



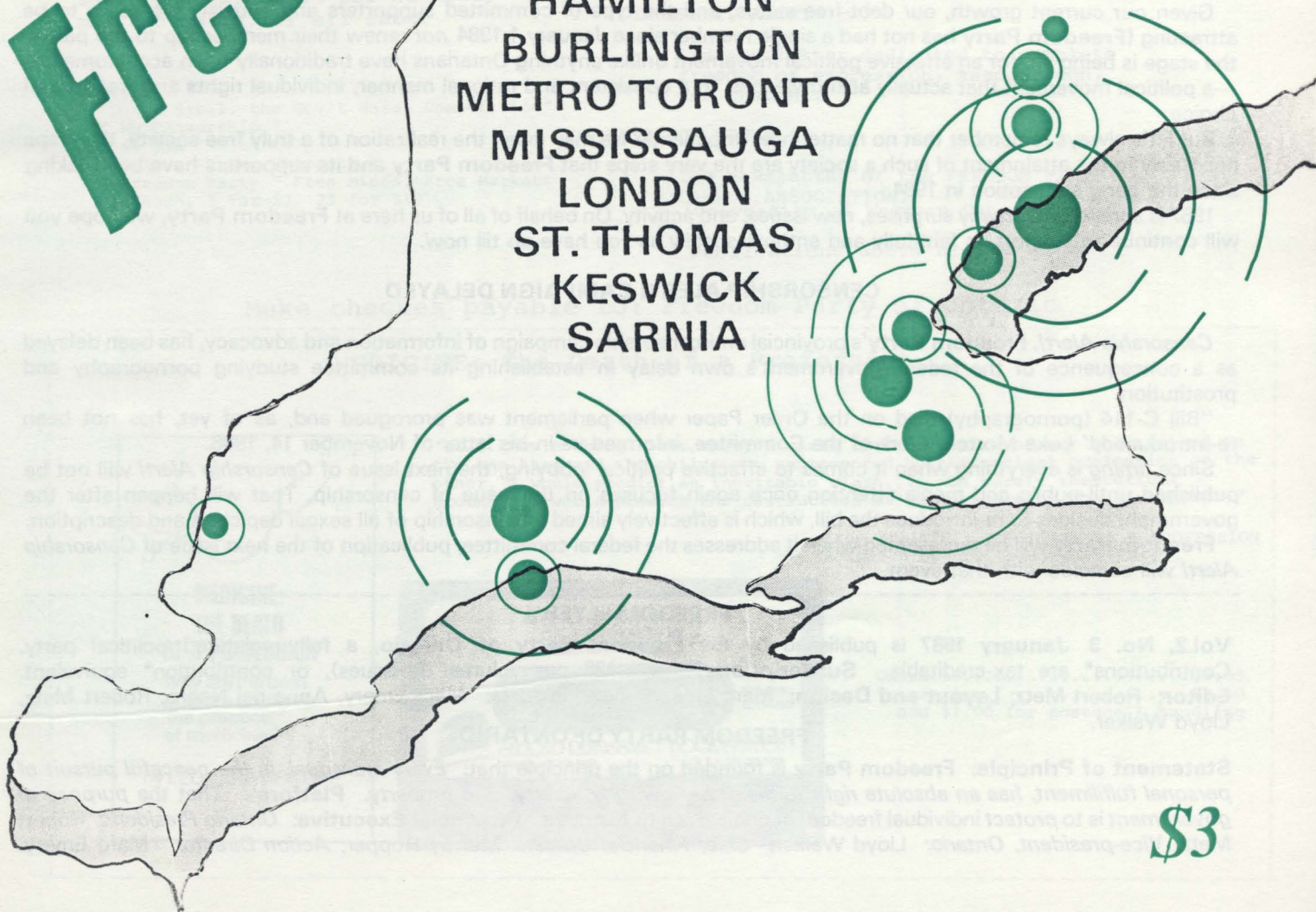
**Free Markets
Free Minds**

The official newsletter of the **FREEDOM PARTY OF ONTARIO!**

Freedom Flyer

**AURORA
NEWMARKET
HAMILTON
BURLINGTON
METRO TORONTO
MISSISSAUGA
LONDON
ST. THOMAS
KESWICK
SARNIA**

**FREEDOM
PARTY
ACTION
CAMPAIGNS
TAKE OFF
IN
ONTARIO!**



\$3

OPENERS

by *Freedom Party* President Robert Metz

The saying, "better late than never" is taking on a new meaning around **Freedom Party's** offices. Because for us, being late with our publication of *Freedom Flyer* has always meant tremendous progress for **Freedom Party** in every other area of activity. So maybe I should tell you now that the *next* issue of *Freedom Flyer* won't be published till 1988!

Just kidding, of course. We fully expected to have this issue of the party newsletter in your hands by December 1986, but with the pending court decision on Sunday closing laws on December 18, and with our emphasis on our campaign promoting freedom of choice in Sunday shopping, well, what can I say that hasn't been said before?

As many of you may know, **Freedom Party** celebrated its third anniversary on January 1 of this year. That's right, our party is now officially three years old, and in this, our *fourth* year of activity, things are looking very promising for the immediate and long-term future.

After only three years (less time than expected), we have reached the stage where **Freedom Party** has earned the respect and credibility that its supporters have placed their investment in. It's an investment that's now beginning to pay off, but like any organization that is growing, that 'pay-off' has certain strings attached.

With increased success comes increased responsibility, not only on the part of the provincial executive, but more importantly, upon all our members and supporters. Now, I already know what you're probably thinking; "He is going to ask us for more money" --- and you're right. In fact, as a **Freedom Party** supporter, that's what you've been paying us to do, because raising money, recruiting supporters, and employing both in an effort to attain a political ideal is what effective political action is all about.

While it is true that **FP** is receiving more contributions and support than ever before, we also have an expanded market that demands more of our resources than ever before. Consider that our most recent campaigns were fully provincial in nature, not merely local (London), as had been our primary emphasis until now. And as a consequence of that activity, our out-of-town media coverage was greater over the last two months than in our entire previous history *combined*.

As a political party, we are fast approaching a pivotal point in our history, which at this moment in time may seem, from the outside, as a presumptuous claim to make. But great moments in history are rarely recognized at the time they occur; it is only through our ever-reliable hindsight (we all seem to have eyes in the back of our head) that they are ultimately acknowledged.

Given our current growth, our debt-free status, and the type of committed supporters and activists we seem to be attracting (**Freedom Party** has not had a single member since January 1, 1984 *not* renew their membership to the party), the stage is being set for an effective political movement unlike anything Ontarians have traditionally been accustomed to --- a political movement that actually acknowledges, in a consistent and rational manner, individual rights and freedom of choice.

But let's always remember that no matter how impatiently we may await the realization of a truly free society, the steps necessary in the attainment of such a society are the very steps that **Freedom Party** and its supporters have been taking since the party's inception in 1984.

1987 is sure to bring many surprises, new issues, and activity. On behalf of all of us here at **Freedom Party**, we hope you will continue to support us faithfully and enthusiastically as you have up till now.

CENSORSHIP ALERT! CAMPAIGN DELAYED

Censorship Alert!, **Freedom Party's** provincial anti-censorship campaign of information and advocacy, has been delayed as a consequence of the federal government's own delay in establishing its committee studying pornography and prostitution.

"Bill C-114 (pornography) died on the Order Paper when parliament was prorogued and, as of yet, has not been re-introduced," Luke Morton, Clerk of the Committee, informed us in his letter of November 14, 1986.

Since *timing* is everything when it comes to effective political lobbying, the next issue of *Censorship Alert!* will not be published until public and media attention once again focuses on the issue of censorship. That will happen after the government decides to re-introduce the bill, which is effectively aimed at censorship of all sexual depiction and description.

Freedom Party will be represented when it addresses the federal committee; publication of the next issue of *Censorship Alert!* will coincide with that event.

FREEDOM FLYER

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FREEDOM PARTY OF ONTARIO

Statement of Principle: **Freedom Party** is founded on the principle that: *Every individual, in the peaceful pursuit of personal fulfillment, has an absolute right to his or her own life, liberty, and property.* **Platform:** That the purpose of government is to protect individual freedom of choice, *not* to restrict it. **Provincial Executive:** Ontario President: Robert Metz; Vice-president, Ontario: Lloyd Walker; Chief Financial Officer: Murray Hopper; Action Director: Marc Emery.

"But first, I have a story..."

AN EXPERIENCE TO REMEMBER

Master storyteller, humourist, and all-round-nice-guy Michael Emerling delivered what he promised on the weekend of October 4-5: "so many times more than your money's worth that you'll be absolutely stunned!"

The *Art Of Political Persuasion Workshop*, sponsored by **Freedom Party** at the *Park Lane Hotel* in London, did, without a doubt, exceed the expectations of most who attended. "You call it a *workshop*," said one attendee, "but I certainly don't regard this as *work*. I don't think I've enjoyed myself so much for a long time."

All in all, between fifty and sixty people attended the workshop, an impressive figure when one considers the two-to-three day time commitment required of each participant.

Thousands of dollars of revenue were generated by the workshop, through direct ticket sales, pledges, and through the sale of books, buttons, literature, tapes, etc.

Those who were able to take advantage of *all* the events associated with the workshop weekend found themselves attending a semi-formal dinner reception on Friday evening, two full-day workshops on Saturday and Sunday (interrupted by a party Saturday evening that lasted till three a.m. at FP President Robert Metz's home), and two more bonus workshop sessions on Monday and Tuesday evening. Not a bad deal for \$50!

By every possible standard, the event was a smashing success. For attendees, it was an experience that they will undoubtedly remember fondly for many, many years to come. For **Freedom Party**, it was proof that its freedom of choice message is indeed finding the right political market and that that market knows no discrimination;

attendees came from all walks of life and backgrounds, but it was clear that the bulk of our support is coming from that vast "middle class" group of citizens who increasingly are finding that the traditional political parties no longer represent their concerns.

For *Michael Emerling* himself, the workshop proved to be a re-kindling of his interest in the North American freedom movement. What was expected to be one of his *final* performances as a political motivator actually ended up becoming a re-launching point in terms of his direct political involvement. Since our October '86 workshop, Emerling has become increasingly active with the *libertarian* movement in the United States, a circumstance that he jokingly blamed on **Freedom Party**: "You guys jump-started me back into action!"

And yes, Michael expects to return to Canada once again in 1987 to carry on the work and progress already achieved in 1986. You'll be sure to hear all about it in future issues of *Freedom Flyer*.

As for those who were unable to attend the workshop in October, the opportunity will present itself once again in the fall of '87. There's really no adequate way to describe in print what you'll learn and experience by attending, so you'll have to take our word --- and the word of those who made it to the '86 workshop --- that it's a *personal* experience you'll treasure and will want all your friends to share.

Education, fun, excitement, new friends and acquaintances, and humour. Who could ask for more?

Anyone who dares. And we'll dare in the fall of '87. We hope you'll join us.

AVAILABLE NOW!

The Essence of Political Persuasion by Michael Emerling

An intense 3-hour Audio Cassette Training Program that will teach you to:

- * Convince people to see the world through the eyes of freedom
 - * Get others to *listen*, to give freedom a fair hearing
 - * Reach out and reshape the way individuals grasp politics and economics
 - * Identify and transform the thought patterns of those you meet
- TRIPLE YOUR PERSUASIVE SKILLS IN JUST FOUR WEEKS**

IN STOCK NOW FOR ONLY \$39.95!

NAME _____ ADDRESS: _____

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Make cheques payable to **Freedom Party of Ontario**. All Emerling cassette purchases are tax credits as well!
Please ship me _____ programs at \$39.95 per set. Each set contains 3 one-hour audio cassettes on The
Essence of Political Persuasion.



Freedom Party President Robert Metz presents Freedom Party pioneer *Mary Lou Gutscher* with award for her contributions to the cause of freedom of choice and individual rights.



Michael Emerling addresses the Friday night dinner banquet audience.



At the workshop on Saturday, *Michael Emerling* offers new insights into making converts to freedom.



The seminar carried over into Monday and Tuesday nights, where *Michael Emerling* gave absorbing and humorous ideas on building Freedom Party and on being creative. Attendance on Tuesday night reached 42 people, only 13 less than the seminar itself.

BIA Campaign Mushrooms Into Major Effort!

-by Marc Emery

Since our last newsletter, a vast amount of activity and progress has been achieved in **Freedom Party's** province-wide campaign against *Business Improvement Areas (BIAs)*.

As you may recall, BIAs are the consequence of a provincial-municipal scheme aimed at compelling business people within an arbitrarily selected area to join a "business association". As "members" of this forced "association", they are required to pay an additional tax to the municipality. Ostensibly, the tax is used to 'improve' and maintain the appearance of the business area, and for collective advertising to promote the area. This tax is permanent and under existing legislation cannot be abolished except by political pressure at the local level (City Council must vote to abolish the BIA).

Our BIA brochure, *newly revised and updated*, outlines why this is extremely hard to do.

Originally (August 1986), **Freedom Party** designed the BIA Warning brochure to counter BIA proposals in two

districts in London. But when Bob Adams (of *Adam's Rent-All* of Toronto) found out about our campaign, the FP brochure soon found itself being used in the fight to defeat an existing BIA on Avenue Road in North York, where one of Adam's businesses was located and where opposition to the BIA scheme was intense.

Before we knew what hit us, a major campaign was underway. Its purpose? To collect names of BIA opponents, to co-ordinate the fight against BIAs at both the local and provincial level, to trade ideas and successful techniques, and to inspire morale.

By December 3, 1986, **Freedom Party** members and supporters had delivered over 4,000 brochures (accompanied by a covering letter outlining why we were delivering the brochure) to 15 different areas around the province. All areas were either being considered for designation as a future business improvement area, or were areas with an existing BIA whose members were known to be in opposition to the BIA scheme.

THE AREAS (as delivered)

September: London: Richmond St.(250); London East (100);

October: Toronto: Yonge & Eglinton (1,300); Yonge, north of Lawrence(North York); Bayview Ave., south of Eglinton (East York) (200);Highland Creek Village (Scarborough) (100); **London:** London East -2nd delivery (100);

November: Toronto: Avenue Road (North York) (300); Dufferin Ave., south of Lawrence (North York) (100); Bloor St., between Dufferin & Christie (250); **Keswick** (a town on Lake Simcoe) (125); **Newmarket** (100); **Aurora** (125); **Burlington** (350);

December: Bronte (a suburb of Oakville) (200); **Hamilton;** (James St. North) (200)

BIA Focus on:

London:

Richmond Row and East London's Centretown:

In London, **Freedom Party's** BIA Warning campaign concentrated on two different areas: *Richmond Row*, a business community of some affluence located in fashionable boutique district of Richmond Street where 250 businesses were being considered for BIA status, and in *Centretown*, a budget-ethnic business district, where an existing BIA was attempting to expand its one-block jurisdiction into a nine block area by annexing the neighbouring eight blocks.

Both areas responded most favourably to **Freedom Party's** initiative. In fact, some businesses began to petition against the BIA schemes even before any official action had been initiated by the local municipality.

In London East, our campaign was so threatening to BIA organizers that they reacted by publishing an editorial in their BIA area newspaper, the *Centretown Community News*. It was a costly error on their part. It probably never occurred to them that we might actually respond to the arguments ---which is, of course, exactly what we did.

In fact, our detailed rebuttal was so effective that it resulted in the resignation of the BIA's Executive Director. Since the BIA director was operating under a mandate to expand the existing BIA (and this was now impossible, thanks to us), she was compelled to resign. (It was not the first time FP activists in London forced the resignation or dismissal of a top BIA executive in London. In 1982, Emery & Metz waged a campaign that forced the dismissal of the Downtown London BIA Executive Director).

Toronto:

Toronto [North York]:

Avenue Road businessman Robert Adams of *Adams Rent-All* had been fighting the BIA on his street for five years, and his perseverance was noted in our last issue of *Freedom Flyer*. Mr. Adams distributed 300 of our *BIA Warning* brochures to his neighbours and fellow merchants through his *Avenue Road Business Association* newsletter. Last March, the North York Council (after sacking Bob Adams and his supporters who controlled the BIA board at the time), set November 1986 as the time for a general meeting and vote on support for the BIA.

At that meeting, there were three representatives speaking against the BIA and three in favour. The three opposed were articulate Avenue Road businesspeople, including Bob Adams himself. Ironically, the three speakers supporting the BIA concept were all government representatives, one from the North York Mayor's office, one from the City of Toronto BIA Association, and another from the Government of Ontario. *Not one person from the Avenue Road business area was willing to speak in favour of having a BIA!*

The reason was embarrassingly clear: of the 144 eligible voters attending the meeting, 124 voted in favour of abolishing the BIA, versus 20 votes of support!

During the meeting, **Freedom Party** Action Director Marc Emery was there to introduce himself and to make a few points, but the first person to introduce himself to Emery was an official from the Ministry of Municipal Affairs. He noted that **FP's** BIA brochure had been thoroughly studied in his Ministry and that **FP** members had written to the Premier asking him to abolish BIAs.

Clinton Collier, a BIA consultant with the province, remarked, "At first we laughed it off, but I admit (after the vote) we are taking it a lot more seriously." (In a later December conversation with Emery, Mr. Collier let us know that "we've had to make several dozen copies of your brochure for all the people in the department, so be sure to send us copies of your new (revised) BIA brochure.")

The meeting generated provincial media coverage in the *Toronto Star* and good community coverage in the *North York Mirror*.

For us, the event was highlighted by an amusing vignette that occurred when North York Alderman Milton Berger (in an interview with *North York Mirror* reporter Christine Kurzurski) accused **Freedom Party** of receiving its financing from big malls and corporations, whose only interest was to ward off competition from neighbourhood businesses!

Nevertheless, on December 1, 1986, North York City Council reluctantly voted to disband the Avenue Road BIA. Bob Adam's hard work finally paid off and set a terrific precedent for other communities struggling to get rid of their existing BIAs.

Other Ontario Communities:

James Street North in Hamilton has had a BIA for a year and a half, but opposition to it is articulate, widespread, and organized. Our brochure was extremely well received when it was delivered in early December. Press coverage in Hamilton and Burlington [see insert] was positive and substantial.

The nearby community of *Bronte*, a suburb of Oakville is in the midst of petitioning to stop the formation of a BIA and **Freedom Party** is responsible for organizing the drive in mid-January, to beat the establishment of the BIA within the 60-day time limit expiring in mid-February. Later in January, **Freedom Party** members from Oakville, Mississauga, and Metro Toronto will be delivering information to BIAs in Oakville and Mississauga.

In *Aurora*, where Emery had three separate meetings with local merchants, a huge majority of businesses were opposed to their BIA. With the Avenue Road victory over the BIA concept, **Freedom Party** looked forward to Aurora becoming the next community to be freed from the grip of BIAs. The businesses of Yonge Street in Aurora had been opposing their BIA for five years (the same period of time it took the Avenue Road BIA to be abolished), and with **Freedom Party** assistance and the dedicated opposition of merchants and businesses, Aurora City Council abolished their BIA on Wednesday, December 17, 1986. Congratulations, Aurora!

Two down, two hundred and fifty to go.

WHAT NOW?

After four months of serious commitment to our campaign against BIAs, what next?

For starters, a newly revised *BIA-Warning* brochure has been printed for all future campaign deliveries, adopting a more province-wide perspective, (a copy enclosed). Additionally, **Freedom Party** will be publishing a specialized anti-BIA newsletter, *BIA Alert!*, which will be mailed to all BIA inquiries and interested parties. Handsome anti-BIA buttons and cards for mailing to the government asking for changes in the BIA legislation are available now and have been widely distributed to affected businesspeople. All this will help substantially in creating a united front to oppose the current BIA legislation and forced associations.

Most significantly, the *Ministry of Municipal Affairs* has requested several of our revised copies when they are released. Apparently they are considering changes to the existing legislation. We don't know whether they plan to make it more restrictive or less, but **Freedom Party** is also preparing an official recommendation with regard to the existing legislation.

If you know of a BIA in your city or town, or **if you hear of one being considered**, please inform us immediately.

Freedom Party members and supporters in Metro Toronto will be pleased to read, in the December 1986 issue of the *Metro Business Journal*, a fair and balanced article outlining opposition to BIAs in Toronto. **FP** supporters Bob Adams and Bonnie Byford (Byford Real Estate Ltd.) were featured as the champions opposing the BIA plague. Copies of this article are available upon request.

Merchants meet anti-BIA group

By SHELLY EASTON
The Spectator

THE PAMPHLET says business improvement areas are hazardous to business people's financial health.

And some merchants along James Street North couldn't agree more.

The issue of whether a business improvement area is beneficial or a tax drain has been simmering in the James Street North area all year.

Now a provincial political party has taken up the cause, denouncing BIAs as another form of government interference in private business.

Two members of the Freedom Party spent yesterday afternoon distributing pamphlets and talking to about 200 James Street North merchants about their business improvement area, known as Jamesville.

Marc Emery explained his party, created three years ago in London, is opposed to business improvement areas because they infringe on the rights of individual businessmen.

He said the groups become a

threat to merchants' independence and financial stability.

"BIA taxes are out of control," said Mr. Emery, citing as an example a London business where BIA taxes increased \$280 in five years.

A member of a London BIA for six years, the 27-year-old bookshop owner said the BIA idea was laudable but unworkable.

He said once a retail area is designated, merchants must pay special taxes for area improvements over which they have little say and can't avoid.

Merchants cannot abolish a business improvement area and are forced to be members, Mr. Emery said.

"We believe that people should be able to choose the associations they belong to," he added.

Party members plan to canvass other Hamilton BIAs in January and Mr. Emery said a Freedom Party candidate will probably run in the next provincial election.

Sid Schlifer, owner of Barrs Luggage and Accessories, told Mr.

Emery he considers the Jamesville BIA ineffective.

"We're forced to be part of it," said Mr. Schlifer, who has operated for 10 years on James Street. "Nothing is fixed up here."

Sidewalk improvements have proven a safety hazard and the lack of lighting does not entice shoppers after dark, he said.

Ron Boyko, a vociferous opponent of the James Street BIA, said the Freedom Party's platform echoes his concerns.

"Everything they had in their pamphlet, we've been harping on," said Mr. Boyko, owner of Mike's Drycleaning, adding he would consider voting for a Freedom Party candidate.

Jamesville BIA president Doug Robbins said the party's literature should be examined and if true legislation should be changed.

"It's interesting but it's not going to cause us any serious problems at this time. If (the allegations) are true, we need reform."



Marc Emery, left, talks with Sid Schlifer, owner of Barrs Luggage and Accessories. Ida Bruni, Special to The Spectator

FREEDOM PARTY GOES TO THE MARKETPLACE TO SUPPORT SUNDAY CHOICE!

When FP member Ray Monteith of St. Thomas, Ontario, first saw **Freedom Party's** issue paper on Sunday closing legislation (*'Never on a Sunday?'*), his immediate reaction was to see what he could do to have it distributed at outlets of stores who were 'flouting the law' by opening on Sundays in his community. We were initially reluctant to do that, since the issue paper in question was not really designed for the purpose he had in mind.

But Mr. Monteith felt strongly enough about the plight of Ontario retailers wishing to open on Sunday that he convinced us an effort to distribute information on Ontario's Sunday closing laws would be worthwhile. He was right.



Our literature as seen on CFPL-TV News coverage.

The result of our efforts was **Freedom Party's** pamphlet entitled *"It's your choice...even on a Sunday"*. Within a week of its publication, FP members and supporters made the choice to volunteer to work on Sundays by handing out over 5,000 brochures to shoppers as they left grocery stores and other retail businesses open in defiance of the *Retail Business Holidays Act*.

Thus, on Sunday, December 7th, and on Sunday, December 14th, **Freedom Party** volunteers were posted at exits of major A&P and Miracle Food Mart foodstores in London, St. Thomas, Metro Toronto, Mississauga and Oakville.

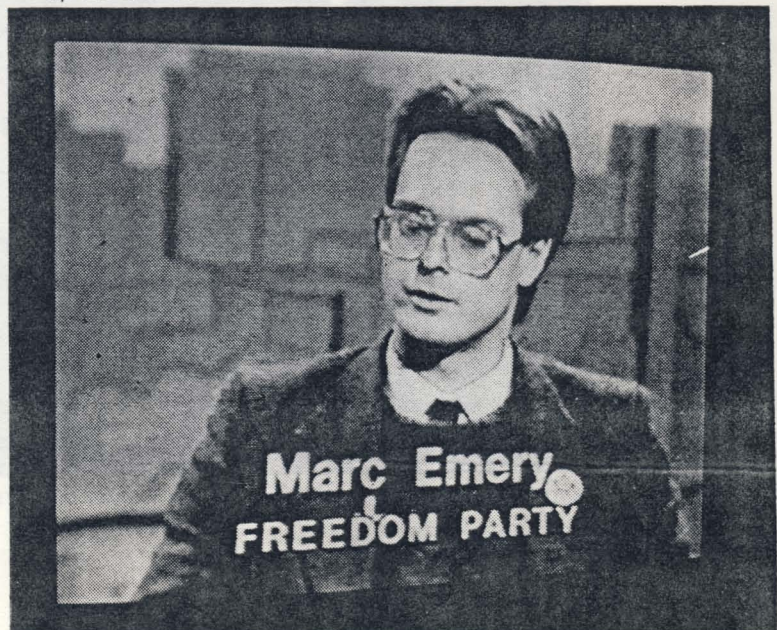
The ultimate purpose of our information campaign was to promote the concept of Sunday shopping as a matter of personal choice, and to counter the prevailing belief that such choice infringes on the rights or interests of those who would choose not to shop on Sundays. Naturally, by distributing our pamphlet directly to Sunday shoppers, our message was reaching a basically "sold" audience who would hopefully maintain the memory of our supporting their right to shop into the next election. At the same time, of course, we were providing them with philosophical and pragmatic ammunition to discuss the issue with their friends and co-workers.

It was, and is, our hope that a restoration of freedom of choice in Sunday shopping would see the abolishment of the *Retail Business Holidays Act*, which **Freedom Party** regards as a repressive piece of legislation aimed at restricting the retailer's right to his or her own property.

FP Action Director interviewed on Kitchener CKCO-TV.



Media interest in our campaign was, to say the least, phenomenal. During the two weeks prior to the Supreme Court's ruling on the issue, **Freedom Party's** campaign received the attention of the *Toronto Sun**, the *Globe & Mail**, *Ottawa Citizen*, *CKO Radio*, *CBC Radio*, the *St. Thomas Times-Journal**, *London Free Press**, *Windsor Star*, *CKEY Radio* (Toronto), all *London radio stations*, *CKCO-TV**(Kitchener), *CFPL-TV* (London), and media as far away as the national edition of the *Globe & Mail*, *Calgary Sun*, and *Halifax Mail-Star* who picked the story up off the wire services.* indicates reprinted this issue).



FP Action Director on CFPL-TV 'S *First Edition* program.

The campaign was most effective. Phone inquiries, memberships, and funds were all generated by the campaign literature and the media attention surrounding it.

Freedom Party will continue to promote the concept of freedom of choice in Sunday shopping by promoting the abolishment of Ontario's *Retail Business Holidays Act* and by expanding its information campaign.

The concept of *private property* in Ontario has never been more threatened than it is today. With governments at every level reaffirming *their* right to *our* property, the stage is being set for a truly *fascist* authoritarian style of government.

This is not to be unexpected. Since the theory of socialism (government control *and* ownership of property

and services) has never worked in practice, governments in Canada have found themselves having to resort to fascist measures (government control of *private* property and services) in a desperate political effort to create the illusion that they can provide all the benefits they promise us each election. Rent controls, the ban on 'extra-billing' by doctors, and of course, Sunday closing legislation are but a few of the clear-cut examples of this process in Ontario today.

Until Ontarians are fully alerted to the dangers of this political process, it's not likely that the trend will soon reverse itself. Of course, Sunday closing legislation represents only the "tip of the iceberg" in that process, but it's a "tip" well worth chipping away.

That's why **Freedom Party's** involved --- and why *you* should get involved too!

FREEDOM PARTY OF ONTARIO CONDEMNS SUPREME COURT DECISION RESTRICTING FREEDOM OF CHOICE IN SUNDAY SHOPPING!

In light of its admission that Sunday closing legislation does indeed "infringe" on the rights and freedoms protected by the *Canadian Charter of Rights & Freedoms*, the Supreme Court of Canada has arrived at the *worst of all possible decisions* in concluding that the *Retail Business Holidays Act* is constitutionally valid.

The decision, announced on December 18, 1986, places in doubt the validity and worth of the constitution itself.

It was only two years earlier that the same court invalidated the federal *Lord's Day Act* on grounds that it was, believe it or not, "a form of coercion" that violated the constitutional guarantee of freedom of religion. With its current reversal of that principle, that guarantee can no longer be claimed to exist.

The ruling has established a dangerous precedent: it allows the rights of *some* individuals to be restricted for the *convenience* and *personal preference* of others ---in this case, those who do not wish to work or shop on Sundays. With this subjective premise established as a basis for creating laws, the future of Canada's entire legal system has been placed in jeopardy. Mass disrespect and contempt for our laws will be virtually inevitable.

As a political alternative, **Freedom Party** stands alone in defending the individual's right to choose for himself whether or not to shop on Sundays. In this regard, the Supreme Court's ruling is ironically positive news for **Freedom Party**, since **FP** will gain the support of those who feel they have been betrayed by the parallel policies of the *Liberals*, *New Democrats*, and *Conservatives*.

Scores of charges laid over Sunday shopping

The Globe and Mail and CP*

At least 120 charges were laid against stores in the Metro Toronto area yesterday, the last forbidden day of Sunday shopping before the Supreme Court of Canada rules on the issue on Thursday.

Some stores continued to open their doors for Christmas shoppers in defiance of the Retail Business Holiday Act, which bars most Ontario stores from opening on Sundays.

No charges were laid in Peel Region, where store owners have been charged only when someone complained, a Peel Regional Police spokesman said.

Halton police said stores open yesterday were investigated, but charges will be laid only if the Supreme Court upholds the Sunday closing law.

At least 85 charges were laid by Metro Toronto police, mainly at smaller stores.

Maverick furrier Paul Magder an appellant in the Supreme Court case, was charged for what he hopes was the last time. He estimates he has been visited by police with similar results, more than 20 times.

About 20 businesses were charged in Oshawa, and 16 more in Ajax and Pickering.

In London, about 20 businesses were charged, including the City Lights book store. Owner Marc Emery is a director of the Freedom Party, which advocates that Sunday sales should be left up to shoppers and shopkeepers.

Robert Metz, the Ontario president of the party, said his group handed out literature at stores in London which were open. Similar campaigns are being waged in the Toronto area, he said.

SABBATH SHOPPING 'PERSONAL' MATTER

Group stages blitz for Sunday choice

By GRETCHEN DRUMMIE
Staff Writer

If only one person in Metro wanted to shop on Sunday it's "nobody else's business," says the leader of Ontario's Freedom Party.

And it's the same thing for retailers — if one shopkeeper wants to open his door Sunday, it's not his neighbor's problem, Robert Metz said yesterday.

Sunday shopping is a matter of "personal choice."

That's the message party members spread in a pamphlet blitz of four Ontario cities yesterday.

The party, with 200 members, works toward abolishment of the Retail Business Holidays Act and other "freedom of choice" objectives. It was formed in 1984.

"The current act is a repressive piece of legislation aimed at restricting a retailer's right to his or her property," Metz said.

More than 5,000 pamphlets were distri-

buted by members yesterday in Metro, Mississauga, St. Thomas and London. Supporters staked out the major grocery store chains that have been defying the law.

Says the pamphlet: "We never thought we'd see the day when earning one's livelihood through gainful employment would be considered a crime, but that day repeats itself at least once every week.

"No one is proposing laws to force businesses to open on Sunday, nor would it be appropriate to do so for all the same reasons that it is inappropriate to force Sunday closings," it continues.

Metro police laid at least 68 charges and handed out two cautions yesterday in connection with Sunday openings. But that number is expected to rise today because some of the divisions were not filing a report until this morning.

The Supreme Court will rule on the constitutionality of Ontario's Sunday closing laws Dec. 18.



— ken kerr, sun

ROBERT and Tina Di Rosa seem to agree with David Pengelly, a Freedom Party supporter. Group members

handed out 5,000 pro-Sunday shopping pamphlets yesterday, including at this market on Overlea Blvd.

ABOVE

Coverage in the Toronto Sun was excellent. Here is one of three items that covered Freedom Party's campaign for choice on Sundays. This reprint is 10% smaller than original article.

BELOW

An FP member in Halifax sent us this clipping, which just goes to show you how much we are covered that we might ordinarily never find out about unless someone is nice enough to send us a copy. From the Halifax Mail-Star.

Ontario store owners charged for opening Sunday

TORONTO (CP) — At least 34 store owners in southern Ontario were charged for opening illegally Sunday, including maverick furrier Paul Magder whose Supreme Court battle against forced Sunday closing will be decided this week.

Magder, who estimates he has been charged over 250 times for violating Sunday-shopping laws, is an appellant in the Supreme Court of Canada case which will decide Thursday on the legality of the Retail Business Holiday Act, which prohibits

Sunday opening in Ontario.

About 14 stores in Toronto were charged Sunday for opening illegally.

"There were less this Sunday than last week," said Metropolitan Toronto Police Const. Jeff Hill, who added he believed the pending court decision was the reason.

About 20 businesses were charged in London, Ont., including the City Lights book store. Marc Emery, the store's owner, is a director of the Free-

dom Party, an organization that advocates Sunday openings as a matter of personal choice for the shopper and shopkeeper.

Robert Metz, Ontario president of the party, said between 15 and 20 people were handed out literature at stores in London that chose to open Sunday, just as they did last week.

Similar campaigns are being waged in the Toronto area, Metz said.

Second Section

St. Thomas Times-Journal

ST. THOMAS, ONTARIO, MONDAY, DECEMBER 8, 1986

Grocery stores continue to defy Sunday closing law

By The Times-Journal
and Canadian Press

Three St. Thomas grocery stores opened for business and were charged with contravening the Ontario Retail Business Holidays Act by City Police.

A and P Food Store, 780 Talbot Street, and Loblaws Superstore Food Warehouse, 295 Wellington Street, have each been charged under the act three consecutive Sundays while IGA Foodliner at Homedale Plaza has been charged the last two.

While local church groups continue to oppose Sunday openings there were

no organized protests in St. Thomas Sunday, although church spokesmen said the matter would be up for discussion soon.

The Freedom Party of Ontario, on the other hand, was handing out pamphlets to A and P shoppers encouraging the freedom to choose to shop or not to shop on Sundays.

Ray Monteith of St. Thomas said he was at the store about six hours, handed out about 300 pamphlets and received supportive responses.

"They (Sunday shoppers) don't like government interference with our way of life," Mr. Monteith said, adding he expects pamphlets will be handed out at all three stores next week.

Mr. Monteith said the store was "fairly busy" and about 98 per cent of those he spoke with favored Sunday openings.

Mr. Monteith said "religion needs freedom to operate properly" and the church-and-state combination historically doesn't work, so churches shouldn't be involved in the issue.

Elsewhere, shoppers have finally had their say in the great controversy over Sunday opening — they're all for it.

In Dartmouth, N.S., and Halifax — which one retailer said was "completely open" Sunday — police reported that shopping mall parking lots were packed.

Martin Herschorn, of the Nova Scotia Attorney General's Depart-

ment, said police were instructed to focus on stores that had threatened employees with penalties if they refused to work Sunday, and on mall owners who had threatened to penalize owners of individual stores who kept their doors closed.

Dartmouth and Halifax police said Sunday that no charges had been laid.

In Toronto, more than 60 businesses in 250 locations advertised in Sunday newspapers that they would be open for Sunday shoppers.

CARRIES FINE

Eighty-one stores in that city were charged with an infraction of the Retail Business Holidays Act, which carries a maximum fine of \$10,000. About 80 more stores — including some in the AP and Loblaws grocery chains — were charged in other Ontario cities.

One of those charged in Toronto was furrier Paul Magder who estimates he has been charged more than 250 times under the act.

Magder, who received what he said he hoped was his "second-last" charge, is an appellant in a Supreme Court of Canada case which will decide whether the act is legal. A decision is expected Dec. 18.

Ontario's major department stores avoided charges by remaining closed. Several stores announced late last week they would close Sundays until the Supreme Court case was completed, reversing an earlier decision to defy the law.

Fire destroys cottage

County firemen were kept busy Saturday evening and Sunday morning with three fires in Elgin including one which demolished an Orchard Beach area cottage in Port Stanley.

Dr. John (Hugh) Lewis and his wife, of Detroit, were spending the weekend at their 184 Prospect Street cottage and were just barely able to escape the burning building at about 1:30 a.m. Sunday, a Port Stanley fire department official said.

The fire started in the area of a fireplace although cause of the blaze has not officially been determined.

There were no injuries to either the couple or firemen who were at the scene for about nine hours.

The wood frame house, which dated back into the 1800s, was being renovated for use as a retirement cottage. The building was fully insured.

The Dutton and Dunwich Volunteer Fire Brigade was called to the farm of Erin Dieleman, on Highway 3, three kilometres west of Wallacetown, when one of his barns caught fire Saturday at 6 p.m., possibly due to an electrical malfunction.

Firemen fought the blaze about 3½ hours in order to prevent it from spreading to an adjacent barn. One

Little hope offered for change in child tax credit system

There is little the Greig family can do to become eligible for the advance child tax credit, a spokesman for Revenue Canada said this morning.

"A stipulation for the advance child tax credit is that the family's total net income be less than \$15,000. If it is over, they do not qualify," the spokesman said.

"But it does not mean they cannot get it when they file their income tax next year," she said.

In an earlier interview, she said her family is barely existing on the money her husband brings home each week, despite working 48 to 52 hours a week.

She said she does not want charity, but a change in the tax credit system that would take into account the number of people to be supported by the family's income, rather than the amount.

"There had to be something set down and that amount was set down," the Revenue Canada spokesman said.

New Political Party
Freedom Party of Ontario
believes in free minds and
free markets. Info write:
P.O. BOX 2214, Stn. A.,
London, Ontario, N6A 4E3

FREEDOM PARTY NEWSPAPER AD CAMPAIGN

While the *Conservative Party* collapses at the provincial level, and the *Liberal* and *New Democratic* parties continue to offer increasingly statist alternatives, **Freedom Party** has before it an opportunity to pick up the support of many disillusioned voters who believe in free minds, free markets, and freedom of choice --- but who live in areas where they, at present, have no voice of freedom to speak on their behalf.

You can help give them that voice!!

Beginning in early March, and depending entirely upon the voluntary financial support of its members, **Freedom Party** will be placing classified ads in daily and weekly newspapers in Western and Central Ontario.

Although **Freedom Party** is currently receiving more contributions than ever before, and has greater membership than ever before, it is imperative that we continue to take steps to dramatically increase that base of support.

With an election expected later this year, it is paramount that **Freedom Party** has the human resources to credibly run up to ten campaigns for ten candidates (see related article), and it is hoped these ads placed in the urban and rural areas mentioned will present a significant opportunity to accumulate a "hot" list of potential supporters.

The expected cost of these ads should be just under \$4,000, and *Action Director* Marc Emery has offered to match all contributions from members and supporters with \$1 for every \$3 contributed to this campaign. That means if **Freedom Party** supporters contribute \$3,000, Marc will contribute an additional \$1,000!

Now is the time to approach new members and supporters in the regions of Ontario stretching from Whitby-Oshawa to Windsor, and from Owen Sound to the Niagara Peninsula.

Please give your serious consideration to sending us a significant contribution to help sponsor this newspaper advertising campaign. A special coupon is enclosed for you to support this project. A list of newspapers and publishing dates will be mailed out to each sponsor in late March so that they can keep an eye out for the ads placed in their communities, and so they can forward copies to us.

As always, all contributions are tax-creditable, so a \$100 donation (matched by \$30 from Action Director Marc) will be worth \$130 of advertising to **Freedom Party**. Yet, combined with your potential tax credits, that contribution could cost you as little as \$25.

It is our intention to accumulate all the necessary funds for this campaign within *six weeks* of your receiving this newsletter! This campaign will be an integral part of **Freedom Party's big step forward** in 1987!

And it goes without saying, *you* are an integral part of that big step forward.

Take it with us!

ELECTION 1987

Freedom Party expects an election call in 1987 (as early as spring), and so preparations are now under way to ready candidates, literature, organizations, signs, and fundraising --- *particularly* fundraising.

Freedom party's election strategy for 1987 is essentially the same as it was during our 1985 election campaign. New members, supporters, a "hot" list of inquiries, greater financial support *after* the election period, etc., are our *primary* objectives. Actual vote totals are of little realistic consideration, since they can be predicted to be between 1-2% of the votes cast.

For a relatively new political party like **Freedom Party**, the opportunity presented by an election comes in the form of a chance to vastly increase our various resources; resources that are invaluable to us during the periods *between* elections. Our entire election literature and strategy will solely be geared to that end.

While our literature will promote **Freedom Party's** view of the issues in a general philosophical way, it will emphasize the activity and work **Freedom Party** does on behalf of freedom of choice, and most importantly, it will include a post-paid coupon that will invite further inquiries from voters.

Simply expressed, *the return coupon is the central emphasis of our entire election strategy!*

It is *the* vehicle that ultimately provides us with hundreds of inquiries (many very serious about getting involved) from various ridings and which allows us to expand our activities to those areas during non-election periods.

With that objective in mind, **Freedom Party** plans to field an increased number of campaigns [and of course, *candidates*] in London, Metro Toronto, and other Ontario ridings.

More campaigns. More candidates. More ridings.

All cost more money.

Freedom Party is at a crucial stage in its growth strategy. Contributions and memberships are at an all-time high. Nevertheless, over the next twelve months, **Freedom Party** must take its greatest step forward by achieving its ultimate goal: having **Freedom Party's** presence felt in every community in Ontario.

Admittedly, that's a *long-term* goal, and that's why we're employing a long-term strategy.

During the last election in 1985, which was the first election in which **Freedom Party** participated, only *three* candidates were fielded, covering each of London's three ridings. In the expected 1987 election, **Freedom Party's** objective is to field as many as *ten* candidates, each of whom will be provided with support for a credible campaign --- 20,000 promotional brochures for each riding and 20,000 post-paid response cards to accompany the brochures. All administration will be handled at **Freedom Party** headquarters in London, Ontario.

Budgets:

To give you some idea of what is required to field ten lean but *credible and productive* campaigns, consider the following projections:

20,000 election brochures x 10 campaigns ...\$5,000

200,000 post-paid inquiry cards...\$2,300

1,000 all purpose, all riding signs ... \$3,000

2,000 sign stakes ...\$1,000

Long-distance phone calls ...\$600

Candidates' deposits (\$200) X 10 ...\$2,000

Postage ... \$1,000

Staples, gas, misc. supplies ... \$500

Total Cost: Approximately \$15,400

Thus, about \$15,000 is the *minimum* amount required to run ten credible election campaigns. To put this in perspective for **Freedom Party**, consider that \$15,000 is as much money as the party usually raises for operating expenses during an entire fiscal year, let alone for a 5-week election campaign! And of course, this does not account for *other* on-going campaigns and committ made by the party.

Thus, what at first seems to be a modest proposal to field ten serious campaigns is really a substantial challenge, particularly in the financial aspect.

Manpower is also a great challenge, but this tends to be much more easily achievable in the emotionally exciting atmosphere of an election and will be discussed in future issues. It is remarkable however, how much can be achieved in 5 weeks by a small, dedicated group of people. Nevertheless, it is of course preferable to have as many people as possible to work on the same load.

As **FP** Action Director, I will be responsible for the election campaign and will be working full-time on the campaigns during the entire election period. I will assist each riding campaign and visit frequently to ensure that all activities are proceeding smoothly.

FP President and party leader Robert Metz will visit each riding at least once during the campaign for a pep talk, and perhaps to hold a media conference. He will participate in the election full-time, not only as party leader, but also as our candidate in the riding of London South. (In case any **FP** supporters are not aware, Bob has worked as **Freedom Party's** full-time president since January 1984, when the party was officially-registered.)

Because every campaign will be handled through *Election Headquarters* (**FP's** London Office), local candidates and their supporters will have relatively little to do with respect to co-ordinating administration, production, printing, strategy, media releases, etc. Instead, they'll be able to concentrate on getting literature delivered and signs put up in their ridings, while candidates attend all-candidates' meetings and personally respond to requests for information from voters *and potential supporters*.

It is important to re-emphasize and constantly stress that the number of votes received by each **Freedom Party** candidate is *not* our objective or concern. *What is important* is the mail-in and phone-in responses that each riding will receive. This will be elaborated on in more detail in the near future.

What you've just read is basically the nuts 'n' bolts of **Freedom Party's Election 87** campaign strategy. Naturally, in keeping our strategy in mind, we also want to have our platform exposed to the voting public; we want to be seen as the freedom of choice alternative, and be there to criticize the other three parties, who are all competing to *restrict* our freedom of choice.

And we know everybody who gets involved will have fun, confident that **Freedom Party** has everything properly planned and timed. The 1985 election campaign was our first, yet every objective was met and a great deal of fun was had by everyone who participated.

Election 87! You should be a part of it!

FREEDOM PARTY ISSUE PAPERS

Why FREEDOM PARTY?
When You Never Had A Choice...
Forming A Constituency Association

Freedom
History Lesson
'1984' Is Here
The (mis)Rule Of Law

Property Rights And Freedom
Crass Capitalists?
Rent Controls Are People Controls
The Unequal Equation: Equal Pay
Government In Business
Government Job Creation?
Free Minds, Free Markets...Free Trade
BIAs: A Business Hazard
Never On A Sunday?
It's Your Choice...Even On A Sunday
Socialism: The War On Wealth
The Failure Of The Welfare State
Poverty And Government
Taxation And You

Your Freedom Of Choice: CENSORED!

The Moral Dilemma: Abortion

Ontario Hydro

O.H.I.P. Facts, Myths And Opinions
Healthcare: The Hawkesbury Solution

The Problem With Public Education
Education In Ontario

Issue papers are \$3 per hundred,
mix and match, or all same.

BUTTONS

"Don't Steal, the Gov't Hates Competition"
" No Censorship "
" No BIA "
" I Love Sunday Shopping "
" Freedom Party " Free Minds, Free Markets
75¢ each, 5 for \$3, 25 for \$10

FREEDOM PARTY PUBLICATIONS

FREEDOM FLYER (back issues)
The official newsletter of FREEDOM PARTY

September 1986
Emerling, BIAs, Rent Controls,
Civic Petition and more.
July 1986
LARC, Emery Civic Campaign,
Censorship Alert! and more.
June 1985 (double issue)
Election '85
Freedom In Action, Education,
No-Tax For Pan-Am and more.
December 1984
Union Bid At Eaton's Stores,
No-Tax For Pan-Am and more.
August 1984
Philosophy, Censorship,
Election Planning and more.
April 1984
Education, Election Planning,
Emery, Censorship and more.
February 1984 (FIRST ISSUE)
Selling Freedom, Local Elections,
Bill Peterson/David Davis and more.

NO-TAX FOR PAN-AM

Five newsletters covering the battle
to stop the use of tax dollars for
financing the 1991 Pan-Am Games in
London, Ontario. Produced in late
1984 and early 1985 the newsletters
cover all aspects of government run
sports and recreation. The dates and
names may change but this issue has
never gone out of style.

CENSORSHIP ALERT!

The newsletter dedicated to complete
freedom of expression, association,
and thought.

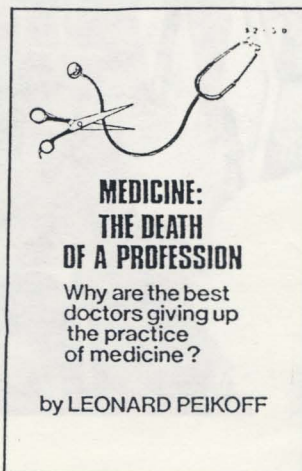
FREEDOM FORUM

The newsletter of the FREEDOM PARTY
CAMPUS ASSOCIATION.
(University of Western Ontario)

Publications above are \$1 each.

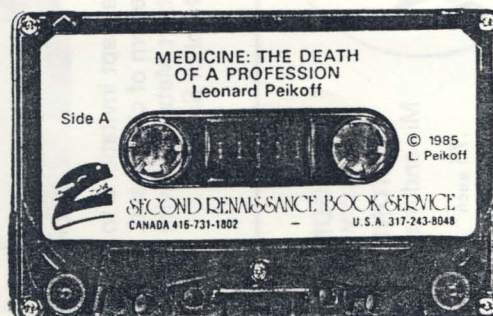
Make cheques payable to: Freedom Party of Ontario

MEDICINE: The Death of a Profession



"If I knew nothing about today's world but the nature of our politicians on the one hand and the philosophy represented by the medical profession on the other, I would predict an inevitable clash.... On purely theoretical grounds, I would predict the destruction of the doctors by the government."

from MEDICINE: THE DEATH OF A PROFESSION
A speech by Dr. Leonard Peikoff



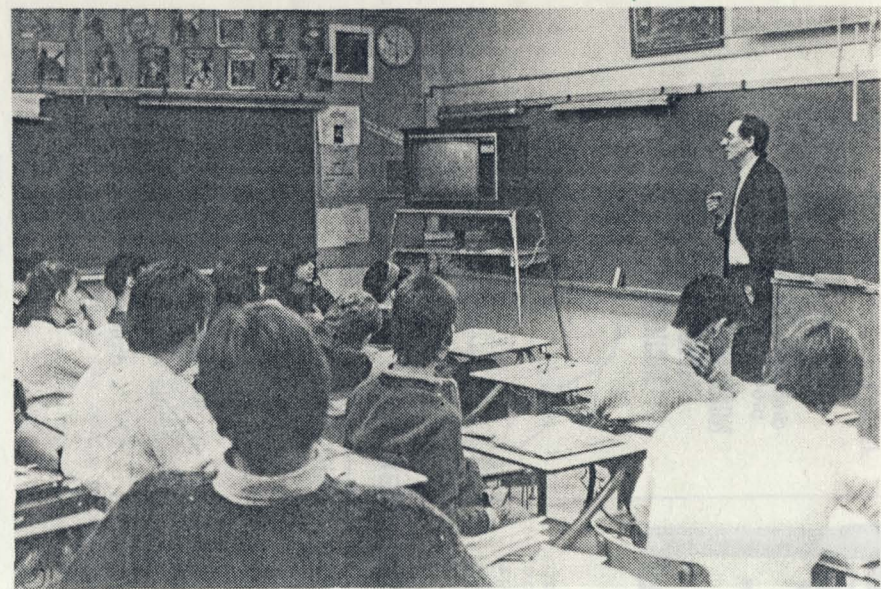
Cassette.....\$5.95
Transcript.....\$2.50
add \$1.00 for postage & handling

New Political Party
Freedom Party of Ontario
believes in free minds and
free markets. Info write:
P.O. BOX 2214, Stn. A.,
London, Ontario, N6A 4E3

*Help **Freedom Party** place this ad in your local newspaper.*

*In our on-going campaign to make people aware of **Freedom Party**, we have designed ads intended to spark peoples interest or curiosity. This relatively low-key campaign will continue as funds become available to pay the costs.*

*If you would like to see this ad run in your community send your contribution to **Freedom Party** specifying the name of your local paper.*

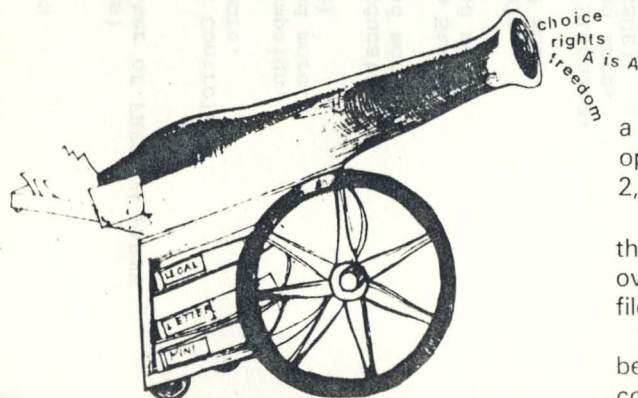


One of **Freedom Party's** many functions is to accept invitations to high schools in Ontario and speak on freedom, freedom of choice and, of course, **Freedom Party**. Here **FP** president Robert Metz talks with grade 13 students at Northern Collegiate High School in Sarnia.



**FREEDOM
PARTY
BUTTONS!**
Mix and match

.75 each
5 for \$3
25 for \$10



FREEDOM PARTY USES CANON TO PROPEL IDEAS INTO THE COMMUNITY!

Freedom Party's printing costs were reduced while productivity has vastly increased since the party leased a *Canon NP3525* five-colour photo-copier from the company's distributor in our region. In the first six weeks of operation, the copier produced 6,000 *BIA* brochures, 6,000 *Sunday Opening* brochures, over 500 posters, over 2,000 letters, and over 10,000 issue papers.

The degree of use that our *Canon* copier received in its first month of operation attracted the attention of those who market the machine: **FP** President Robert Metz was contacted by the company when it learned that over 55,000 copies had been registered on the machine in only a six week period. **Freedom Party** is now on file with the copier's distributor as a reference to be used in promoting the machine's performance.

For a freedom of choice party, the *Canon* copier has proven to be a freedom of choice copier. We haven't been to a printer in two months, have improved our product, *and* saved money in the process. Incidentally, this colour issue of *Freedom Flyer* is printed on it.