judged by the people.

The classic case is the case of (US president) Obama now. The man had no public record, and was lifted to the position of the highest office of the most powerful country in the world - on the basis of his DNA. And nothing else. So there we are, where we are today.

It was appalling that our elected representative in *London North Centre* (Deb Matthews, Liberal) had no public service record before she became a member of the legislature, but the record of her duration in office completely and thoroughly disqualified her. And yet she won a thumping victory and went back represent *London North Centre*.

How do we correct the situation? There are no simple answers. We have placed a tremendous weight upon ourselves as a country and as a people that if we *don't* correct it, if we *don't* bite the bullet, if we're *not* honest with ourselves, then we will lose the shreds of our own individual sovereignty. Thank you. {end}

[PERSONAL POLITICS - continued on page 9...]

## ONTARIO ELECTION 2014...

# 42 FREEDOM PARTY CANDIDATES TOTAL FALLS SHORT OF PREVIOUS MILESTONE

**ONTARIO - June 12, 2014** - Ontario voters went to the polls handing a majority government to Kathleen Wynne's Liberals in the midst of a decidedly anti-PC mood on whose fires PC leader Tim Hudak poured his 100,000 job-cut threat. It was an election that was expected by almost all observers to be *this* year's 2015 election.

For **Freedom Party**, one objective for the not-to-be 2015 election was to exceed the number of candidates fielded (57) in the previous 2011 election, with 54 elected representatives being enough to form a majority government. Progress was already being made to meet and exceed the previous milestone. Unfortunately, following a flurry of by-elections in which **Freedom Party** was consistently represented, the Wynne government dropped the writ on May 6, calling for the June 12 general election - in 2014. Happily, we were already in election mode (having just released **FP's** 2014 Opposition Budget) for the next Ontario election. (At the time, the province was operating under a *minority* government that could fall at any relatively unscheduled moment.) The result when nominations closed: the very respectable total of 42 **FP** candidates fielded in 2014. **A complete list of Freedom Party's 2014 candidates appears below, alphabetically by riding.**

## ELECTION 2014 CANDIDATES

Ancaster-Dundas-Flamborough-Westdale: Barry Spruce  
 Beaches-East York: Naomi Poley-Fischer  
 Brampton West: Ted Harlson  
 Brant: Brittni Mitchell  
 Bruce-Grey - Owen Sound: Jamie Spence  
 Burlington: Andrew Brannan  
 Davenport: Franz Cauchi  
 Don Valley East: Wayne Simmons  
 Don Valley West: Tracy Curley  
 Eglinton-Lawrence: Michael Bone  
 Elgin-Middlesex-London: Clare Maloney  
 Etobicoke Centre: Andrew Kuess  
 Etobicoke-Lakeshore: Jeff Merklinger  
 Etobicoke North: James McConnell  
 Glengarry-Prescott-Russell: Carl Leduc  
 Hamilton Centre: Peter Melanson  
 Hamilton East-Stoney Creek: Britney Anne Johnston  
 Hamilton Mountain: Brian Goodwin  
 Kingston And The Islands: Jonathan Reid  
 Lambton-Kent-Middlesex: Dave Durnin  
 London-Fanshawe: Paul McKeever  
 London North Centre: Salim Mansur  
 London West: Al Gretzky  
 Niagara West-Glanbrook: Geoff Peacock  
 Oakville: Silvio Ursomarzo  
 Oxford: Tim Hodges  
 Parkdale - High Park: Melanie Motz  
 Parry Sound-Muskoka: Andy Stivrins  
 Perth-Wellington: Robby Smink  
 Peterborough: Wayne Matheson  
 Pickering - Scarborough East: Matthew Oliver  
 Scarborough - Guildwood: Khalid Mokhtarzada  
 St Catharines: Dave Unrau  
 St Paul's: Mike Rita  
 Thornhill: Erin Ashley Goodwin  
 Toronto Centre: Christopher Jason Goodwin  
 Toronto-Danforth: Tristan Parlette  
 Wellington - Halton Hills: Mitchell Sproule  
 Whitby-Oshawa: Douglas Thom  
 York Centre: Laurence Cherniak  
 York South - Weston: Eric Compton  
 York West: Kayla Baptiste



## CAMPAIGN 2014 OVERVIEW:

Except for the dip in total number of candidates fielded, every other **Freedom Party** electoral objective was met - or exceeded. Most notably, the party attracted several higher-profile candidates with whom an on-going relationship has continued past the election. Among them: **Al Gretzky**, well known in the London area as the uncle of hockey legend Wayne Gretzky and for his past political involvement with the federal Conservatives; **Salim Mansur**, whose reputation as a national columnist, author, and political scientist at *Western University* also preceded his growing involvement with **Freedom Party** by having been a federal Conservative candidate; **Clare Maloney** who was previously elected as a councillor for the Township of Malahide; and of course employment lawyer and **FP** leader **Paul McKeever**, whose reputation in both fields continues to grow.

All campaigned in the London area (where **Freedom Party** offices are headquartered) as part of a 'beach-head' effort drawing upon the greatest degree of available volunteer support and media advertising and news coverage for **FP** candidates. Parts of this campaign have already been reported in previous editions of *Fp NEWS & Commentary*.

A Leader's Message from **FP** leader Paul McKeever, "What Counts: Election 2014 by the numbers", was published in the October 2014 edition of *Fp NEWS & Commentary*. That issue also included a summary round-up of the London-area campaigns, the local controversies, samples of print ads,

For the most part, radio and television news coverage was fair and balanced. Regrettably, the great media handicap for **FP** candidates in London has for many years been the city's major daily: the *London Free Press*, which has avoided giving **FP** any legitimate coverage to the point of comic pathos. Voters whose only news source was the *London Free Press* might not even have been aware that **FP** candidates were running, save for a single print ad that the party ran in the final days of the election. It's a story worth telling, but will have to be saved for a future date.

Most encouraging was seeing many repeat candidates continue their commitments on behalf of the party. Once again, **FP** candidates and organizers **Chris and Erin Goodwin** played pivotal and key roles in candidate recruitment for the Toronto area, while new ridings in which **FP** had never before fielded a candidate were introduced to the **Freedom Party** option for the first time. More coverage of individual candidate campaigns will surface in future **FP** newsletters and publications, as the reporting of their experiences becomes more relevant and applicable to **FP's** next election campaign.

## CAMPAIGN 2018 PREVIEW:

**ONTARIO - June 4, 2015** - It has already been reported in various media that the Wynne government will be introducing some important changes to the electoral process in Ontario. They will already be in place by the time the expected 2018 Ontario general election is called.

Most significantly, among the changes are an addition of 15 new ridings to the province, and moving the 'fixed' electoral voting date from the autumn (October) to the spring (June). In order to fill the electoral slate, the additional ridings will raise the total number of required candidates from 107 to 122, with 62 elected members required to form a majority government.

[CAMPAIGN - continued on next page...]

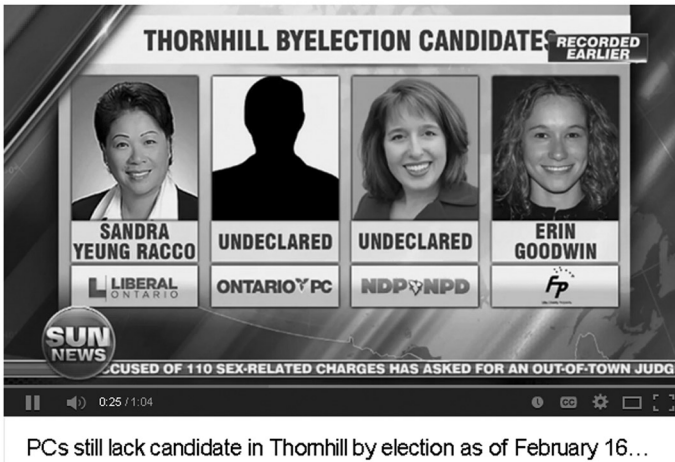
[...CAMPAIGN - continued from previous page]

If there's one sure lesson demonstrated by our experience in Election '14, it is that the more you prepare in advance, the more effective your efforts and the better your results, no matter how you choose to measure them.

As demonstrated by the Sun TV election news coverage (at left) of the spring '14 Thornhill by-election, **FP** candidate **Erin Goodwin**'s being prepared *before* the writ dropped paid off in a profitable way, namely, being included in the media coverage itself. During elections, positive media exposure is the name of the game. In contrast, the **PC** candidate not appearing to be prepared leaves a negative impression.

Consider becoming a **Freedom Party** candidate for your riding. Like **FP** candidate Erin Goodwin (at right), you too can participate in Ontario's electoral process, a process that with your participation will help create a new choice for voters in your riding.

(end)



## FREEDOM PARTY OF ONTARIO INVITES YOU

### TO BECOME A FREEDOM PARTY CANDIDATE IN THE UPCOMING 2018 ONTARIO ELECTION!

There's a lot to be excited about, and while there's still time to decide, it's always best to start preparing as early as possible.

Becoming a **Freedom Party** candidate is easier than you might expect.

As a **Freedom Party** candidate, **you'll have our support.**

Administration is completely taken care of by headquarters, including the provision of an auditor, issuance of official tax-receipts, submissions of official filings, etc., leaving you free to focus on your riding campaign.

Policy and issue resources available to **Freedom Party** candidates have increased exponentially, thanks to the expansion of **Freedom Party's** on-line archive, which is unlike anything offered by any other political party.

Discover it yourself, at:

[www.freedomparty.on.ca/archive](http://www.freedomparty.on.ca/archive)

**FP's** archive demonstrates that every **FP** candidate/supporter's participation becomes a personal legacy in freedom that extends far beyond any past or current election campaign.

**You are cordially invited to become your riding's only candidate to offer voters their only real choice for change: Freedom Party.**

Voters in every Ontario riding *need* a **Freedom Party** option. As the saying goes: "If we don't build it, they won't come..." That's why **your candidacy and support are so important.**

To sign up, or simply to find out more -  
Contact us! - by e-mail, snail mail, or phone.  
(See bottom of page 12 for contact info.)



## DOCUMENTS AND DEFINITIONS

### FREEDOM PARTY OF ONTARIO

#### Constitution:

**The Constitution of the Freedom Party of Ontario** (last amended in 2005) sets out the rules that determine such things as the **Founding Principle** of the party, the purposes of the party, organizational structure, procedures (e.g., how to adopt or amend a party policy), etc.

**FpO's Constitution** is available as a .pdf file on line, under *Publications*. **FpO's Statement of Principle** appears on all official **Freedom Party** publications and literature, as on page 12, page bottom.

#### Policy:

**The Policies of the Freedom Party of Ontario** (last amended in 2005) are a summary of each of **Freedom Party's** official **policies**.

A **Policy** is a statement of one broad implication of the party's **founding principle**, and of the philosophy that gives rise to that principle. **Policies** are adopted by the party's provincial executive.

A **policy** is not a representation to the public about what the party would do were it in power. Rather, it is a set of outlines that limit the scope of what a party leader can propose to the public, on behalf of the party. **Policies** remain policies between and during elections. They remain in place until amended by the Provincial Executive.

#### Election Plank:

A **Plank** is single proposal or promise made by the party leader, in respect of a given election, concerning what the party will do (usually on a single issue/theme) if it forms the next government.

The party leader is prohibited by the party **constitution** from announcing a **plank**, the intended purpose or effect of which is inconsistent with one or more of the party's **policies**. When a particular election is over, an Election **Plank** ceases to be an Election **Plank** unless re-adopted in a future election.

#### Election Platform:

For a given election, the party's **Election Platform** is comprised of all of the Election **Planks** announced by the party leader in respect of that election. As with Election **Planks**, when a particular election is over, the Election **Platform** is no longer the party's **platform**.



Speaker's Event...

# DR. YARON BROOK

## on THE MORALITY OF CAPITALISM

**TORONTO - May 6, 2013** - Executive Director of the **Ayn Rand Institute**, **Dr. Yaron Brook**, addressed over 200 attendees at the **University of Toronto** on his theme: "the morality of capitalism" and its importance in our lives.

Co-sponsored by the **Toronto Objectivist Committee** and the **Freedom Party of Ontario**, the event was made possible by FP member and candidate **Ted Harlison**. As both a member of Freedom Party and of the Toronto Objectivist Committee, Ted was perfectly positioned to bring the two groups together. Combined with free attendance (thanks to the sponsorship of event organizers and voluntary contributions raised), the unusually warm and pleasant spring evening certainly helped set the stage for a good turn out.

Dr. Brook's presentation began on a surprisingly blunt negative note: "We're losing!" he opened. "Government is growing left and right. The world is rejecting our ideas. We're rejecting the tradition, the history, the ideas, of capitalism, of freedom, of liberty. Capitalism is in decline in the Western world, and we have to ask ourselves why."

With those words, the theme for the evening's presentation was established. "People forget that two hundred years ago, everybody was poor and there were a lot fewer of us," reminded Dr. Brook. "Capitalism should be winning. Poverty, destruction, and death are the consequences of socialism."

"I don't buy that there's anybody in the world out there who's intelligent and educated who doesn't know, deep down somewhere, that *capitalism works*. There's no way you *can't* know this because it's right there in front of your face. It's in the history books - in the reality of history - from poverty to wealth - and that has to be explained somehow."

"We have reality on our side, we have history on our side, we have fact on our side - and they're obvious - and we have solid economic theory on our side. And we're still losing."

Dr. Brook offered a brief outline of the dismal history of left-right politics in the United States: "America's a crony country. That's not capitalism. When I say capitalism, I mean freedom - freedom from coercion. Markets free of coercion. Why is that every time there is some problem... we blame capitalism?"

These questions and other related concerns were all expanded upon during Dr. Brook's presentation, which can be seen in its entirety via Freedom Party's on-line archive. Direct link addresses appear directly above the photo on the next page.

Dr. Brook's presentation was by no means solely focused on economics and finance. Arguing that "freedom of speech is an absolute" regarding the free expression of artists, he also presented his views on the proper standard of morality and spoke to an entire range of issues that can be previewed on the page following.

Four days earlier, Dr. Brook was the hour-long guest on CHRW Radio's Just Right, the weekly talk-show hosted by FP executive members Robert (Bob) Metz and Robert Vaughan. During that broadcast, Dr. Brook explained why he believes that "The United Nations is one of the greatest moral travesties the world has ever seen." Other topics included a discussion of how capitalism and capitalists have been portrayed in popular movies and TV shows. From *Star Trek's* ugly caricatures of capitalists, the Ferengi, to films like *Other People's Money* and *Iron Man*, views were expressed about how these entertainment portrayals have had positive or negative effects on the public's perception of what capitalism actually is.

"Even Adam Smith recognized the fact that the invisible hand works because each individual is motivated by their own self-interest. Adam Smith didn't like that very much but he accepted it. As long as we don't like that very much, as long as we reject self-interest as a moral ideal, then we will continue to reject the invisible hand."

[BROOK - continued on next page...]



**BELOW: TORONTO - MAY 6, 2013** - Executive Director of the Ayn Rand Institute, Dr. Yaron Brook (far left), speaks to over 200 attendees (center) at the University of Toronto, as FP executive member and videographer Robert Vaughan (far right) records the event for archive and broadcast purposes. Held on the topic of the morality of capitalism, the event was co-sponsored by the Toronto Objectivist Committee and the Freedom Party of Ontario. Attendance was free. After his presentation and commentary, Dr.. Brook fielded questions from the audience. Samples of those exchanges appear on the next page.





## Dr. Yaron Brook

**Dr. Yaron Brook received his MBA and Ph.D. in finance at the University of Texas. He is the executive director of the Ayn Rand Institute, a columnist at Forbes, and his articles have been featured in the Wall Street Journal, USA Today, Investors Business Daily, and many other publications. He is a frequent guest on national TV and radio programs; co-author of FREE MARKET REVOLUTION.**

[...BROOK - continued from previous page]

"Ayn Rand challenges the fundamental beliefs of both right and left," explained Brook. "It's not true that the 'right' is right. The right is not right in the US. The right is wrong and the right has failed on a massive scale whenever it gets into political office, and that's because the right has fundamentally accepted the left's philosophical beliefs. What Rand does is challenge all of that." {end}

## QUESTIONS and ANSWERS with DR. YARON BROOK...

At the conclusion of Dr. Brook's presentation, members of the audience were encouraged to directly ask questions. Discussion topics covered a broad spectrum of issues, including Canada's performance as a world government, a history of moral revolutions, contrasts between selfishness and altruism as standards of morality, the biological roots of the tribal collective, and the concept of individualism itself. Following is a brief sampling of some Q&A highlights:

### ON AYN RAND:

"Ayn Rand is the first philosopher since Aristotle to actually present us with a moral code to start building that foundation upon which this good political system (capitalism) lays."

### ON THE DECLINE OF THE WEST:

"The decline of the West is real. The decline of America is real. It's happening. Whether it's happening super fast or just a little bit fast, it's happening and it's here. And I believe we have about twenty years to turn this around or we're lost. This is not a long term thing. Twenty years goes by just like that. If we don't turn this around within about twenty years we're in deep deep trouble."

### ON US. PRESIDENT CALVIN COOLIDGE:

Calvin Coolidge was a good president - basically because he did very little."

### ON CANADA'S ECONOMIC PERFORMANCE DURING THE RECESSION:

"Canada's a bright spot in the world out there. Not because it's doing the right things. But because it's doing fewer bad things than the rest of the world."



### ON SOCIALIZED HEALTH CARE:

"Is Canada's health care system a disaster? Yes. If you're sick. If you're healthy, it's great. Socialized medicine is wonderful for healthy people. I lived under socialized medicine. It's a disaster and that's why you have those buses that go down to the Mao Clinic in Rochester Minnesota, to get real treatment. My father was a doctor under socialized medicine in Israel. There's more doctors per capita than in any country in the world. And when my dad had a really sick patient - who had the money - he would put him on a plane and fly him to the Mao Clinic or the Cleveland Clinic or somewhere else. There is

[Q&A - continued on next page...]

Audience questions addressed everything from the recent financial crisis in the United States, to the morality of capitalism itself, to the unfortunate issues arising from libertarianism. A video of the entire event (held at the Medical Sciences Building at the University of Toronto (St. George Campus), 1 King's College Circle, Toronto) has been permanently archived on-line at: <http://www.freedomparty.on.ca/archive/?s=Yaron+Brook&searchsubmit=>. Dr. Brook also appeared with FP executive members Robert Metz and Robert Vaughan on their May 2, 2013 CHRW radio broadcast of Just Right, where his interview is archived at: <http://www.justrightmedia.org/blog/archives/2461>.



Photo by Mark Wickens





[...Q&A - continued from previous page]

*no health care system in the world better - if you have money - than the United States health care system. And I'm not talking about a lot of money. If you're middle class, there's no place in the world where you can get better treatment than in the United States.*

*"The myth about the United States health care system is shocking. Now, it's bad. Because it could be a thousand times better if it was privatized."*

#### ON LIBERTARIANISM AND ANARCHY:

*"It's a shame that anarcho-capitalism has to be the last question. It is wrong in a deep deep sense. It is wrong philosophically, based on a philosophy of subjectivism, it is based on a philosophy of relativism. It is a complete repudiation and rejection of Objectivism. At every single step.*



*"Anarchy is a rejection of philosophy. As a consequence, it is doomed to failure. It cannot survive. There's no standard. There's no truth. There's no right or wrong. I would rather have what we have today than have anarchy.*

*"I'm not a libertarian. I'm an Objectivist.*

#### ON WHAT WENT WRONG:

*"Why has the vision of limited government disappeared two hundred years*



*after the founding of America? There was no philosophical foundation for what the founding fathers were trying to do. They established a government under the principle of individual rights without a philosophical understanding of what individual rights meant - which required a morality of rational self-interest."*

#### ON HOW TO REVERSE THE TREND:

*"The only way to preserve a small state is to have the right ideas. To be vigilant about it. To protect it.*

*"This is not some practical problem where we just need to find the right geography. This is a philosophical problem. And if you don't*

*change the culture, you lose. And changing the culture is hard. And it takes a lot of time and a lot of effort and it's all about education. There are no quick fixes. There are no short-cuts. There's no magic bullet. There is none. It's about fighting, speaking, writing, talking."*

One questioner, identifying himself as "a businessman and not an intellectual," asked how he might plan for the future, in light of the battle "being lost."

*"I believe you have to fight. You have to do whatever you can to try to convince the culture to turn it around. And yes, many of you businessmen are not intellectuals, so support the intellectuals. Write a cheque."*

At this point, some members of the audience broke into laughter: "You see? You laugh! Why is that funny? It's true, right? The only way we can do what we do is because you guys write cheques. If you don't write cheques we can't do it. I'm not telling you to do it sacrificially or altruistically. I'm saying it's in your self-interest. I'm your agent in this fight. Help me. Help those who are fighting the battle. Help those who are out there trying to advocate for capitalism and trying to change the world. And in your own life, speak up. You can fight the battle on any level."



#### Speaker's Event...

## RITUPARNA BASU

*on the disease killing Canadian health care*

**TORONTO - March 4, 2014** - The Toronto Objectivist Committee and the Freedom Party of Ontario co-presented The Ayn Rand Institute's Rituparna Basu's description of "The Disease Killing Canadian Health Care". Held in the Earth Sciences Centre at the University of Toronto, the free event addressed and highlighted the coming increased costs and poorer results of medicare, both in Canada and in the United States.

Basu also appeared on Sun TV's *The Source* with Anthony Fury to discuss her talk. The event presentation and the Sun TV interview are both archived on Freedom Party's web site. It was the second Freedom Party co-sponsored event to feature a representative of the Ayn Rand Institute.

Citing ever-increasing wait times for medical procedures, increasing shortages of doctors and nurses, and wavering quality plaguing the system, Basu demonstrated how conventional solutions have been tried and have failed. An analyst at the Ayn Rand Institute, Basu offered her perspectives on why Canada's medical system is ailing and what's really needed to fix it.

In contrast, citing *decreasing* costs in free market surgeries for eyesight health care accompanied by more options and better quality, she noted that prices have fallen so low that more people are able to afford eye surgery out of pocket without any need for insurance.

Yet, under the American health care system, heart surgery can run you hundreds of thousands of dollars. Why so high? According to Basu: "The government controls health care in America almost as much as it does in Canada. In areas where profit has been restricted, then prices are very expensive. The market has been distorted." Just how distorted?

#### THE DISEASE KILLING CANADIAN HEALTH CARE

Presented by the Toronto Objectivist Committee & Freedom Party of Ontario

RITUPARNA BASU  
Analyst with the Ayn Rand Institute

MARCH 4, 2014 - UNIVERSITY OF TORONTO



"In other areas of the world, where doctors have been allowed to pursue profit, you see exactly what you see in eye surgery - lower costs, better quality. A famous heart surgeon in India turned businessman in order to figure out how to make treating cardiac disease more affordable - and he wanted to make money on this prospect. He did. His pursuit of profit led him to be able to offer an equally good heart surgery for \$1,500 (US) as in the Cleveland Ohio Clinic where the same surgery cost \$106,000.

"So it can be done. The only question is, are we going to *allow* it to be done? Will we *allow* health care providers to pursue profit?

"Good quality health care is profit driven. If we want such care in this country, we must be prepared to question our knee-jerk hostility towards what fundamentally *makes* a market - pursuing profit. We've seen what the *lack* of a profit motive has done in Canada. There are no rewards for being the best. Whether a doctor exerts effort on your behalf or not, he will be paid the same, with or without that effort.

"If we want good health care, we have to be willing to embrace the profit motive. We should be *embracing* the idea of health care being run on the basis of people trying to make as much money as they can. Ultimately that is the right conclusion, but it will take a lot of work to get there."

Basu also appeared on Just Right (#339-Feb27/14) with Robert Metz and Robert Vaughan where the trend from socialized medicine to socialism became an overriding theme of discussion. That conversation can be heard by visiting: [www.justrightmedia.org](http://www.justrightmedia.org). [end]



# Politics is Personal - Speaker Highlights \*

[...PERSONAL POLITICS - continued from page 3]



**Paul McKeever**

*"The sole purpose of government is to use force: to ensure that no individual's life is ended, liberty restricted, or property obtained without his consent. Those who murder, who non-consensually restrict liberty, or who obtain a person's property without consent, are not a government, but a band of villains." - P. McKeever - blog.*

The fact that politics is personal is the reason that we're all in this room right now. What I find most striking is the extent to which many in society have tried to *hide* the fact that politics *is* personal. They hide its personal nature by such things as the division of governmental powers, in elections, and in political parties.

It's sometimes said by lovers of freedom that "government is a gun" or like a gun. The response to that claim sometimes takes the form of scoffing or outright laughter. "Don't be so melodramatic!" But is it true? Is government a gun?

I invite you to consider **The Story of Joe**. Joe picked up his paper one day and read that the legislature had just passed the Statute Against Bad Things. Pursuant to sec 10 of that statute, he could now be charged for doing what he had already been doing for a long time.

Joe just kept on doing what he had been doing all along. Joe was charged. The court found him guilty. Joe refused to pay the penalty imposed. The police approached Joe and demanded that Joe pay the price that was imposed upon him. Joe refused. The police drew their guns and threatened to shoot Joe if he did not comply. Joe took out his gun and told the police "Leave me alone. I refuse to comply. I will fire at you if I need to. Go away peacefully." The police shot Joe dead.

If the public was told that Joe broke a law against stealing things from his fellow man, they would have no problem understanding the government's response in this case. They would *understand* that government is a gun.

But if the law broken by Joe was not stealing from his neighbour, but refusing to give half of his income to the government for a government monopoly on health care, for a government monopoly on education, most people would probably write off my story of Joe as pure fantasy. They would *deny* that government is a gun. Most would say that the government would never go so far as to shoot a person for not paying his taxes. My point is not about police, judges, the law, or the

law makers. My point is that the ultimate penalty for a violation of the law is either compliance, or death. The death penalty is the ultimate penalty for *any* law. The only real question is, when will the next 'Joe' surrender?

None of this implies that there should not be laws. The point is that many want to *deny* that government is a gun when it comes to certain laws that violate life, liberty, or property. Which direction the gun of government is pointed depends entirely upon the outcome of elections. That's why politics is personal.

An election is, in a way, a war - a war over who will take control of the gun that is government. Those on the losing side of this war have already agreed in advance that they will cease their efforts to take control of the gun. They agree that they will surrender control of their own lives, liberty and property to the winners.

Thus, an election is a war in which we all agree that no 'violence' will occur. No blood will be shed - until the seizure of the gun is complete.

And of course, with the ballot being secret, nobody knows who voted for whom. The election serves to create another veil between the shooting of Joe and the people who wanted him to obey their will. All have a right to anonymity. The election, in effect, serves as a way of hiring a hit man without anyone ever knowing that you are one of the people who wanted Joe fined, imprisoned, or shot. It makes politics look *impersonal*.

Elections are inherently morally relativistic. The process of counting ballots does not discriminate between votes for angels or votes for devils because it deliberately refuses to give a role to ethics at all.

Thus the good and rational voters agree to put reason aside, and agree to have faith in a system that will settle the disputes via the brute force of participants - a contest in which the winner is, quite simply, the bigger army.

Enter the role of the political party and the hiding of its personal nature. A political party is merely a number of individuals who come together conspiring to win the electoral war and seize control of the government gun. Joe will either have to obey the party's will - or face fines, imprisonment, or death.

A party's will can be determined in many ways. It can be determined by a majority of its members. It can be determined by the whims of the leader of the party that gets elected by a majority of its members. It can be determined by a set of principles instead of a philosophy. It can be determined by religious dogma. Either way, we are left with an impression that a party - not its members - is a thing that has a will that Joe has to obey. Very impersonal. "It's the party. It's not me."

However, **Freedom Party's** will is determined ultimately not by majority rule or religious dogma, but by rational philosophy. At root, that philosophy respects and recognizes the essential

nature of human beings. We see human nature as a thing to be defended, not as something to be fought or defeated.

A thing is what a thing does. On that point, **Freedom Party** believes that those who act to defeat human nature are not doing what a government does. We believe that a person or a group of people - or agents of those people - who take your life, your liberty or property without your consent is not a government, but a criminal gang. And if their party is elected, then it is merely an elected criminal gang.

When a criminal gang holds the guns of government, you don't have a government; you have anarchy. You are in a place where your life, liberty and property have no protection.

Those of your neighbours who have joined or funded the Liberals, for example, are enemies of government itself. They want human nature defeated. When their elected agents pass a law forcing you to hand over half your earnings - or that make it illegal to make a living without being a member of the guild - that's personal!

When we *limit* government to defending life, liberty and property, there's nothing to be ashamed of. There's no reason to hide the personal nature of politics. We, the advocates of freedom and the defenders of human nature, do not deny that we personally hold and point the gun that pointed at the would-be rapist, murderer, or thief.

We boldly assert that government is a gun. We proudly admit that we have used the electoral process and our ballots in attempts to seize that gun. And we wear as a badge of pride our membership, or support of Ontario's only pro-human nature, pro-government, pro-freedom political party. We're proud also of our conspiracy to have the public obey our will. Because our will is merely the good will we hold toward men.

We, the supporters of freedom, gladly admit that politics is personal, and so that freedom may prevail, we will never let our opponents pretend otherwise.

Long live the will to be free. And long live **Freedom Party**. Thank you. (end)

**\* SPEAKER HIGHLIGHTS:** *The Politics is Personal dinner speaker highlights, as quoted in this newsletter, are a mixture of verbatim transcripts and paraphrased summaries of each speaker's key points. To see and hear the entire unabridged presentations, use the on-line link provided on page 2.*

## FRANK SAYS



*Some things  
are  
black and white.*  
**FP**

Speaker's Event...

# FREEDOM PARTY HONOURS *HONOR DIARIES*

*McKeever condemns theocracy, warns of threat to democracy*

**LONDON - May 29, 2014** - In the midst of a provincial election, **Freedom Party** joined with **Muslims Facing Tomorrow** to help present the London screening of the documentary *Honor Diaries* at the *Wolfe Auditorium* in downtown London.

"I think those of us who care about free speech issue, about the perils of Islamism threatening our freedoms in the West, in Canada, about the imminent peril of Shariah being imported as has already occurred in Britain, about misogyny, terrorism and violence in general, will agree with me that a showing of "Honor Diaries" will be one of our small contributions in the fight to preserve our freedoms," wrote **Salim Mansur** (as vice-president of *Muslims Facing Tomorrow*) in an April 2 e-mail to event organizers. "I cannot imagine that **Freedom Party**, its very name at stake, would not consider joining hands with us in this effort to educate the public around us about what we are faced with, and women are the proverbial canary in the mines in our fight against Islamism."

Mansur's comments were made shortly after reports surfaced that the *Council of American-Islamic Relations (CAIR)* was trying to stop the showing of *Honor Diaries* in the U.S. Both he and **Raheel Raza**, president of *Muslims Facing Tomorrow*, appeared earlier in the day on *CHRW Radio's Just Right* (hosted by Robert Metz and Robert Vaughan) during which the question was asked: Does CAIR care? Also addressed was the 'deafening silence' that so often accompanies media and public lack of attention to this issue. It is a silence that is entirely disproportionate to the attention the media gives to terrorist activities and military conflicts that are associated with the same Islamist philosophy.

Master of ceremonies at the event was CFPL am980 Radio's **Andrew Lawton**, whose frustration with other media failing to give necessary attention to the issue was made clear on his own talk show.

*Honor Diaries* is a brilliant award-winning documentary which deals with the plight of women in Muslim Majority societies who face honour-based violence in the form of honour killings, female genital mutilation and forced marriages. The documentary features nine women (including Raheel Raza) who speak from the heart and address the problems head-on focusing on the rise of these issues across North America and discussing solutions.

*Honor Diaries* was screened at the United Nations Human Rights Council in Geneva and received great feedback. Raza attended the March 24 Ottawa screening organized by her friend Fred Litwin, where there was an audience of over 200 people including Mrs. Laureen Harper, wife of Canadian Prime Minister Stephen Harper. The Toronto premiere of *Honor Diaries* was held at the *Colossus Theatre* in Vaughan on Sunday March 30, 2014.

The London screening kicked off with an opening address by **Freedom Party** leader Paul McKeever, followed by a showing of the documentary



**ABOVE:** Paul McKeever addresses the audience in the cavernous Wolfe Auditorium in downtown London, prior to the screening of *Honor Diaries*.

and a panel discussion featuring Raheel Raza, Salim Mansur, and **Christine Williams**. Questions by the audience were also responded to by the panelists.

"We at **Freedom Party** are proud to have a part in co-sponsoring the screening of the *Honor Diaries*," opened McKeever. "This evening's screening, by coincidence, comes at a time when **Freedom Party** is up to its neck in elections. But this event highlights **Freedom Party's** commitment to political freedom through rational governance. Such governance recognizes that the laws of the land are made, rightly, by human beings for human beings - that government is the hand of the people and serves only the governed."

"The central, indeed, the defining historic and ethical struggle Muslims face in the world is the struggle for freedom, for individual rights, and for gender equality. Opposing that struggle are those who seek to undermine freedom by undermining democracy - by those who would *replace* the laws made by human beings with a theocratic dictatorship, allegedly founded upon Sharia for the betterment of some to the detriment of others and for the freedom of none."

"Ballots and journalism can be as effective as bullets. There are enemies of democracy who nonetheless participate in elections only so as to undermine democracy. They thereby deprive everyone, and especially women as we'll see tonight, of the freedom that they have to think, to choose, and to act peacefully. It's true that the war against democracy and freedom is being fought in the middle east, but it likewise is being fought right here in Canada. There are those in our midst, who while taking their freedom for granted, have made moves to censor and silence those Muslims who are in the vanguard of this struggle for freedom in the world of Islam and among Muslims. Without any doubt, the bravest and most indomitable voices for freedom are those of Muslim women."

"It's truly shameful how so many others have buckled under the pressures of political correctness, multiculturalism, and identity politics to deny these women a platform from which they can speak about their struggle and daily indignities and oppression in a culture that treats women less than men and indeed, as chattels of men."

Following the *Honor Diaries* screening, Lawton led a Q&A session with a panel of distinguished guests including **Raheel Raza** (author and President of *Muslims Facing Tomorrow*), **Salim Mansur** (Professor of Political Science at Western University, syndicated columnist, Vice-president of *Muslims Facing Tomorrow*, and candidate for **Freedom Party** in the provincial riding of London North Centre), and **Christine Williams** (author, television show producer, International Christian Embassy in Jerusalem Canada, Gatestone International Policy Council, Canadian Race Relations Foundation). {end}



**ABOVE:** *HONOR DIARIES* SCREENING - Speakers and Panel Members, from left to right: Andrew Lawton, Raheel Raza, Christine Williams, Salim Mansur, Paul McKeever

See the entire event on line at:

<http://www.freedomparty.on.ca/archive/2014/05/29/honor-diaries-screening-london-ontario-may-29-2014/>



Climate changes... Politicians don't...

## McKEEVER DELIVERS COOL RESPONSE TO WYNNE'S BUDGETARY SNOW JOB

**DURHAM REGION, ONTARIO - April 23, 2015** - Kathleen Wynne's majority Liberal government released its official 2015 budget for the province of Ontario, while earlier in the morning, a **Freedom Party** media release was sent to members of the media and to all members of the Ontario legislature.

Headed "Ontario's snowy 'planet saving' budget day", the release was accompanied by the photo at right and read as follows:

*Kathleen Wynne says she is "saving the planet" by forcibly redistributing wealth (subsidized mass transit, carbon trading, over-priced wind/solar power etc.). As journalists and others analyze the budget today, **Freedom Party of Ontario** today issued this photo/meme of **Freedom Party** leader **Paul McKeever** - taken in snowy Ontario this morning - for context.*

*"Climate changes" says McKeever, "and it always has, but I've yet to see a single scrap of evidence to support the notion that Ontario's government can control the climate with spending, runaway debt, or taking money from those who earn it honestly and giving it to those who do not. Before we go any further, shouldn't we first have scientific evidence of the alleged climate-controlling power of debt, chronic deficits, extortionate power contracts, tax increases, and government monopolies?"*

Needless to say, Paul's question was never addressed in the minister's budget presentation. However, the Minister of Finance departed from his prepared script during the Cap-and-Trade segment of the budget speech. Bizarrely, he launched an ad hominem against "climate change deniers," and warned: "Wake up and smell the carbon!"

"Charles Sousa is thin-skinned," responded McKeever. Only an hour prior to the budget speech, Paul had appeared on CJBKam1290's Andy Oudman's *Live Drive* radio broadcast in London. "Wind and solar power are the absolute worst policies this government has adopted," he warned.

He also warned that: (a) Ontario is going ahead with a Pension Plan it cannot afford, (b) for the first time in history, Ontario is about to "crack the \$300 billion debt ceiling, and (c) there's no plan to balance budget by 2017-18. (Income tax and sales tax revenues went down this year, but are predicted to increase by a combined \$6 billion by next year - without any evidence or justification for such an expectation).

**Freedom Party's Ontario 2015 Opposition Budget** was released in February, and stands in stark contrast to the spend-and-tax deficit-and-debt budget presented by Ontario's Liberal government. Sad to say, all of the parties in the legislature have contributed to Ontario's fiscal crisis. Worse, no change *in direction* has been proposed by any of them. They're all on the same page of red ink and red ideology.

Only **Freedom Party**, under the leadership of Paul McKeever, has consistently presented annual Opposition Budgets that offer *rational* alternatives to the irresponsible management of this province. **FP** budgets offer greater detail and consideration for a change in direction than any of the budget promises made by the parties in the legislature. Ontario desperately needs a new choice now, and that choice is **Freedom Party**.



### Ontario's Budget Day, 2015

Remember: "Anthropogenic, catastrophic global warming" is their pretext for seizing your earnings, and giving it to others.

- Paul McKeever, Leader of the Freedom Party of Ontario

In order to make their new choice known to more voting Ontarians, the financial support of our members and supporters is always needed. It's the only way that we can meet the challenge.

Ontarians have been forced to vote too long for the same old ideas offered by the same three old parties. As the also-old saying goes: "Doing the same thing over and over again and expecting different results..." Well, we all know the rest.



**Freedom Party's** plan for a balanced Ontario budget in 2015, was submitted to Finance Minister Charles Sousa as part of the Ontario budget consultation process, and to Ontario's 107 MPPs, on February 10, 2015. {end}

See more at:

<http://www.freedomparty.on.ca/archive/2015/02/10/freedom-party-of-ontarios-2015-opposition-budget/>



**ABOVE:** Master of Ceremonies Robert Vaughan at the Politics is Personal dinner (see pgs 2,3,9):

I think I can remember the exact moment I became politically aware. It was personal to me

### ...Freedom moments and reflections...

because it was my pay cheque - my very first pay cheque. And I identified at that moment something that was fundamentally unjust.

Rather than take up a gun like Joe, and get shot, I researched politics. It became personal to me.

I joined **Freedom Party** twenty-nine years ago. I'm still with the **Freedom Party** because only

**Freedom Party** and its supporters have any idea what it fundamentally means to be just or unjust. Right or wrong. It's black and white. It's that clear. We understand it. And that's what we're fighting for.

Remember, none of this happens without your financial support, so please contribute to **Freedom Party** today.

Thank you.



**ABOVE:** Event organizer Ted Harlson introduces Rituparna Basu at the University of Toronto, where she spoke on "The Disease Killing Canadian Health Care". More on page 8.

## FP ELECTION SIGNS

# BREAKING THE COLOUR BARRIER

***AT LEFT:** London-West FP candidate Al Gretzky stands behind his red FP election sign, which was also available in equal numbers of red and blue. Public and media response was surprisingly positive and supportive of the three-colour strategy, which allowed for single- or multi-colour displays at busy intersections and other high-visibility areas. All of the London-area candidates used the three-colour signs strategy, with similar public and media reactions.*

***AT RIGHT:** Thornhill FP candidate Erin Goodwin stands behind the traditional black and gold election signs at an all-candidates' debate in the Toronto riding, where the electoral geography differs from the less densely-populated ridings, making it more difficult for the placement of multi-coloured displays. Other Toronto-area FP candidates who had election signs used the same black and gold colour design as well.*



**ONTARIO - May 6, 2014** - Though the colours on their signs may have varied, their message was the same: Cast your ballot for the **Freedom Party** candidate in your riding. London-West **FP** candidate **Al Gretzky** was the first to use the multi-coloured campaign signs in the by-election of 2013, in which he won 5% of the vote. (See *Fp NEWS & Commentary* #6 for original coverage.)

He again used the signs in the 2014 general election (where regrettably, though not unexpectedly, his vote total was halved) and was the first candidate to erect signs in his riding after the writ was dropped.

The multi-colour strategy was introduced at an earlier **FP** executive meeting by leader **Paul McKeever**. Paul shared his observations and conclusions about how people respond to differing colours and shapes (and to objects in motion), as demonstrated in experiments he conducted while at *Western University*.

To almost all executive members, it was a completely counter-intuitive strategy, and flew in the face of conventional political thinking. However, having been *logically* persuaded, and using the principles expressed by Paul, an executive decision was made to give the concept a try.

There's an old saying that goes: "Action removes the doubt that theory cannot solve." Though not applicable to all situations, it certainly proved the

theory in this instance. Those mildly critical of the multi-colour strategy could be counted on the fingers of one hand, while those enthusiastically receptive accounted for just about anyone else who commented on the subject.

With the 'doubt' about the acceptance of multi-colours having now been removed, comes a deeper understanding of some of the psychology behind getting one's identity publicly recognized in a favourable way. These will be elaborated upon in future **FP** publications, and shared with future candidates, organizers, and volunteers.

Common to all **FP** sign designs are not the colours, but the 'look' and curved graphic visuals that greatly help distinguish them from those of the other parties, yet present a common appearance identifying them with **Freedom Party**.

The implications inherent in this new strategy, both practical and psychological, extend far beyond any mere differences of representative political colours. The very *terms* liberal, conservative, and democrat, are subjective adjectives, meaning that they represent nothing concrete (principled) in the field of politics. Colours alone are not relevant in a political struggle that is really about freedom versus statism. While **FP's** multi-coloured goal is always freedom, varied statist forces use colours of every sort to promote their coloured brands of tyranny. (end)

## Freedom Flyer #41 - Summer 2015

is published by the **Freedom Party of Ontario**.  
Written and edited by Paul McKeever and Robert Metz

### FREEDOM PARTY OF ONTARIO

**Freedom Party of Ontario** is a fully-registered Ontario political party. Contributions are tax-creditable for Ontario residents.

**Membership:** Application \$10; Sustaining: \$5 per month commitment or annual equivalent.

**Statement of Principle:** **Freedom Party** is founded on the principle that:

*"Every individual, in the peaceful pursuit of personal fulfillment, has an absolute right to his or her own life, liberty, and property."*

*Freedom Party advocates capitalism solely because it is the only system compatible with reality, reason, and the pursuit of one's own happiness.*

**Executive Officers:** Tim Hodges, Paul McKeever (Party Leader), Robert Metz (President & CFO),  
Gordon Mood, Wayne Simmons, Robert Vaughan

**Mailing Address:** Freedom Party of Ontario, 240 Commissioners Road West, London ON, N6J 1Y1; **Phone:** 519-681-3999

**Web Site:** [www.freedomparty.on.ca](http://www.freedomparty.on.ca); **Youtube Channel:** [www.youtube.com/fpontario](http://www.youtube.com/fpontario); **E-mail:** [feedback@freedomparty.on.ca](mailto:feedback@freedomparty.on.ca)

