



Freedom Flyer

VOLUME 1, NUMBER 4. SEPTEMBER - DECEMBER 1984

The official newsletter of the FREEDOM PARTY OF ONTARIO!



**30,000 LONDON
HOMES RECEIVE OUR
8-PAGE 'NO-TAX FOR
PAN-AM' BROCHURE!**

**Freedom Party issues
TWO specialty news-
letters on Pan-Am
Games and Censorship**

**ANTI-CENSORSHIP
campaign launched in
video outlets!**

UNION?

**STRIKES.
LAY-OFFS.
UNION DUES.
UNION POLITICS.
TENSION BETWEEN
EMPLOYEES.
FORCED PAYMENTS TO
POLITICAL PARTIES.**

**WE HELP
EATON'S
EMPLOYEES
DEFEAT THE
UNION**

**YOUR
FREEDOM
OF CHOICE
NOW YOU CAN FIGHT BACK!**

Over the past few years in Ontario, books, magazines, videos, best selling novels, Christmas trees, funeral home services, sexually-oriented publications (Penthouse, Playboy, etc.), movies (Red Dawn, and hundreds of other publications and films have been censored, banned, withdrawn from public view, threatened with prosecution, etc. by parents, groups, and governments who are using various laws to suppress the exchange of ideas and opinions, whether written or visual.

Daily newspapers have become the subject of federal investigations, all videos and movies in Ontario are subject to government review and censorship, sexually-explicit material is fully outlawed, and the threat of increasing censorship is always in the air.

The power of government to tell you what you are permitted to read, see, hear, or say is expanding and will continue to do so unless you get involved!

THE FREEDOM PARTY CENSORSHIP DEFENCE FUND

The Freedom Party Censorship Defence Fund has been established primarily to offer its tax-exemptable status to those who would like to see their tax dollars fight censorship, rather than having those tax dollars used to destroy their freedom of choice.

Freedom Party believes that the purpose of government is to protect our freedom of choice, not to restrict it.

CENSORSHIP VICTIMS' AID
Contributed funds may be earmarked for the provision of legal counsel for censorship victims, for the promotion of freedom of speech, for newspaper advertising, for the supply of information on the status and effects of censorship in Ontario and elsewhere, or for the funding of court challenges to the various censorship laws that currently exist in our supposedly free nation. Every cent of your contribution goes for the fight against censorship. Freedom Party pays for all administration, staff, postage & newsletter costs out of its resources.

**HAVE UP TO 75% OF
YOUR DONATION REFUNDED!**

Have up to 75% of your donation refunded on your tax return (details on request). All contributions will receive a free annual subscription to Censorship Alert, a newsletter that will keep you informed of our progress, and on what's happening elsewhere.

FREE NEWSLETTER 'CENSORSHIP ALERT'

*Freedom Party is an officially-registered, non-profit, Ontario political organization founded on the principle of individual rights and freedom of choice.

FREEDOM PARTY CENSORSHIP DEFENCE FUND
P.O. Box 2714, Brampton, A. L. Ontario, M6A 4E3
Phone: (416) 433-8812 President: Robert Mac; Action Director: Marc Emery

YES, I'D LIKE TO HELP! Here's my contribution of \$		cheque	money order
		Information	Reimbursement
Name		My contribution will be used to help me fight censorship!	
Address		Donation	Refund
City		\$10	\$2.50
Province		\$20	\$5.00
Postal Code		\$30	\$7.50
		\$40	\$10.00
		\$50	\$12.50
		\$60	\$15.00
		\$70	\$17.50
		\$80	\$20.00
		\$90	\$22.50
		\$100	\$25.00

Note: We cannot accept anonymous contributions. All contributions should be payable by cheque or money order only. Please attach receipt to be mailed by the end of February in the calendar year following contribution, and then your refund cheque is your receipt. All cheques should be made payable to: FREEDOM PARTY CENSORSHIP DEFENCE FUND. All contributions may request and audit Ontario Fund to verify. Your free Censorship Alert newsletter will start 2 months after receipt of your cheque.

Openers by Robert Metz



Freedom Flyer's new look, aside from being more pleasing to the reader's eye and more economical for the subscriber's pocket, should also be more practical for us, as publishers, to work with. *Freedom Flyer* is no longer the only regular publication of the **Freedom Party of Ontario**, another factor that has been responsible for the new format you now hold in your hands. And *because* of our other publications, we are once again behind our anticipated schedule insofar as the printing of this newsletter is concerned. But fear not --- subscribers are guaranteed to receive six issues with each minimum annual contribution of \$15 or more --- *plus* the other publications that we produce.

No Democracy? True Democracy!

Although local press reaction to our last issue was somewhat predictable, the sensational headline accompanying it was a little more of a surprise: *There'll be no democracy for those Freedoms*. Fortunately, the comment from which the headline was drawn was accurately quoted in the article's text: "...Democracy is for the political marketplace", though how that translated into *no* democracy is anyone's guess.

Far from being a party that practises *no* democracy, we'd like to think of our marketing approach to our political philosophy as *true* democracy --- community involvement at the grass-roots level. It's one thing for politicians to debate *amongst themselves* over how much tax to coerce from the citizenry, or how many regulations and restrictions they'd like to impose on us; it's quite another to *ask* for the *voluntary* contributions and support of individuals. Which approach would *you* classify as being most "democratic"?

Resignations & Appointments:

Two of *Unparty's* founding members, Mary Lou Gutscher and Lisa Butler, made official their resignations from the board, effective October 31, 1984. The resignations complete arrangements initiated the year before, and conclude the official transfer of *Unparty's* headquarters in Toronto to **Freedom Party's** headquarters in London.

While we're at it, let's welcome aboard Mike Gillespie, who as new president of our UWO campus association, is already busy planning campus activities and events for the coming semester. Gillespie will also be participating in **Freedom Party's** official presentation to *The Commission on Private Schools in Ontario*, a brief which will be published in the next issue of *Freedom Flyer*.

FREEDOM FLYER

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*the official newsletter
of*

The **Freedom Party of Ontario**
P.O. Box 2214, Stn. A
London, Ontario,
N6A 4E3
(519) 433-8612

"DO NOT 'TELL' THE
WORLD WHAT YOU
CAN DO--

SHOW IT!"

-Napoleon Hill

Vol. 1 No. 4, September-December 1984: is published by the **Freedom Party of Ontario**, a fully-registered political party. Contributions* are tax-creditable.

Subscription Rate: \$15 per volume (6 issues), or contribution* equivalent.

Editor: Robert Metz

Layout & Design: Marc Emery

Contributors: John Cossar, Marc Emery, Murray Hopper, Robert Metz.

FREEDOM PARTY OF ONTARIO

Statement of Principles: **Freedom Party of Ontario** is founded on the principle that: Every individual, in the peaceful pursuit of personal fulfillment, has an absolute right to his or her own life, liberty, and property.

Platform: That the *purpose of government* is to *protect* individual freedom of choice, *not* to restrict it.

Provincial Executive: *Ontario President:* Robert Metz; *Chief Financial Officer:* Murray Hopper; *Action Director:* Marc Emery.

Registered Constituency:

London South: *President:* Robert Metz; *Vice-President:* John Cossar; *Secretary:* Kathleen Yurcich; *Chief Financial Officer:* Robert Metz.

Clubs:

University of Western Ontario Freedom Association: *Organizer:* Mike Gillespie; *Secretary:* Laura Lundie; *Ratifying Members:* Daryl Chin, Charles Altman Rob Rozanski.

There'll be no democracy for Freedoms



ROBERT METZ
-- Freedom leader



MARC EMERY
-- campaign chairman

QUEEN'S PARK by Nick Martin

TORONTO — There'll be no armchair quarterbacks in the London-based Freedom Party of Ontario — for party leader Robert Metz, it's strictly my-way-or-the-doorway.

One of eight officially registered political parties in Ontario, the conservative Freedoms emphasize individual liberties and abhor government restrictions and intrusions on individuals, property and business.

Gearing up for the provincial election that could well come in November, the Freedom Party has opened a campaign office on the third floor above a music shop at 364½ Richmond St. six days a week. Maverick London businessman Marc Emery will undertake fulltime duties as the Freedom Party's campaign director Sept. 10.

Metz has put it squarely to his party members. They are expected to ante up a minimum contribution of \$25, volunteer at least 10 hours of their time in the campaign, put their names forward as candidates — or resign.

The party executive will select candidates, said Metz, with none of the nomination meetings and open votes favored by some of the other eight official parties. "We're not your traditional organization. We do not operate on any democratic system within the party organization. We operate like a business. Democracy is for the political marketplace."

The Freedoms will run about seven candidates in Middlesex and Oxford counties, and possibly in the Toronto area if there is sufficient support, said Metz, who will contest London South. "Wherever we do run, we want to look pretty credible. We're taking a very definite stand on local issues" such as opposing any public money for London's bid for the 1991 Pan-Am Games.

The next election will establish the Freedom Party of Ontario, give it a public identity, and provide a base on which to grow, said Metz. "Obviously, the goal of winning an election for a new party is absurd."

Community involvement! At right is a poster for a city-wide essay contest, chaired by *Optimists' Club* member Marc Emery. F.P. President Robert Metz is one of the judges. Over 45 entries have been received so far.

Reproduction 50% of original size

HIGH SCHOOL STUDENTS ESSAY CONTEST

Sponsored by the
*Carling Heights of London
Optimists' Club*

Subject: Freedom, Our Most Precious Heritage

Local winners receive award medal; first-place entries forwarded to district competition. First-place district winners receive four-day expense paid trip to the Freedoms Foundation at Valley Forge for special seminar on "Leadership & Freedom." International winner, and parents, awarded expense paid trip to Convention city of Optimist International.

ADDITIONAL PRIZES FOR LOCAL WINNERS:

- 1st Prize:** \$50 cash, a \$50 library of books on freedom
2nd Prize: \$25 cash, and a \$50 library of books on freedom
3rd Prize: \$25 cash

For information contact:

MARC EMERY,
Chairman
Essay Contest
P.O. BOX 2214, STATION A
London, Ontario, N6A 4E3
home phone: 438 4991, office: 433 8612



An
Optimist
International
Foundation,
project for high school seniors, juniors and sophomores



Printing costs of this publication provided by City Lights Bookshop

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If you didn't win one of these, you're lucky

As is the custom, this first business column of the new year is devoted to a review of individual and corporate winners of the *Inside Report's* special awards for undistinguished and mundane achievement during 1984.

We trust the recipients will receive their awards in the spirit they are given. Again this year we ask winners not to notify their lawyers. Any resemblance between the award winners and the following descriptions is purely intentional. Just kidding.

The envelope please.

And the winners are:

London Mayor Al Gleeson, The Frayed Red Ribbon Award for his diligence, persistence and good humor in dutifully turning up at numerous official opening ceremonies to cut red ribbons during the past year. Gleeson, Liberal candidate in London East, was badly trounced during the Sept. 4 federal election. By year end, his frequently used, self-deprecating line, "red was not my lucky color," also was starting to fray. Mr. Mayor, how about a new line for your 1985 official openings?

Ald. George Avola, The Marlon Brando Godfather Award for his friendly welcome speech to about 200 friends and supporters during a \$50-a-plate fundraising luncheon at the Briarwood Inn Dec. 5. Someone quipped he didn't realize that Avola had so many friends.

INSIDE REPORT

By Pat Moauro

JAN 4 1985



Avola is Conservative candidate in the London North riding in this year's provincial election.

Gordon Hume, the exuberant vice-president and general manager of CKSL AM Radio in London and chairman of the London Pan Am Games committee, is awarded The Jean Drapeau Booster Award for his optimism, persistence and weighty arguments in favor of bringing the 1991 Games to London. He and fellow volunteer committee members are gamely pressing on despite some vociferous opposition and widespread apathy.

London used-book seller Marc Emery, self-appointed defender of small business and guardian of the taxpayer's pursestrings, gets The Libertarian Urban Guerrilla Fighter's Award. Emery, who lost his battle to overthrow the London Downtown Business Improvement Area, is now directing (some might say mis-

directing) his considerable verbal and writing skills into a new campaign: taking potshots at supporters of the Pan Am Games and trying to keep the Games from coming to London if it means London taxpayers will have to foot part of the bill.

Bill Brady, the bespectacled general manager of London's CFPL-AM and FM Radio (better known as Radio 98), gets the George Jessel Toastmaster's Tarnished Silver Goblet for his many warmed-over jokes, anecdotes and quips during after-dinner speeches. Wayne McLean, also of CFPL-AM, gets The Hyde Park Soap Box Award for his non-stop verbal musings and meanderings on his open line program.

Rick Richardson, the burly, bearded president and owner of CJBK-AM and CJBX-FM in London and CHOK in Sarnia who almost always wears an open-necked shirt, even at formal receptions, is awarded the Mr. T. Silk Tie Award.

The Howard Hughes Elusive Butterfly Award goes to Tony Graat, the London high-rise property owner with a low public profile. The news media and others often have a next to impossible time tracking him down, let alone having any meaningful conversations with him. He seems to prefer anonymity within the

legal labyrinth of his myriad and varied holding and operating companies.

Another London developer, Mario Liberatore, is a little more accessible than Graat but not much more. The taciturn Liberatore, who heads Colony Investments (London) Ltd., is turning former Hockeyland into an ambitious, commercial, multi-activity sports complex. But he pulled the plug on his City Courier and Cartage Co. last year. He receives The National Good Banking Award.

Employees and creditors of 108-year-old Hobbs Hardware in London get The Golden Screw Award. The 48 employees, some with up to 38 years' service, were out of work and creditors were out about \$3 million after the steadily failing wholesale distributor went into receivership late last year, winding down with a public sale this week.

F.P. Action Director Marc Emery receives his third consecutive 'award', presented annually in the daily paper's business column. Note all recipients are local big-wigs. Respect at lats!

Union? *What union?*

FREEDOM (Party) ON THE JOB WINS FIRST ROUND AT EATON'S!

When **Freedom Party** discovered a group of dedicated, hard-working activists fighting to defend their freedom of choice on the job, we thought we might be in a position to help even out the odds against them. The representatives of the *Pro-Eaton Committee* (voluntarily representing the employees *against* union ratification) who visited our offices two weeks before ballots were to be cast in a union certification attempt, were there at our invitation.

Out of money and denied the legal right to seek the official assistance of *Eaton's*, it soon became apparent that the *Pro-Eaton Committee* had the courage and attitude necessary to stand up to union power and political advantage. What's more, they were doing it for the right reasons, as their conspicuously worn 'freedom of choice' buttons attested.

So we made them an offer they couldn't refuse: At no cost or obligation to anyone, **Freedom Party** wrote, edited and designed a literature package for the *Pro-Eaton Committee* in its bid to protect employees' freedom of association on the job. The literature even included our marketing statement: "After all, Freedom of Choice is what we're all about!"

Pro-Eaton representatives kept us informed about the reaction to our literature during the week before the vote. They and their supporters were very excited by our "slick and convincing" arguments. Converts were being made; significantly, the first person to sign for union ratification changed her mind after our literature was distributed. The tide was beginning to turn against the union, while its representatives became observably agitated and suspicious as to the source of the *Pro-Eaton Committee's* professionally-produced literature.

"It goes without saying that, after reading your well-put-together pamphlet, the undecided voter would vote NO and stay with *Eaton's*," *Pro-Eaton Committee* representative Doreen Denman wrote us, after her committee's resounding victory over the union's certification attempt.

Despite the results of the vote, union representatives refused to admit defeat, and the press covered the event strictly as a *loss* for the union rather than as a *victory* for the *Pro-Eaton Committee* or for freedom of association. Union representative, Tom Collins, refusing to acknowledge that *ideas* could possibly have played a role in the vote outcome, attributed the union's defeat to "a natural fear that employees have of reprisal." Vowing to *continue* his union's certification attempt in the future, Collins added: "I don't think they can stop us over the course of time. I think we'll get them on the next run."

Collins' attitude and tactics are clearly dependent on the knowledge that the union he represents has the resources, the legal advantage and the political connections necessary to make its next certification attempt more effective. It also depends on his assumption that those opposing his union's efforts will ultimately be forced to relent, since without the resources and support of some consistently active and organized association of their own to back them up, the employees' will to resist repeated certification attempts can be easily worn away.

Freedom Party hopes to play an active role in helping to reverse these circumstances. As always, we contend that the freedom to associate only has meaning when accompanied by the freedom *not* to associate. We're here to offer our physical assistance (i.e., public speaking, producing literature, etc.), our tactical advice, and our tax-creditable status as a fully-registered political party to anyone who's willing and able to accept the challenge of becoming an *activist* in the cause of personal liberty and freedom.

On behalf of the *Pro-Eaton Committee*, representative Doreen Denman informed us that our literature has been forwarded to employees at other *Eaton's* stores: "We are waiting to hear from them. You may be sure they will wish to contact you."

Freedom Party members will find a copy of the leaflet enclosed (on thick paper) or a facsimile (identical except on thin bond paper).

WHAT ABOUT YOU?

If you know of someone in a position similar to that of the employees at Eaton's, let them know about Freedom Party! Better still, if that someone is you, what are you waiting for? Call us now at [519] 433-8612.

GET INVOLVED WITH FREEDOM TODAY!

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activist (though not identified as such, he is) in a letter column of the *London Free Press*. A differing point of view was published right below it. **Above:** is your copy (or facsimile, depending on supply) of our *Union?* leaflet. **Lower Right:** is the front-page article announcing the union's defeat.

Tactics will alienate customer

Sir: I would like to comment on the literature that was circulated by a committee among the employees of Eaton's in London. This circular was intended to inform the employees of Eaton's stores and warehouses etc. of the advantages of voting to keep the union of Eaton's.

It is a known fact that the company doesn't want a union, but to allow a committee among its employees to do such union-bashing tactics is not very clever, in my opinion.

The number of unionized people in London and surrounding area means a lot of customers, of which Eaton's must have a fair share. To bash the unions as the committee did, is to antagonize a lot

of customers.

If they decide to boycott Eaton's, I wonder how many of those who think they will fare better by not accepting the union will be kept on to stand around waiting to serve customers who have gone somewhere else to deal.

A word to the wise in Eaton's: Union members, their wives and families have purchasing power; if they decide to go somewhere else to shop, it may be necessary to lay off those who think they are safe because they voted the union out.

I'm not suggesting a union boycott of Eaton's, but I for one will take a long, hard look at any purchases I will make there.

London

M. F. KELLY

Union lost to company loyalty

Sir: Tom Collins, international representative of the Retail, Wholesale and Department Store Employees Union, said by his own admission, "the wrong impression" about the Eaton employees, and has lost the vote.

In the article *Eaton's workers reject union* (Free Press, Oct. 1), he was quoted saying it is difficult to determine why the majority voted against the union, it after some difficulty. Collins goes on to state: "I think it's a natural fear that employees have of reprisal." Thereby he blames fear as the cause of the union

failure. But Collins and his union insisted on a secret vote, and he knows very well it was conducted as such. Where does fear of reprisal fit into this? No one knows how any person voted.

Then Collins states, "I think we will get them on the next run." Will this be done by another secret vote without fear of reprisal this time around? I think a person's loyalty to the Eaton company was the reason for the union's defeat. I should know, I worked there for over 25 years.

London

HERMAN VAN DYKE

Eaton's workers reject union

Al Chater
The Free Press

OCT 1 1984

Employees at the downtown Eaton's store in London have voted almost 62 per cent against joining the Retail, Wholesale and Department Store Employees Union, union organizers are not planning to give up.

In a secret vote held Friday and Saturday, part-time employees voted 148 to 85 and full-time employees 60 to 44 against joining the union. Only 16 part-time and 11 full-time employees who were eligible to vote did not cast ballots.

Union international representative Tom Collins of London said Sunday he was surprised by the vote. "I think our impression was that a few more of the undecided would have voted in favor."

Under Ontario labor law, the vote against the union means it cannot apply for certification again for six months. Collins said he will continue to monitor the situation at the store during that time, meet with the store's union committee to analyse what went wrong and eventually begin circulating union cards again.

He said he expects another vote will be held immediately after the six-month deadline unless the required number of union cards have been signed by then. If more than 55 per cent of the workers sign union cards, a vote is not needed to get Ontario labor relations board certification.

"There's obviously a substantial number of employees who want a union," said Collins. He said it is difficult to determine why

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the majority voted against the union. "We were confident we were going to win this thing. I think it's a natural fear that employees have of reprisal."

He said it is the first Eaton's store in the province to have required a vote. Five stores — in Brampton, St. Catharines and Toronto — as well as the eight employees at the Eaton's warehouse on Commissioners Road in London are already certified. All are still in the process of negotiating a first contract.

Collins said he is confident the downtown London store will eventually join the union. "I don't think they can stop us over the course of time. I think we'll get them on the next run."

The union did not apply for certification for the company's other two stores in London — at Northland and Westmount malls — choosing the largest store in the city to tackle first. Under that plan, the union would have applied for certification for the other two stores after the downtown store had joined.

Doreen Denman, a senior clerk in the store's management services and one of about 25 vocal anti-unionists, said she was pleased with the weekend vote. "We're overwhelmed... I knew we were going to win. There was no doubt in my mind from the beginning."

Because Denman, a 25-year employee, is part of the office and clerical staff, she was not eligible to vote. But with help from another worker, she organized two anti-union demonstrations at the store earlier this month, saying she is dedicated to the company.

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of The Free Press

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Above Right: Our literature draws the ire of a union activist (though not identified as such, he is) in a letter column of the *London Free Press*. A differing point of view was published right below it. Above: is your copy (or facsimile, depending on supply) of our *Union?* leaflet. Lower Right: is the front-page article announcing the union's defeat.

Pan-Am pans out!

FREEDOM PARTY'S OPPOSITION TO TAX-FINANCED HOSTING OF 1991 GAMES PRODUCES OVERWHELMING SUPPORT (despite media denials)

Last issue, as you may recall, our newsletter contained extensive coverage of **Freedom Party's** opposition to the principle of London's bid to host the 1991 Pan-Am Games via the ever-expedient method of taxation. Since then, so much has transpired on the issue that there simply isn't room within the confines of *Freedom Flyer* to adequately cover the issue. The enclosed newsletters however, will more than suffice.

Here then, is a chronological re-cap of our progress on the issue, up to the end of 1984:

July 23: *Door-to-door Awareness Campaign Launched in Opposition to Pan-Am Games Bid:* This was the pamphlet delivery to 15,000 London homes that we covered in the last issue of *Freedom Flyer*.

October 9: *Door-to-door Awareness Campaign Continues...*

Our first printing of the 8-page *London Citizens' Guide to the Tax-Paid 1991 Pan-Am Games Bid* was delivered to 15,000 more homes in London. This was our first publication to contain a postage-paid return card; responses begin to trickle in.

October 17: *Door-to-door Awareness Campaign Expands...*

With an increased response to the first printing of the booklet, our second printing was made possible, enabling a wider distribution.

Below: Two cartoons appearing in the local press acknowledge our campaign. At left is an editorial cartoon from the pages of the *London Free Press*, a deliberate imitation of our own cartoon appearing on the cover of our *No-Tax for Pan-Am* booklet [copy enclosed]. That's our may or fending us ('local opposition') off. [Reproduction: 75% of original size.]

November 1: The first issue of the *No-Tax for Pan-Am Games Newsletter* is published and mailed to over 200 subscribers.

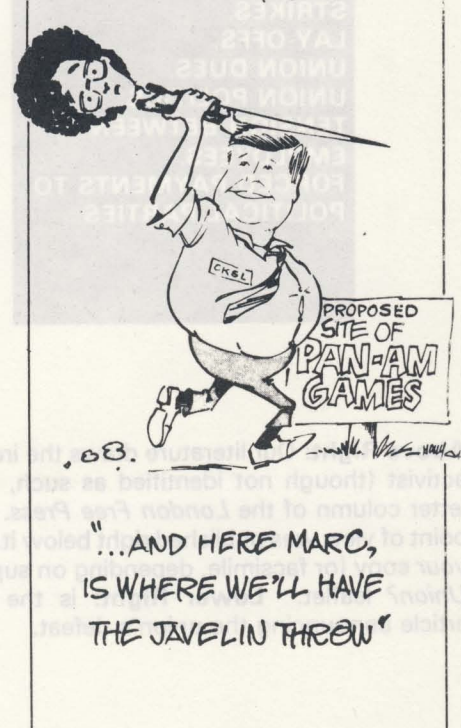
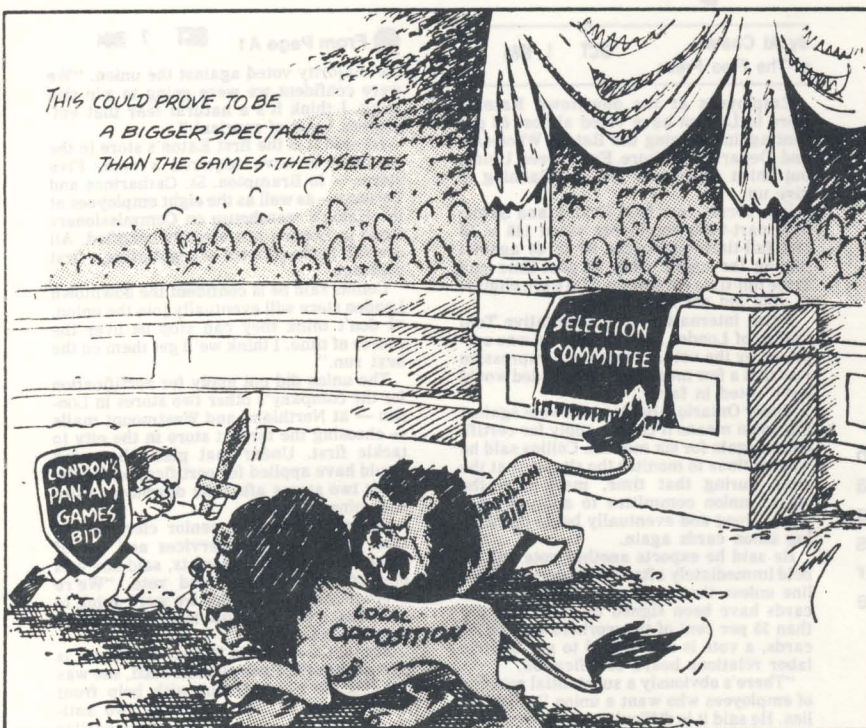
December 1: The *second* issue of the *No-Tax for Pan-Am Games Newsletter* is published, encouraging its over 500 subscribers to attend a city hall meeting on the issue on December 3.

December 3: A surprised city council discovers a packed gallery of protesters against the tax-financed Games, forcing a discussion of the issue into the late hours of the evening.

By year's end, *Freedom Party* received over 500 documented responses, including dozens of offers of volunteer support, over \$1200 in donations, and over 110 letters to the editor of the *London Free Press* published in support of our cause.

Significantly, it must be stressed that unlike most political issues, to which we are compelled to *react*, opposition to the tax-financing of Pan-Am 1991 was an issue *created by Freedom Party* --- an issue that would otherwise never have become embroiled in the controversy that presently exists.

At right, *London Magazine's* cartoon shows pro-Games chairman Gordon Hume using **Freedom Party** Action Director Marc Emery as a javelin, in an evident attempt to dismiss his presence and get on with the Games. Our apologies are extended to Mr. Hume for making the weight of local opposition a little heavier than he could bear.



Pamphlet challenges Pan-Am Games bid

By Cathy Hilborn

Marc Emery is spending thousands of dollars — and walking hundreds of miles — to persuade Londoners they can fight city hall's bid for the 1991 Pan-American Games.

More than 30,000 copies of a pamphlet, *The London Citizens' Guide to the Tax-Paid 1991 Pan-Am Games Bid*, will be delivered door-to-door by early December. The City Lights bookstore owner started the anti-games campaign at the beginning of October. He researched and designed the pamphlet — and paid \$1,100 to print the first 15,000 copies.

A postage paid card inside each booklet addressed to Emery allows the recipient to indicate if he is against London hosting the games. He can volunteer his time or money to extend the campaign, and can offer to call city hall politicians to protest the bid.

The Freedom Party of Ontario, a new political party against government intervention, has helped with co-ordination and distribution. President Robert Metz says there are three main reasons Emery and the party protest the bid. These are outlined in the booklet.

"Interests not those of the citizen."

"The interests being served by hosting the Pan-Am 1991 in London are not the interests of the average London taxpayer or citizen. The economic justifications proposed for using tax dollars to host 1991 Pan-Am are totally misleading and logically flawed. Basic civic services that most homeowners assumed they're paying for through municipal taxes will be inevitably and negatively affected by Pan-Am costs," Metz explained in an interview.

He said the biggest problem is that the bid committee is asking for government funding. This means people would not voluntarily support it.

"Gordon Hume was talking about this thing being a 50 to one pay-off. For who?" Metz asks. "If it was for the investors, then you wouldn't have to go to the government. If it was a 50 to one pay-off, you couldn't keep people away from your door."

The booklet recommends that "frivolous" tax spending be cut to improve our basic services. It points to programs it says are behind schedule like the warranted sidewalk program which is running seven years behind plans, and curb and gutter repairs which are five years behind. These essential services should be looked after before the city considers hosting "a two-week entertainment gala costing \$30 million to stage", Emery insists in the booklet.

Metz said they were concerned that Londoners weren't going to know what the "other side of the story was" — what the costs were going to be. That's why they brought out the pamphlets.

While Metz insisted most people find the approach non-threatening, and agree the pamphlet makes its point clearly, he said some people have become apathetic.

"People are disgusted with government."

"A certain percentage of people are disgusted with government and don't think there's anything anyone can do that can possibly stop the process or help in any way," Metz said. "These kind of people we're really trying to get a hold of, because we can prove to them that's not true — to convince them it's not hopeless."

The campaign appears to be working, according to its instigator.

"About 70 people have promised to call the politicians. Over 50 have promised to write a letter to the editor of the Free Press, and we plan to keep reminding them until they do. We've had 25 people offer to deliver pamphlets for us and we've collected over \$700 in donations," Emery said in an interview.

"We're going to use up all the money we get to print up more, so hopefully it will keep coming, so we can get the whole city done," he explained.

"We're taking our time. We're not in any big hurry because it puts pressure on city hall politicians for a consistent period of time. We don't want everyone calling in a two-week period," Metz added.

Emery delivers the booklets four to five times a week for four hours.

"Let me tell you, it's exhausting," he said. "You have to be a true zealot to keep that pace up. Of course, you're talking to a true zealot."

"I've always figured this is the one job I can do that nobody else in the world can do as well. I love going out there and giving out pamphlets and talking to people and getting the feedback. Just knowing I'm doing something that no one else has ever tried or will ever attempt on such a scale," Emery said.

He realizes people don't trust others with new ideas, and they're cynical about the political process.

"But if you give them principle, and dedication, and consistency," Emery added, "over time they'll trust you and begin to adopt your ideas."

"Ten years from now, if I'm still around, I feel this is going to be a great

place to live, because we'll have given people a sense that they can take responsibility for their actions, they can take back a great deal of what government has assumed, and it'll be a much better, healthier environment for the city for business and growth."

While most of the response has been positive, there has been some opposition.

"A few people sent me cards that said 'f--- off.' One guy got my pamphlet and said stick it up my a---. I've never had anyone articulately criticize me. I've always had people use swear words and invectives which make me feel better. If that's how articulate our opposition is, I won't worry at all!" Emery explained.

They have until January to convince three more council or board of control members to change their minds on the bid. Based on the response they've received from Londoners, and because there is a municipal election in 1985, Emery is confident the bid will be overturned.

"Our position is the correct one."

"Our position is the correct one. It's the popular one," he insists. "It's the one that's going to win if we keep the pressure on."

LETTERS TO THE EDITOR

JAN 3 1985

Bell's Pan-Am bid support contemptuous of taxpayer

Sir: If there was one thing clearly illustrated by Del Bell in his column of Dec. 11, *Time for London to go big league*, it was the contempt with which he regards the London taxpayer.

Claiming that "it is always easier, particularly in this town, to organize the can't-do, won't-fly, anti-everything crowd," Bell saw London's tax-financed bid to host Pan-Am 1991 as a "challenge" to "the parochial mindset of a town that can but won't." To add injury to insult, he applauds Mayor Al Gleeson for "trying to drag this city kicking and screaming into the big leagues..."

If Bell can publicly support London's Pan-Am bid while admitting that the city has to be dragged "kicking and screaming" into the venture, then he's telling us that despite the fact Londoners oppose the idea, he knows what's best for them and where their priorities should lie.

By attempting to dismiss the strength and validity of our documented opposition to the city's bid (i.e. by trying to deny the reality of the situation), and in the clear absence of any objectively documented evidence to support his view, Bell predictably found himself resorting to mysticism — in this case, his "axiom of human nature," that "opponents respond, proponents yawn."

I'd like to see Bell apply his ridiculous

"axiom" to other political issues. Since most people remain silent and inactive on the issue of abortion, does that make them "pro" or "anti"? How would he know? And what about those who didn't vote in the last election? Do we just assume that they "yawned" in support of the NDP, the political party with the least amount of documented evidence (i.e., votes) for support?

Naturally, Bell's "axiom" is merely a ruse to disguise a cleverly-orchestrated attempt to get at the taxpayer's pocket, an attempt whose success virtually depends on the average citizen having his guard down. Let him try to deny that those "intangibles like spirit and pride and a sense of accomplishment" require our very tangible dollars. Let him try to deny that the Pan-Am "bid" is, in reality, a "bid" for the involuntary expropriation of those dollars from our pockets.

The "axiom" to which Bell should have referred is really an axiom of politics, not one of human nature: namely, that all political issues are eventually determined by minorities — those minorities who choose to participate in the political process. I cannot imagine how, in this age of big government, lobby groups and special interests, Bell possibly arrived at his conclusion that "proponents yawn." Nonsense! Everybody who's politically active is a "proponent" of

something; the differences between various "proponents" lies not in whether they're "for" or "against" something, but in what they're "for" or "against," and in the methods they advocate to achieve their goals.

Let it be clearly understood that our group makes no claim to anyone's support who hasn't voluntarily and explicitly offered it to us and, as a consequence, we have no choice but to reject any claims of "support" based on any other criteria or imaginary "axioms" that always seem to suit the interests of those who promote them. As to the negative "anti-everything" image with which Bell would smear us, I can only respond that both myself and those associated with me through the Freedom Party of Ontario have for quite some time been earning a local reputation as "proponents," thank-you-very-much, of individual rights, responsibility and freedom. If Bell finds our opposition to the tax-financed Pan-Am Games to be inconsistent with these principles, I invite his challenge.

ROBERT METZ

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Aldermen concede city split on issue of Pan-Am Games

By Chris Dennett
of The Free Press

Ward 3 Aldermen Joe Fontana and Pat O'Brien held one of their regular meet-the-ratepayer sessions in the basement of Blessed Sacrament Church on Saturday and walked into another earful on the city's Pan-American Games proposal.

But the aldermen gave as good as they got in a frank exchange of views with a small group of local ratepayers and in the end most conceded they at least understood more about the issue.

"I don't know anyone on my street who is in favor of these Games," said pensioner Bob Malcolm of Lincolnton Street. "Is this going to be another one of these Montreal deals where the taxpayer gets stuck with everything?"

"You changed my mind," said Ernie Morenz, president of the Carling Heights Optimist Club. "I think for the first time I know a little about the issue."

"We can't even afford to keep our swimming pools open all summer and the city wants to bring us the Pan-Am Games," said Dennis Mill of Watling Street.

Neither Fontana nor O'Brien said they are ready to cast any votes in favor of the proposal until they have received a great deal more information but both admitted public misgivings on the issue are widespread not only in their northeast ward but across the city. Both added they will maintain open minds on the issue until all the facts are in.

"Even on a radio phone-in show the other day when you would have expected to get a lot of people voting in favor of new sports facilities

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for the city the split was about 50-50," said O'Brien. "I tell you I am that close to casting a 'no' vote, though, because I think that is the way the people of my ward want me to vote."

O'Brien added that at tonight's meeting of council he will move that the question of the Games and whether the city should support such a proposal should go to the people in a referendum question in November's municipal election.

"That would give people a chance to cast their vote and it would also give the Pan-Am Games committee time to do a proper job of selling the proposal and explaining it properly."

Fontana said that for relatively low cost to the taxpayers of about \$10 million spread over eight years, the city would get a chance to build much needed sports centres with a great deal of government assistance and that is an issue that has to be considered.

"These days you have got to go for everything you can get from the provincial and federal governments. If you don't someone else is going to get it."

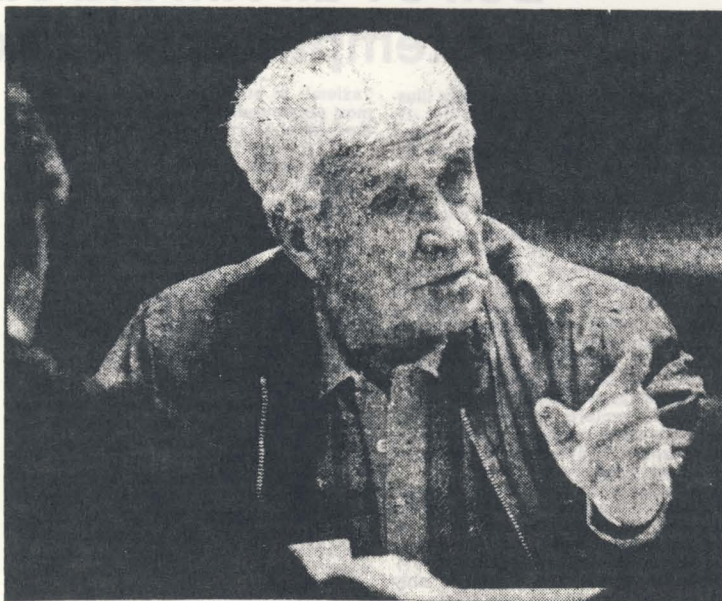
Fontana said it is "embarrassing" that a city the size of London cannot offer many of the sports facilities that much smaller centres such as Tillsonburg and Brantford take for granted.

He told the ratepayers that the city might have to build proper competitive swimming facilities whether or not it won the right to hold the Games. If the city could get grants from senior government to do the job then the issue should at least be examined.

Above & At Right: Two London Free Press articles appear on an issue that would never have existed without our efforts. The two aldermen who said they wouldn't vote for tax spending on the Games (top left, 6th paragraph), voted in favour of the tax-financed Games on the same day that the article appeared. Both aldermen presently occupy the seats that FP member Marc Emery will be challenging in the next municipal election.

Press coverage of our Pan-Am opposition was scanty and less-than-accurate during the same period that 5 pro-Games editorials and several pro-Games articles were published. Letters to the Editor opposing the bid

have outweighed support in a ratio exceeding 110 to 20.



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Bob Malcolm tells two aldermen he doesn't know anyone on his street who favors holding the Pan-American Games in London.

Speak up, supporters Council sets up endowment fund with \$800,000 for Pan-Am Games

By Tony Hodgkinson
of The Free Press

Supporters of London's bid for the 1991 Pan-American Games had better make their views known quickly or the ambitious proposal could be defeated by a vocal group of opponents, city council was told Monday.

At the end of a lengthy debate on a recommendation to initiate city contributions to a \$10-million endowment fund, Alderman Gary Williams said: "The people who support the Games had better get out in a darned hurry... or this thing will go down the tubes."

About 30 persons in the gallery of the council chamber looked on as council voted 13-5 to set up the fund with a 1985 contribution of \$800,000. Annual contributions through 1992 would finance the operating costs of facilities left behind by the Games.

As the protesters left the gallery carrying signs bearing anti-Games slogans, Robert Metz, president of the provincially registered Freedom Party of Ontario, vowed to continue the pressure against the Games. Metz, also a member of a No Tax for Pan-Am Games committee, said the group has about 500 documented opponents to the sports event being supported by tax revenue.

And, he said, just because there was not a stronger outpouring of opposition it was wrong to presume the majority of people back the Games. He called council's decision was "a totally expected reaction" and that "everyone tried to deny the fact they were supporting the Games."

Metz said London has a variety of schemes in the works, including a massive downtown renewal plan which would make the Pan-Am Games "look like a drop in the bucket. We have to stop this spending." Council endorsement of the \$800,000 reserve fund contribution was "one step in the direction for the ultimate goal" of securing the Games, he said.

The contribution is being made on the premise that London will get the nod over Hamilton by the Canadian Olympic Association to become Canada's nominee as host of the international sports event six years later. The association is to make its decision Jan. 27.

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Although contributions to the fund would be absorbed elsewhere if the city does not get the Games, many councillors had strong reservations about being perceived as supporting the event.

Among them, Alderman Janet McEwen demanded to know who would be responsible for providing information on which council could decide whether to commit spending. And, she said, some members of council "feel we are being sucked in on who is responsible for giving us answers."

She was told by Mayor Al Gleeson that if London wins the Games, the Pan-Am committee would draw up more detailed information than was contained in a document released last week.

That document came in with a revised Games estimate \$4.1 million less than the original projection of \$98 million, largely the result of scaling down a proposed \$20-million stadium to \$14 million and a \$10-million aquatics centre by \$200,000. Offsetting those "savings" would be an increase of \$2 million to \$22 million for a fieldhouse.

Gleeson and Controller Orlando Zampogna tried to allay fears among councillors by stressing they were not being asked to commit themselves to spending. And they said more detailed information cannot be compiled until after the city wins the association's nod and negotiations for financing take place with the senior levels of government. The same applied to requests for information on where facilities would be built.

Alderman Joe Fontana said London would be left with egg on its face if the city pulled out of the bidding at such a late stage.

And Alderman Gordon Jorgenson spoke strongly in favor of the Games, saying that council statements "are often premature and parochial. We cannot make a decision with regard to the future of the Games before we have some certainty the Games are going to be available to us."

He added there was "the sound of doom and gloom and pessimism" in the debate. "We never do anything that's right. There are people who live outside London who are far more proud of this city than we are."

He said that while Alderman Alf James had received only two pro-Games telephone calls compared to many against the idea, his experience had been the opposite. "There are thousands of people who have indicated they want to see the Games come to London."

But less convinced about the propriety of being the host city was Alderman Pat O'Brien who said that if London gets the nod next month he would make a motion calling for a professional opinion poll to accurately gauge the mood of Londoners. "Until there is a clear statement of support by London, I will not be supporting spending a penny on the Pan-American Games."

Moments earlier, however, he said "the majority of Londoners are opposed to the Pan-Am Games at this time. We are kidding ourselves to believe otherwise." He added that people were afraid of expenses getting out of control, the effect on their property taxes, and the possibility of being left with "white elephants."

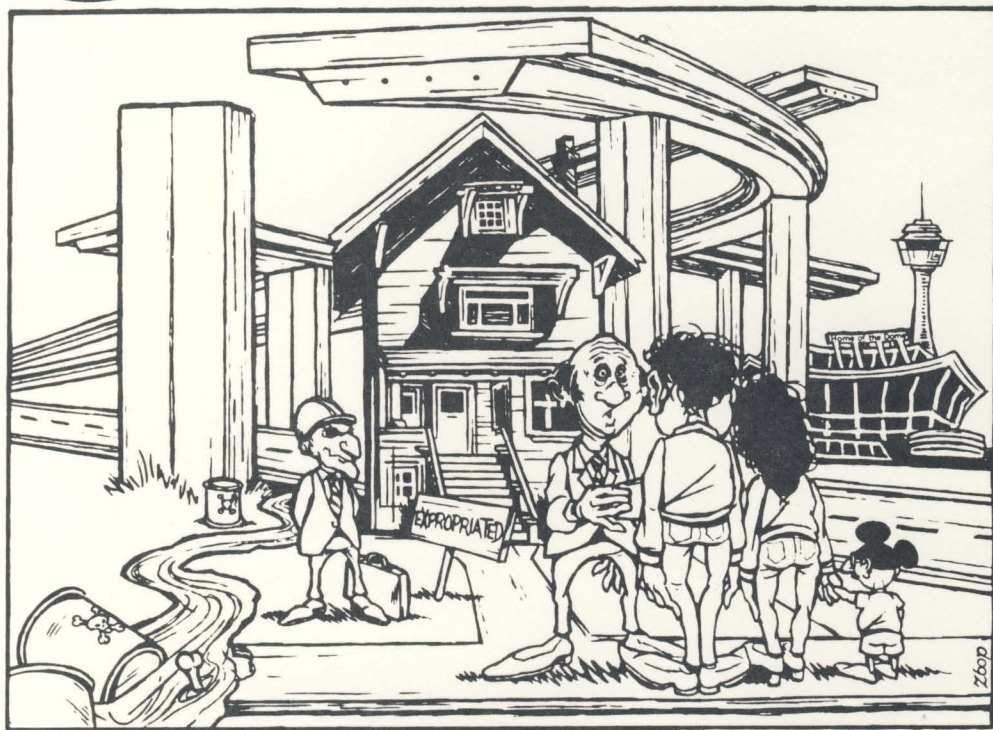
Alderman Frank Flitton charged that by supporting the Games "we are mortgaging the future of our children" and that the operating costs of the facilities "will kill you." He said the committee's report did not itemize the cost of acquiring land or providing parking.

Several council members expressed concerns about the impact the Games would have on planning by the public utilities commission for its recreational needs.

City administrator Maurice Engels said the PUC has endorsed the Pan-Am proposal and "if the Games proceed, accommodation will be made in their capital budget. Clearly, the PUC has been consulted and they are in tune with what we are doing and vice versa."

Controller Art Cartier, who complained about a newspaper advertisement by the London development advisory board supporting the Games, said "they are following a dream" that is in danger of developing "into a nightmare."

What is the government doing to your neighbourhood?



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Freedom Party is a grass-roots Ontario political Party.

Your roots.

It's our job to work in neighbourhoods and communities by addressing local problems.

In *your* neighbourhood.

It's in *your* neighbourhood that government could be raising taxes, adding new ones, providing inferior services, or simply getting at your pockets via plain old political skulduggery.

You can do something about it! A lot!

Freedom Party can help! Plenty!

Organize with you. Develop petitions with you. Prepare a strategy with you. Offer you our tax-credible status (so your costs can be tax refundable).

Freedom Party and you. Together we can show your neighbours that *freedom works* --- for all of us.

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I want to help deliver anti-censorship placards to video and magazine stores in my neighbourhood

☐

I want to help **Freedom Party** in the upcoming Provincial election

☐

I'll give money

☐

I'll fight the tax-paid Pan-Am Games with you. (London and Hamilton supporters only)

☐

I'll help fight a tax-funded Domed stadium (Toronto & area supporters only)

☐

I'll help form a **Freedom Party** campus club at my university or college

☐

Politics can be a riot!

UNIVERSITY OF WESTERN ONTARIO HOMECOMING PARTY NOT HELD AT OWN 'HOME'

Residents of the Gatewood Crescent area in London Ontario who contacted us to represent them clearly had a problem. As victims of a visible and serious infringement of their property rights during a U.W.O. Homecoming Party on October 19, they had plenty of reasons to be upset.

With revellers smashing beer bottles on their street and driveways, and urinating on their lawns, gardens, and automobiles, local residents found themselves virtually helpless against the collective onslaught of over 1000 party-goers. Despite police attempts to disburse the crowd by using tear-gas, verbal and physical onslaughts against residents continued into the hours of dawn.

Unbelievably, press reports of the incident totally ignored the residents' situation, and chose instead to focus on police *tactics* and student *opinions*. Needless to say, it became imperative to refocus everyone's attention to the issue at hand: the property rights of the affected homeowners, and the subsequent assigning of responsibility for damages, to effect just compensation. Assuming that the police and court system were, however effectively, seeing to the latter (since *evidence* is generally required to determine responsibility), our *political* approach sought to reaffirm the former, namely, the residents' property rights.

Freedom Party Action Director Marc Emery, due to his reputation as a political activist in the community, was chosen as representative of the 72 residents, who outlined their account of

the event for our inclusion in a petition and letter to the editor, with the purpose of voicing their concern and frustration to local politicians and the public.

The result of our effort was printed in the *London Free Press* under the heading "Why London should review grant to UWO", and it generated an almost instant critical response, most notably from the *Gazette*, the university student newspaper whose editorial banner proclaimed "Pulling grant won't solve problem" --- though no one ever suggested that it would.

It was *understandable*, however, that the students, as indirect *beneficiaries* of such grants, would view a citizens' effort to control his tax dollar as an attempt to "penalize" them. But far from being intended as any form of punishment, the purpose of drawing attention to the UWO *municipal* grant was (beyond a legitimate and understandable expression of resentment experienced by the residents affected) to remind councillors, the public, and students alike who the grant originally came from, and *in whose interests* municipal councils ought to be acting. At the very least, such action would remove insult from injury.

In any event, Emery successfully defended his position when he faced the wrath of U.W.O. students in November, where he was one of four guest panelists on *Radio Western's Wake Up Western* program. The event produced a lively debate in which Emery found himself having to pronounce explicit moral judgement against those who did not seem to have any regard for, or understanding of, the property rights of others.

Why London should review grant to UWO

Sir: Residents of the Gatewood area were appalled at the gross behavior exhibited by over 1,500 students at the Oct. 19 Homecoming "party" held at 75 Gatewood Place.

Lest other London residents think they are just "over-reacting," imagine 1,500 drunken students within 100 yards of your front or back yard, many bent on provocation, destruction of property, etc. Fifteen hundred drugged and drunken students on one small residential crescent was no "party" at all — it was a violent, mean-spirited and unruly mob, with no consideration whatever given to those whose properties and security were directly threatened by "party" attendees.

Incredibly, Free Press coverage of the event totally ignored the residents and property owners in the area, and focused instead on the comments of the students themselves, one of whom actually had the nerve to say: "It's disappointing the London police have no tolerance for this sort of thing."

For everyone's information, the "sort of thing" being defended by that student included:

Loud chanting, carousing, screaming, and yelling until 4 a.m., including the "bullshit-bullshit-bullshit" chant loudly shouted when the police announced that tear gas would be necessary to disperse the crowd;

The parking and driving of cars on lawns and property;

The blocking of driveways;

Urinating on residents' cars and lawns by over 100 rowdy students;

Break and enter attempts into homes, ostensibly for the purpose of using their washrooms, by those who somehow assumed that some of the homes were "part of the party";

The smashing of hundreds of beer bottles on driveways and streets, or the hurling of those beer bottles at front and back lawns;

The threatening of residents by some students throughout the night and into the following morning, including every imaginable obscenity;

The deliberate striking of one resident by a student who intentionally drove his car at him;

The theft of lawn furniture from one of the homes.

Due credit must be extended to the police for their calm, reasonable and non-provocative approach to dealing with what was evidently a near-riot. It was only because of the deliberate and widespread belligerence of the students that police were eventually forced to resort to the use of tear gas. Unfortunately however, the tear gas also affected most of the Gatewood residents, since it went right into their homes, and proved to be a quite painful experience for some.

One homeowner in the area, whose wife was in poor health, had lived in London only one week. It is a tragedy that this terrifying experience should be their introduction to living in London and it should be an embarrassment to us all.

Sadly, it was left to the homeowners of the Gatewood area and to the owners of the

townhouse at 75 Gatewood Place to clean up their lawns, driveways, and crescent the next morning — not one student was out there helping.

They are a peaceable, family neighborhood in a new suburb and it simply is not right that they should be subjected to such a frightening and arrogant display of drunkenness from students, whether their permanent place of residence is in the city, or whether they arrive in London as our guests to further their education. As taxpayers, this event has made Gatewood residents resentful of the fact that they help provide 80 per cent of the cost of students' university education and that the city government gave the University of Western Ontario a \$70,000 grant this year.

The Gatewood area residents feel that council should reconsider this annual grant in lieu of the costs of policing these Homecoming mobs, not to mention the clean-up efforts and discomfort they were forced to face. There were, at times, 25 to 30 police officers trying to disperse these students — which not only cost the taxpayer money, but also made the rest of the city more vulnerable while so many officers were tied up in one area.

Gatewood residents look forward to having the city and police make some sort of preparation to avoid this kind of confrontation next year. There's no guarantee that a serious injury to the police, students, or residents might not occur if this behavior is allowed to repeat itself.

London
This letter carried 72 additional signatures

MARC EMERY

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cartoon above from UWO Gazette

Choosing the five panel members showed a real desire, if not imagination, at least to initiate some healthy discussion. Marc Emery, the City Lights Bookstore owner and avowed member of the fledgling Freedom Party, was there to represent the Gatewood residents, much to the chagrin of many onlookers, and at least one participant.

FP Action Director Marc Emery, to get the ball rolling, mailed the letter (on previous page) to the daily paper, the university, City Council, etc. with virtually every homeowner affected signing on (these are the '72 signatures'). Afterward, Emery was interviewed on all local radio, and eventually prompted a widely covered (by all media and a large audience) forum on campus to debate & discuss the issue. The daily paper, and the student newspapers subsequently had editorials on the matter.

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Article below reprinted from *London Free Press*

ONTARIO

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Academic penalties not needed

Student president against sanctions

By Peter-Geigen Miller
of The Free Press

University students who get into trouble because of off-campus behavior should not be punished with academic penalties or expulsion, the president of Western's student council declared Wednesday.

Craig Smith made his views known during a forum on street parties organized by CHRW, the campus radio station.

The forum was held in the university community centre and was organized in the aftermath of a large homecoming weekend party that was broken up by city police using tear gas.

As many as 1,500 people were estimated to have attended the party at the Gatewood townhouse complex in northeast London, leaving behind a litter of broken beer bottles and neighbors' complaints.

Acting UWO president Alan Adlington has suggested since the party that Western might consider academic penalties — including ex-

to observe the community's accepted ethical and moral standards.

A series of meetings with student leaders, administrators and others is planned before any action is taken.

But Smith pointed out during Wednesday's forum and in an interview that students are subject to the same rules and laws as any other citizen when they are off the campus and can expect to be dealt with by police and the courts if they get into trouble. Academic sanctions are therefore not needed.

Other participants in the forum, which was broadcast over CHRW, were Hugh Rooney, Western's vice-president of community relations, Sergeant David Hickey of the London police department's crime prevention unit, Don Creighton, president of the interfraternity council at Western, and Marc Emery, a London businessman and a member of the London Freedom Party.

Emery, highly critical of student behavior at the Gatewood party, said "I am really disappointed that not one student at Western had the class to write a letter to the editor of

The Free Press with an unconditional and sincere apology for their behavior."

Instead, said Emery, there have been letters condoning the behavior of the students. "I think these people don't really acknowledge the seriousness of the problem. All the students think it is a big joke.

The majority of students must make clear they don't condone the kind of behavior displayed by a minority at the Gatewood party, he said.

Rooney said the university administration would not impose sanctions on students without extensive consultations with student leaders and others.

Hickey, involved in an alcohol awareness program at Western, defended police use of tear gas to break up the party. He said there might have been serious trouble if police had waded in to try to disperse the revellers.

Police had to act, Hickey said, because neighbors were getting angry enough to take the law into their own hands and a serious confrontation with the party-goers could have

developed.

Creighton said if the university authorities plan to crack down on off-campus behavior, they should move to give students more access to campus facilities for their parties. The fraternity council president suggested a practice field or similar area might be set aside so students could hold a large party in a controlled atmosphere.

A point of contention during Wednesday's discussion was how many participants in the Gatewood party were university students. Emery's claim that 90 per cent of those taking part were Western students was questioned by others in the panel and the audience.

It was pointed out that eight of the 13 people charged at the party were non-students.

A student said music was turned off at 9:30 p.m. and party organizers thought the bash would break up at that point. But it didn't.

Hickey told the unidentified audience member that organizers of the party should have thought beforehand about how they would keep the party from getting out of control.

...FROM THE PRESIDENT

BUILDING OUR REPUTATION COMMUNITY INVOLVEMENT AND ITS REWARDS

---by Robert Metz

One of the greatest rewards of being politically *active* within the community comes through the knowledge that we're no longer simply commenting on or criticizing events in the news --- we're *making* news. Whether through our opposition to London's tax-financed *Pan-Am Games*, our assistance offered to the employees at *Eaton's*, or through our acting as representatives for the residents of Gatewood Crescent (see related stories and articles elsewhere in issue), we've been earning a reputation as a political activist group that actually *does* something in the community to defend the ideals it claims to value.

Community involvement works!

Since first established in London Ontario in January 1984, **Freedom Party** has produced and distributed, believe it or not, *over 100,000 pieces of literature* throughout the province, with the concentration of distribution being in the London area, where the party is headquartered. Our "literature" has adopted various forms: issue papers, press releases, party newsletters, "issue" newsletters, pamphlets in various forms, booklets, etc., but not all of it has been *publicly* identified with us. In the same sense, much of our *activity* in the community has not necessarily been identified as a "**Freedom Party** event".

It's not that we're trying to keep our involvement in certain issues a secret; at this stage of the game there's simply nothing to be gained by *pushing* the point. Ideas and action must come first --- political identifications second. It's a fact that most people are easily intimidated by the prospect of *political* activity (*partisan* politics, you see), and that's quite understandable. With the legacy of other political parties preceeding us, it's really a reaction everyone should learn to expect. So bearing this reality in mind, **Freedom Party** has adopted an individualistic, ad hoc, "non"-partisan approach to issues in the community.

And it's working.

It is no mere irony that by avoiding direct, overt (i.e., *threateneing*) attempts to promote the *Party*, we've generated more interest in and support for **Freedom Party** than has ever existed before. Word-of-mouth is a powerful method of promotion, and the fact that we're becoming a party identified as a *supporter* of various causes and issues means that we're earning a reputation of *credibility* and *trust* --- something that would have been impossible to achieve through strictly "partisan" activity or only during elections.

However, let's not lose our *perspective* by assuming that our rate of "success" in influencing certain *issues* will justify expectations of similar success in an *election*. Not so! *Electoral* success is an entirely different animal!

Unlike an *issue*, where picking sides is relatively easy (either you're *for* or *against*, depending on its nature), voting for a *political party* presents you with an entirely different type of alternative --- a *package deal* --- where you are automatically compromised into the position of having to vote for that party which is seen to be the *best* representative of your political philosophy or ideals. Naturally, there will always be those issues where the party you voted for will not agree with your views --- thus, the inevitable prospect of voting for the "lesser" of a given number of "evils", "evil" being that element of your chosen party's platform with which you do not agree --- but found yourself voting for nonetheless.

So bearing these realities in mind, let's learn to live with the consequence that the electorate votes *against* things, not *for* them --- after all, it has no choice. Votes received by the *Conservatives* are for the most part actually votes *against* the *NDP* and *Liberals*. Votes received by the *Liberals* or *NDP* are essentially votes *against* the other parties' policies. Thus, whether we like it or not, elections are *always* a matter of voting for the lesser of a given number of "evils".

Fortunately, it is the inevitable result of this process that will ultimately prove to be the success of the **Freedom Party** effort. With other parties operating on the basis of representing *interests*, it's only a matter of time before their philosophic inconsistencies make them virtually indistinguishable from each other --- and identically directionless when it comes to pursuing any *consistent* political strategies.

That's where the presence of a *principled*, consistent, organized effort of *activity* comes in. And time. And commitment. And perseverance. Once the electorate becomes aware that there is such a party --- one with a *proven track record* --- only then will our presence as a *viable political alternative* even *begin* to take root.

This is definitely *not* good news for those who are looking for a "quick fix" (i.e., political victory) to our political maladies. "There just ain't no such animal."

Yes, these are hard realities to have to face, and in large part, they are responsible for the inhibitions that result in the failure of many to act. Don't let that happen to you. Because if you're interested in *freedom of choice* --- *really* interested, that is --- *community action is a must*.

It's the only way to win.

HOW ABOUT YOU?

PROSPERITY as the road to FREEDOM

--by John Cossar

The idea that prosperity correlates with freedom is one that must have occurred to the minds of all freedom loving people. The stark contrast between East and West Germany would be the first example cited by most of us. However, one or two examples, as any scientist will say, does not prove a case.

A friend of mine with experience in teaching and travelling in third world countries, Dr. David Pike, is a member of *CUSO* with socialist leanings. He undertook to disprove the theory expressed in Bob's letter (above) to *Maclean's* magazine. Using data supplied by *Freedom House*, 1982, he crossed the figures for "degree of civil liberties" with the figures for "quality of life" for 155 nations. He expected the result to be a random scatter: that there would be no correlation and no trend line.

The result is the plot labelled "FREEPLT.DAT". Quality of life is vertical, and degree of civil liberties is horizontal. If our theory were correct, we would expect the least-square line correlating the data to slope from the upper left hand corner to the lower right hand corner. We would also expect a high correlation coefficient (meaning that most of the points are not far from the line).

What we discovered, in fact, is that there *is* a line with the slope we expected (though not as steep as we would like) and that the correlation coefficient is very low, less than 0.6, which in most sciences means a failed experiment.

So: We haven't proven our case, but we have accumulated some positive evidence.

Take another look at the plot. The left side of it is more descriptive than the right side. The left column represents the most free countries. That includes Canada, the U.S., Japan, U.K., Sweden, Denmark, Norway, Australia, New Zealand, Netherlands, Switzerland, Austria, Iceland, and Ireland. Most of our trading partners are in that little spot at the top left hand corner of the plot. Although you see only 8 points, many of them have been overwritten because more than one country occupied the same spot.

Together, they account for about half of the world industrial output but only 11% of world population. Some of the less free countries, including both leftist and rightist dictatorships, are dependent on developed countries, including Moscow, for their foreign exchange (and weapons?). Why are some of the dependent countries lacking the most elementary civil liberties? Why are some not?

We don't have all the answers. Were the terms of reference in this survey too narrow? Degree of freedom, "civil liberties", is described by *Freedom House* as the "degree to which fair and competitive elections occur, individual and group freedoms occur in practice and a free press exists." No account is taken of trade barriers, degree of taxation, control of land ownership, redistribution of wealth, or other such economic burdens.

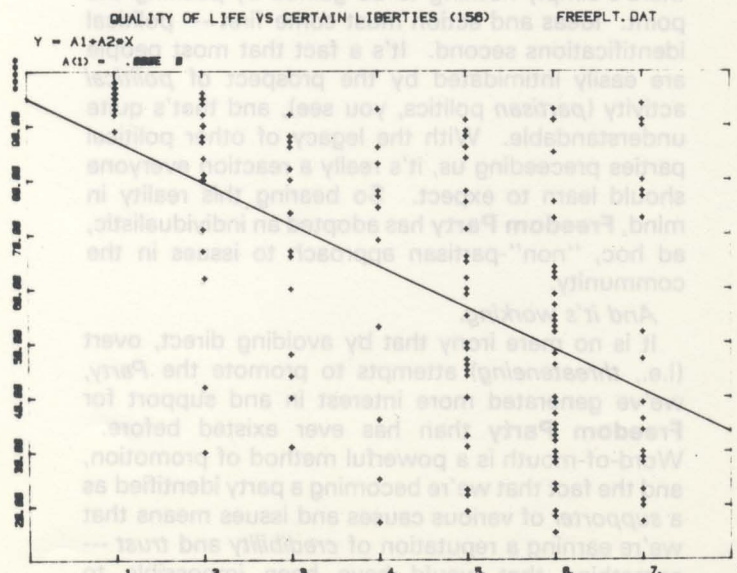
The data for "quality of life" was taken from the *U.S. and World Development: 1982*. It measures infant mortality, average longevity, and literacy. It does *not* measure the dictionary definition of *prosperity*, which is "the ability to succeed, thrive and grow." Can any politician or social scientist ever measure that?

An unrealistic remedy

My pleasant surprise at seeing your editor defend freer U.S.-Canada trade ("Exploring free trade," Editorial, Aug. 6) was quickly soured by his argument based merely on the pragmatic necessity of "restoring the country's confidence" and preserving "at least a semblance of prosperity." Free trade is a matter of individual right, and until our governments are willing to view it in that light any expectation that "an open discussion of the issue" could even focus on the cause of our economic and social dilemmas is highly unrealistic. It is no mere coincidence that the most free nations are invariably the most prosperous.

—ROBERT METZ,
President,
Freedom Party of Ontario,
London, Ont.

If any **Freedom Party** supporters would like to take this on as a major research project (does prosperity correlate with freedom? --- define your terms please!), let us know. We would consider it a major opus, worth glory and all the rest of it. Put it on the back, --middle, --front burner.



Maclean's Magazine, September 3, 1984

CAMPAIGNING FOR SUCCESS (not for votes)

-by Marc Emery

Rather than campaign for *votes* during the upcoming spring election, **Freedom Party's** strategy will be aimed exclusively at the task of recruiting the active support of those members in the community who are already in general agreement with our political ideals & philosophy.

Fighting to "win" an election that is so obviously unwinnable will only serve to destroy party credibility, undermine morale, and to deplete party resources that should be channelled towards the opposite end --- *building* the party reputation and organization. Remember, 200, 500, 1000, or even 2000 or more votes received during an election are all an equally useless commodity unless the candidate *wins* the riding.

So realistically, don't expect any **Freedom Party** candidates to garner any more than about 200 votes --- even with a seriously-run, well-organized, and credibly managed campaign. Attaining political credibility (i.e., being seen as a *viable* political alternative) is a *long-term* project requiring *long-term* planning and strategy coupled with years of hard work at the community level during the periods *between* elections.

The experience of the *Libertarian Party* in the last federal election should provide a free lesson to **Freedom Party** members and supporters. The lesson? --- that electoral success is only the *last* step in the long, hard, day-to-day growth and activity

pattern that must be established at the grass-roots level in the local community. If nothing else, the *Libertarians* proved that the expenditure of large amounts of money without a consistent marketing strategy and without the necessary groundwork in the community will not be instrumental in gaining credibility with the public --- let alone in attaining electoral victory.

In fact, the result of breeding false expectations and of misdirecting funds towards unrealistic goals have earned for *Libertarians* a reputation as cynics who are frozen by inaction, atrophy, and disillusionment. Because so much effort and money was expended on attempting to attain the impossible --- an electoral victory --- the resources and support necessary to nurture the party's growth *between* elections were seriously compromised, as was the party's credibility and long-term reputation.

Therefore, recognizing the above-mentioned political realities, **Freedom Party's** election literature, election signs, press releases, candidate speeches and door-to-door canvassing will all be oriented towards getting the public *involved* with **Freedom Party's** local initiatives that will carry the party forward throughout the four years *following* the election. By realizing that "success", for us, can only be measured in terms of more members, more funding, and an increased involvement in the local community, we should also be able to minimize the amount of money required to accomplish the task.

OUR ELECTION PRIORITIES:

- (1) to solicit and recruit *active* members,
- (2) to raise funds,
- (3) to reinforce our local roots and to increase public awareness of our past participation in local issues, and
- (4) to demonstrate the *practicality* of being politically active in community issues (whether federal, provincial, or municipal), and to illustrate the *benefits* that can be earned from such activity.

Our local opposition to the tax-funding of "Pan-Am 1991" and our support of the employees at *Eaton's* who successfully prevented the unionization of their store are merely *two* examples of the way that **Freedom Party** is attaining local political credibility --- *and* the trust and confidence of the people with whom we work. But it will take *years* of this type of activity, coupled with a consistent marketing strategy and the tireless involvement of community activists before a **Freedom Party** candidate will be in the position of being seen as a credible alternative in the political marketplace.

Nevertheless, behind any electable candidate or viable political movement *must* be the organization, the marketing, membership, and financing necessary to perpetuate that success. And that's what the 1985 provincial election will be all about for **Freedom Party** --- to get Ontarians *involved* --- today!, for electoral results tomorrow.

HOW ABOUT YOU?

If you are interested in participating in **Freedom Party's** upcoming election campaign, call or write us today! Money, signs, literature, etc. are available to all serious candidates as is extensive help from provincial headquarters. (See last issue of *Freedom Flyer*.)

Why not? Get involved with **Freedom Party** today! After all, *freedom of choice is what we're all about!*

TODAY! **GET INVOLVED WITH
FREEDOM PARTY**

**FREEDOM OF CHOICE
IS
WHAT WE'RE ALL ABOUT!**



Freedom Party **CALL US 433-8612**

Illustration above is what our 1985 election signs look like, green on white (black 'x'), silkscreened both sides, on polystyrene, staple gunned to two wooden stakes. Sign measures 2' x 4'.

A Sample Interview with *FP* Action Director

SOME 'STRAIGHT TALK' --- with Marc Emery

Early in October, *Freedom Party* Action Director Marc Emery was the guest on the half-hour radio [6X-FM] program *Straight Talk*, where host Bill Paul asked him questions about a wide variety of subjects. In the following edited excerpt from that interview, Emery elaborated on one of those subjects, *Freedom Party*:

Straight Talk: How are you involved with the *Freedom Party* of Ontario?

Emery: I'm largely responsible for getting our members together to work in the community. You see, *Freedom Party* is founded on a principle very different from all the other parties. It's founded on the principle that government has a very specific task: the courts, police, and military --- for our *protection*, in order to have a functional civilized society.

As a party, it's one thing to be able to *say* that, but you have to get that message out to people to prove that it works. Our job is to get involved with issues like the Pan-Am Games. We have to get out with the people --- point out the benefits of what we're doing. Work hard for them, save them money, save their freedom of choice, and only then will they come to respect us and look upon us as a viable party.

We have to put our beliefs and our efforts right where the public can see them. When we were involved earlier this year fighting *censorship*, we were the only party doing so. We've put our reputation on the line because that's the kind of party that we are.

Because for us, the next provincial election will barely produce a nominal number of votes --- nothing sensational at all. The next four years *after* the election are what's important. That's when we'll be working day in and day out to show the public that we really care, more than just about votes, but about *getting real events to happen*.

The great bulk of (*Freedom Party's* members) are in London, and that's important because these people are *together*, working. They're out delivering these (Pan-Am) pamphlets as we speak; they're writing letters to the *Free Press*, they're giving money, and they're getting involved in the community in a number of ways.

We've also produced literature for outside groups like the employees at *Eaton's* who *didn't* want to have a union there. We designed a pamphlet for their benefit to be given out to other employees, an effort which proved to be very, very successful.

It's things like that that we consider to be legitimate 'political' activity. We'll soon have a campus association ratified at the *University of Western Ontario*, formed by students there who'll be promoting free-market, civil liberty ideals through that association just like we do in the community. So there's lots going on and we're constantly at it.

Straight Talk: How does *Freedom Party's* approach differ from previous similar efforts?

Emery: *Freedom Party's* approach is *totally* different: In addition to our proven marketing strategy, we believe that the only way to earn respect from people in the community is to *work with them* --- in their interest --- and thus enable them to understand, through our *activities*, what we mean. Not just by enunciating a philosophy that doesn't really mean anything when it's pie-in-the-sky theory.

Straight Talk: Are you pleased with the results of the federal election?

Emery: Well, I think that Canadians simply voted for a *change* without really having too many expectations about what they were getting. Of course, some disappointment is going to set in really quickly where we see the Conservatives *raising* the very taxes that they previously criticized, or where we see Sinclair

Stevens now bailing out companies when he formerly criticized that approach as being the wrong thing to do with companies.

So the Conservatives are adopting many Liberal policies and a lot of Liberal tactics. They may *appear* to be better 'managers', but this country's economic malaise will still continue.

Additionally, I think that we're going to see a much greater degree of *censorship* in this country, and that's very frightening. It was certainly bound to happen under the N.D.P. or the Liberals, but I think it's going to accelerate under the Conservatives. Unfortunately, we won't really see any meaningful changes at all.

Straight Talk: Will that spill over to the provincial election?

Emery: People vote not so much on *issues* or on what is right or wrong, as on 'who wins' elections, or whether they 'like' a candidate or not, whether they 'trust' him (*trusting* a politician, to me, seems like such a ludicrous concept) --- but these are the things that people actually think about before going to the polls.

What *Freedom Party* will attempt to do is to try to attract those people who actually believe that there *is* a right and wrong in issues, that there *is* a moral purpose to government: that government's role is to be a peacemaker and referee and not to be one of the players, playing *against* you half the time, playing *with* you some of the other times, or in the stands cheering or booing you the other part of the time. We think that government has a very distinct role, and we know that there are people out there who believe that and we know that we're eventually going to appeal to them and get them on our side. It's a slow process though, and we have to continually maintain a realistic perspective on expectations.

Straight Talk: Is there any *particular* issue that you would like to see addressed?

Emery: Clearly, the most ominous and visible sign of our continuing loss of freedom in this country is the corresponding increase in censorship. The degree of rhetoric I've seen from all areas of our political spectrum --- from the N.D.P., Liberals, Conservatives, from the public --- is almost unprecedented: We've seen letters asking for the works of famous authors like Leon Uris to be banned because it's considered 'hate' literature. There's even been an investigation into the movie *Red Dawn* to determine if it is 'hate' material, under the claim that it incites hatred against the Communists. There are numerous examples of various sexually-explicit and non-sexually-explicit material falling under the censor's razor. Even anti-war videos have been censored.

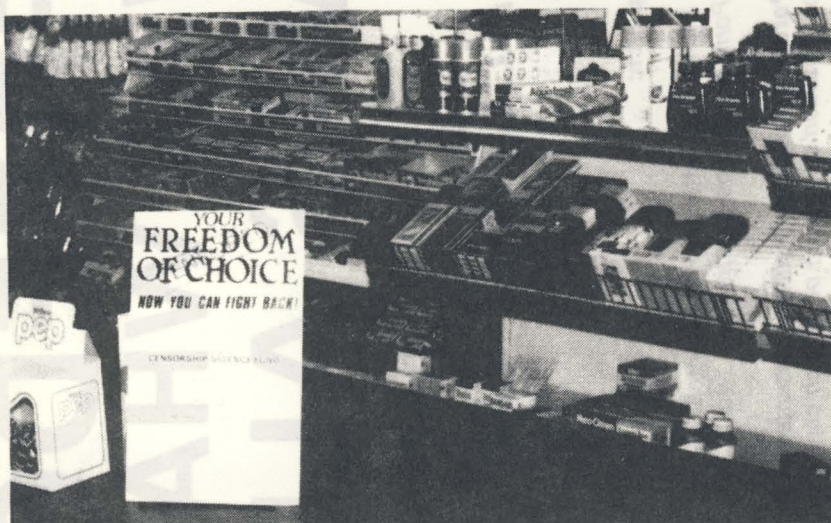
It's really scary. And it's going to get worse until people really get together and shout 'Enough is enough!' You cannot draw a line with censorship. You have to be against *any* kind of government prior restraint, without variation. Once you make a concession to *any* kind of censorship, you've opened the floodgates.

People must be firm on this issue. It's either one or the other: Either we're going to live in a controlled society or we're *not* going to have a controlled society. This will become a big issue for a lot of people in the coming decade because things are going to get much worse.

Straight Talk: Marc Emery, *Action Director* of the *Freedom Party of Ontario*, what would you like to leave us with?

Emery: I'd like to say that anybody who'd like to help out with *Freedom Party* in any way is more than welcome to do so. We don't demand that you have to *agree* with us on everything; in fact, we're always glad to help out people who just want to concentrate on single issues. There's lots to do for people of all backgrounds and interests. We've offered information and research to students to help them out with projects. We've testified before many government commissions, giving us a lot of good material and experience to draw on for anyone interested in *freedom*.

WANTED!



Above: is an example of our *anti-censorship* placards on display in a variety store, though they will more generally be found in video outlets. **Below:** Action Director Marc Emery (at right) shares some of the more mundane tasks, like putting coupons inside brochures) with FP activist Gordon Mood (left). **Freedom Party** needs activists like you! *Volunteer today!*



Freedom Party now at UWO

by Kevin Donovan
of The Gazette

A registered political party known best in London through the high profile activities of member Marc Emery has now set up as an official UWO campus club.

The campus association for the Freedom Party of Ontario was ratified by the USC Wednesday and President Chuck Altman says that while his group will be no challenge to the conservatives, they are definitely "an action group."

Altman hesitates to put a label on his party

but agreed that it is "closest to (the) Libertarians." But unlike that party, they tend to work between elections and address specific issues, Altman said.

Last week, during a Wake Up Western forum Marc Emery denounced the actions of students who took part in the now infamous Gatewood party during Homecoming. Altman said the idea of pulling the city grant to the university, forwarded by Emery on behalf of residents, "should be left up to the people of London."

The club intends to bring in speakers of a similar political orientation in the new year.

An announcement in the *University of Western Ontario Gazette* (the student newspaper) on front page indicating ratified campus club. *What about your campus? Call us!*

Organizers: Anyone interested in becoming an *active* supporter or organizer for *Freedom Party* in their area is encouraged to get in touch with us as soon as possible. *We will be here to support you in your efforts --- but the initiative must be yours. Call now: [519] 433-8612.*

Money: Political parties need dollars to supply them with financial energy. *Post-dated Cheques* present a terrific option by helping to relieve the pain of separating yourself from those hard-earned dollars. After all, look how much the government "pairlessly" extracts from your pockets via "weekly deductions". No, we're *not* government, so we have to count on your *voluntary* support. Do it now! Send them to *P.O. Box 2214, Stn. A, London Ontario, N6A 4E3*, and before tax time in the following year we'll send you a tax-creditable receipt. Contributions should be made payable to *Freedom Party of Ontario*.

Newspaper, Magazine Clippings: Currently, *Freedom Party* has two specialized newsletters: *Censorship Alert!* and London's *No-Tax for Pan-Am Games Newsletter*. *Freedom Party* members will receive both with their regular memberships and subscriptions. If you have any clippings that may be of interest to us (on *any* issue) send them to *P.O. Box 2214, Stn. A, London Ontario, N6A 4E3*.

Volunteer Distributors to help us place our anti-censorship placards in video stores and magazine outlets in your community. 95% of London's video rental outlets and many magazine distributors already have our "Freedom of Choice" placards displayed on their counters and we'd like to see the same situation arise in *Toronto, Ottawa, Kitchener, Hamilton, Windsor* --- anywhere in Ontario! We supply the placards --- you supply the time and effort. We'll even come to your town or city to help you launch the effort if you feel so inclined. Look in your phone book under "video rentals". How many in your part of town? We have members in virtually every major city in Ontario, so there's no reason why we can't get this campaign rolling right across the province! *Call us: [519] 433-8612.*

Office Furniture, Equipment, Supplies are always needed by political parties. If you don't mind parting with such items that may be of use to us, call us at (519) 433-8612. Donations of goods and services over \$100 in value qualify for tax-creditable receipts! Check us out.

Commodore Peripherals: Printers, drives, programs, etc., are always a welcome asset. See above item --- same conditions apply.

Volunteers! We're never short of work to do around *Freedom Party* headquarters, so if you have some spare time you'd like to turn into *productive* spare time, why not drop by our downtown London office (during regular office hours; 9-5) at 364 Richmond Street (3rd Floor). Aside from the knowledge that your efforts will be well appreciated, there's friendly conversation, free coffee, tea, etc., and generally pleasant company to make the work seem like fun.

FREEDOM OF CHOICE WAS WHAT *FREEDOM PARTY* WAS ALL ABOUT IN 1984!

Economic Freedom:

OUR RECORD

*** **Freedom Party** produced and distributed 45,000 brochures to London homes in opposition to the city's proposed tax-financing of the 1991 Pan Am Games, an effort that produced over 500 documented responses of support, over \$1200 in donations, and new members and volunteers.

FOR 1984

Freedom of Speech:

*** **Freedom Party** was officially represented at and addressed the *Fraser Committee on Pornography and Prostitution*.

*** **Freedom Party** was the *only officially represented* political party supporting the *National Citizens' Coalition's Freedom of Speech* campaign.

*** **Freedom Party's Censorship Defence Fund** was launched in an effort to extend the Party's tax-creditable status to those actively opposing censorship. This effort will be accompanied by our publication, *Censorship Alert!*, a magazine dedicated to increase awareness of censorship through video, magazine, and book store outlets.

Freedom of Association:

*** **Freedom Party** executive wrote, designed and printed the major pieces of literature for the employees of London's largest *Eaton's* department store (355 employees), where our arguments proved to be most effective in assisting their successful attempt to defeat the union's ratification drive.

*** **Freedom Party** developed and successfully implemented its marketing strategy.

*** **Freedom Party** offices contain a complete computer system with programs, process cameras, typesetting machines, typewriters, lay-out boards, black & white darkroom facilities, research files, etc. ---all paid for!

Freedom in the Community:

*** **Freedom Party** produced and distributed over 100,000 pieces of literature throughout the province of Ontario.

*** **Freedom Party** has assisted hundreds of high school, college, and university students with their essays, seminars, and research.

*** **Freedom Party** executive have represented London taxpayers at media panels on foreign aid, student responsibility in the community, and on censorship.

*** **Freedom Party** established a campus association which was officially ratified by students at London's *University of Western Ontario*.

*** **Freedom Party** established *two* specialty newsletters for local and provincial initiatives.

*** **Freedom Party** publicly opposed retail display regulations aimed at local (London) magazine merchants.

Organizational:

*** **Freedom Party** produced *fifteen* different issue papers in 1984.

*** **Freedom Party's** 1985 election signs, literature, and strategy have all been implemented and-or produced.

*** **Freedom Party** has no debts!

NOTE: this note/page was not included in Issue #4 of the Freedom Flyer.

NOTE: The documents on the following pages were inserted into Issue #4 of the Freedom Flyer.

A Competitive EATON'S Does Deliver

- * Proven Job Security
- * Wages Above National Retail Average
- * Employee Prosperity
(as EATON'S stays competitive)
- * Superior Dental, Pension, Optical Benefits

And after all,
EATON'S
is our company too!
We chose to work here!

VOTE NO

TO UNION RULE!

Would you enjoy seeing EATON'S develop the same reputation as other union-dominated industries and services like the POST OFFICE, or the UAW? Do you appreciate what they have done for you, the consumer?

*Stand up for yourself and your good employer.
Speak out and vote for a prosperous future as a free
EATON'S employee.*

VOTE
NO
IN THE EATON'S LUNCHROOM
(via Mayfair exit)

on
Friday, September 28
(Noon - 4 p.m., 5 - 8 p.m.)
or on
Saturday September 29
(10 a.m. to 4 p.m.)

Sponsored by our fellow employees
-the Pro-Eaton Committee

UNION?

STRIKES.
LAY-OFFS.
UNION DUES.
UNION POLITICS.
TENSION BETWEEN
EMPLOYEES.
FORCED PAYMENTS TO
POLITICAL PARTIES.

WHAT CAN A UNION DO FOR YOU?

Unions can call *strikes* that take away your earnings and cripple EATON'S competitiveness in the marketplace. (That means lay-offs, staff reductions, or even the cancellation of marginal profit departments.)

Unions demand your loyalty at the expense of your commitment to EATON'S. Unions need an environment of tension and conflict to justify their militant methods of 'negotiation'.

A union will *cost everyone* (including students and part-time employees) a *minimum* of \$144 a year, with the average employee being forced to pay anywhere between \$170 to \$200 *annually*. Given the *choice*, what would *you* buy with that money?

Unions hand your money over to certain political parties, whether you agree with the stands of those parties or not.

Unions protect lazy and unproductive employees (who should be let go), putting a *heavier work load* on good, reliable employees. More *tension*, more *conflict*, more *injustice*, --- more *union unrest*!

Unions take further political stands (saying they represent *you*!) on abortion, censorship, day-care and other issues, again, whether you agree with those stands or not. This means that your money could be *used against you*, supporting causes to which you may be opposed.

Once handed over to a union, the exercise of your *freedom of choice* is no longer *yours* --- it's *theirs*. Instead of being treated like *individuals*, the new rules of the game demand that we become *bargaining pawns*, used to serve and further *union interests*.

Unions have killed dozens of formerly productive industries, businesses, and firms. This is of particular concern to a competitive industry like ours.

Union politics in the workplace can cause *internal division*, *tension*, and *apathy*, a situation that openly invites radicals to take over key union positions.

Unions eliminate the flexibility EATON'S requires to stay competitive in a very competitive marketplace --- and thus protect our jobs. Unions resist new technology and other economic and managerial measures necessary to keep customers coming to EATON'S for price, selection, and quality.

WHAT EATON'S HAS DONE FOR YOU

EATON'S *hired you* in good faith, expecting a value-for-value relationship. Either party dissatisfied with the relationship has the *freedom* and *right* to terminate it. *No one* should have the right to impose unagreed to obligations on others without their consent.

EATON'S *trusts you*. Employees are on an honour system: no punch clocks, easy to arrange hour changes, etc. This climate of co-operation will soon disintegrate under the pending era of divisive union relations. Unions *thrive* in an atmosphere of *distrust*, since satisfied employees make poor union prospects.

EATON'S *makes your job possible* by providing the *marketing*, *advertising*, *business know-how*, *premises*, and *administration* necessary to create the competitive marketplace in which you work.

On its own initiative, EATON'S has provided full-time employees with an optical, drug, dental, insurance, disability and pension plan.



Again on its own initiative, EATON'S provides employee allowances, a generous vacation policy, education subsidies, and short-term sickness benefits.

The average wage for a full-time employee after five years of service is above the national retail worker average.

EATON'S has not laid off or reduced staff during the recent bad times in retail, a *positive employment situation* that was reiterated by the company last July.

FREEDOM PARTY IS EARNING YOUR SUPPORT!

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*** **Freedom Party** was officially represented at and addressed the *Fraser Committee on Pornography and Prostitution*.

*** **Freedom Party** was the *only officially represented* political party supporting the *National Citizens' Coalition's Freedom of Speech* campaign.

*** **Freedom Party's** *Censorship Defence Fund* was launched in an effort to extend the Party's tax-creditable status to those actively opposing censorship. This effort will be accompanied by our publication, *Censorship Alert!*, a magazine dedicated to increase awareness of censorship through video, magazine, and book store outlets.

Freedom of Association:

*** **Freedom Party** executive wrote, designed and printed the major pieces of literature for the employees of London's largest *Eaton's* department store (355 employees), where our arguments proved to be most effective in assisting their successful attempt to defeat the union's ratification drive.

Freedom in the Community:

*** **Freedom Party** produced and distributed over 100,000 pieces of literature throughout the province of Ontario.

*** **Freedom Party** has assisted hundreds of high school, college, and university students with their essays, seminars, and research.

*** **Freedom Party** executive have represented London taxpayers at media panels on foreign aid, student responsibility in the community, and on censorship.

*** **Freedom Party** established a campus association which was officially ratified by students at London's *University of Western Ontario*.

*** **Freedom Party** established two specialty newsletters for local and provincial initiatives.

*** **Freedom Party** publicly opposed retail display regulations aimed at local (London) magazine merchants.

Organizational:

*** **Freedom Party** developed and successfully implemented its marketing strategy.

*** **Freedom Party** offices contain a complete computer system with programs, process cameras, typesetting machines, typewriters, lay-out boards, black & white darkroom facilities, research files, etc. ---all paid for!

*** **Freedom Party** produced *fifteen* different issue papers in 1984.

*** **Freedom Party's** 1985 election signs, literature, and strategy have all been implemented and-or produced.

*** **Freedom Party** has no debts!

SEND THIS COUPON IN TODAY!

Name: _____

☐ I'd like to help! Here's my contribution of \$ _____ ☐ cheque ☐ money order

Address: _____

☐ Here's my steady support. Enclosed please find (no.) _____ post-dated cheques in the amount of \$ _____ each.

Apt-Unit: _____

☐ Please consider me a new ☐ member ☐ supporter

City: _____ Province: _____

☐ I'm an existing ☐ member ☐ supporter

Postal Code: _____ Phone: (home) _____

☐ I'd like to get involved! please call.

(office) _____

☐ I'm moving! Please process my address change so I won't miss my copies of *Freedom Flyer*.

[Cheques should be made payable to **Freedom Party of Ontario**. Those who contribute a minimum of \$15 per year will automatically receive a 6-issue subscription to our party newsletter, the **Freedom Flyer**. Official tax receipts will be issued in time for annual returns; until then, your cheque is your receipt.]

CITY LIGHTS

PRESENTS

A Public Service Publication

THE
LONDON
CITIZENS'
GUIDE TO
THE TAX-PAID
1991 PAN-AM GAMES BID



INTRODUCTION:

This is the *second* 1991 Pan-Am bid information package that I've prepared for my neighbours in London.

Its purpose? To illustrate and voice my strong disagreement with the principle of **tax dollars** being used to host the event in London. To this end, I've examined city hall's *record of intervention* in the realm of business, art, and culture, while always bearing in mind the *many other projects* city council is considering --- or has already committed itself to.

So let's make one thing clear: I am *not* against 'sports' or athletics. As an individual who has coached soccer for three years, *sponsored* teams for the same length of time (this means money *voluntarily donated* out of my pocket), and as an active member of the *Carling Heights Optimists* youth sports organization in northeast London, I think that my reputation as a *willing participant* in this regard speaks for itself.

However, it is my firm conviction that the collection and expenditure of **local tax dollars** is justifiable only for those 'hard' (real) services provided by the city to *all* of its residents --- sidewalks, roads, street lighting, sewers, etc., --- and *not* for embarking on risky entertainment adventures hidden under the noble guise of 'promoting' amateur sports. **If a sports extravaganza is desired by a certain segment of the population, then it should be supported by those who desire it** --- just as was done at the 1984 Los Angeles Olympics.

The 1984 Los Angeles Olympics were *completely* funded (\$515 million) by those *private sources* who expected to (and did!) benefit from the exposure. These private sponsors even paid for the cost of extra *policing*, and still managed to accrue a \$25 million surplus, which was donated to amateur sport in California. *The Los Angeles taxpayer was not forced to contribute a single dime!!!*

WHAT IS THE 1991 BID?

A group of 'influential' Londoners who organized themselves under a non-profit corporation were given \$77,000 of Londoners' tax dollars and privately raised an additional \$50,000 to propose their bid to have *us* host the 1991 Pan-American Games in London. Among the private donators were, interestingly enough, the *London Free Press* and *Ellis-Don Construction*, --- two businesses who have much to gain by our hosting the event.

It would be most informative for Londoners if the Pan-Am committee published a list of who *voluntarily* contributed the privately raised portion (\$50,000) of its bid expense. (We already know who 'contributed' the \$77,000 balance --- you and I.) No doubt, such a list would closely resemble a 'who's-who' of corporate and business *beneficiaries* of hosting the Games --- various restaurants, construction companies, media, hotels, U.W.O., etc.

Other cities bidding for the Games include Hamilton Ontario, and cities in the West Indies and Central America.

Even if Hamilton gets the 1991 Pan-Am bid, I plan to do as much as possible to see that Hamilton receives as little provincial and federal tax money (also paid by you and I) as possible.

Projects like the Toronto domed stadium and the 1988 Calgary Winter Olympics must be made self-financing if this country is ever to get out of its massive debt. The Calgary Olympics will cost \$200 million, and much of this money was to be raised by the federal government's *Sports-Select* lottery --- a lottery that has already cost the Canadian taxpayer over \$35 million in losses. Thus, *within six months*, the supposed \$200 million Winter Olympics is already a \$235 million Winter Olympics --- a perfect example of government intervention in sports recreation.

REVENUES:

From the most recent information available, the money required for London to host the Games will be supplied from the following sources:

(1) City of London's Tax Contribution:	\$\$\$\$\$ \$10 million [minimum] \$\$\$\$\$
(2) Provincial Government's Contribution:	????? unknown ?????
(3) Federal Government's Contribution:	????? unknown ?????
(4) Money to be Raised 'from the community':	????? unknown ?????

COSTS:

(1) Olympic Swimming Pool:	\$\$\$\$\$ \$10 million \$\$\$\$\$
(2) Fieldhouse:	\$\$\$\$\$ \$20 million \$\$\$\$\$
(3) 35,000-seat Stadium:	\$\$\$\$\$ \$20 million \$\$\$\$\$
(4) Operating Costs:	\$\$\$\$\$ \$20 million (net --- \$30 million less an expected \$10 million in revenue) \$\$\$\$\$
(5) Endowment Fund:	\$\$\$\$\$ \$10 million \$\$\$\$\$
(6) Contingency Fund:	\$\$\$\$\$ \$8 million \$\$\$\$\$

(Of course, these are only *estimates* and may well be too low. Although the London stadium proposal has been quoted at \$20 million, this is the low end of the scale. Any additional costs that may accrue after the federal and provincial grants are given will likely fall upon the local taxpayer.)

Centennial Hall:

Built in 1967 at a cost of \$1.2 million, this project has cost the London taxpayer between \$27,000 and \$75,000 *each year*, totalling over \$700,000 up till this year. In 1984, the city taxpayer will be forced to pay an additional \$750,000 as his 'contribution' to its \$2 million renovation. In the meantime, Centennial Hall continues to be underused and has been regarded as unsatisfactory for performing arts events.

London Regional Art Gallery:

The London taxpayer's original 'contribution' for this project was \$1 million, which was spent on land at the fork of the Thames River. An additional \$6 million came from federal and provincial taxpayers.

When the London Gallery was located at the London Public Library back in 1974, it had an annual budget of \$209,000 with an attendance figure of 60,000. Currently, with its annual budget of \$1,224,000, last year's attendance figure was 66,000. Thus, a 10% increase in attendance was achieved with a 350% *increase* (adjusted for inflation) in real costs. In the interim, the Gallery lost hundreds of thousands of (*your*) dollars, and was even forced to close for a two-month period to prevent even further losses. And despite these expenditures, both the interior and exterior of the Gallery have been consistently criticized as to their appropriateness to display works of art.

Talbot Square:

Back in the early 1970's, London city council decided to *expropriate* all the land between Dundas Street, Talbot Street, Queen's Avenue, and Ridout Street for an 'urban renewal project' called Talbot Square --- a utopian vision of 'job creation', big investment, etc. (sound familiar?), to be created by the building of the hotel and mall complex.

As every London taxpayer should know, this shining example of downtown regeneration sponsored by a 'benevolent' government went completely haywire. After paying more for the land than it was worth, construction was halted, lawsuits were flying, and for two years the only visible result of the project was a huge hole in the ground. The land was finally sold to *Bell Canada* at a \$2.5 million loss.

Grand Theatre:

Ostensibly a non-profit corporation (*non-profit* was right!), London city council has, since 1978, given this corporation a total of \$317,000 in capital grants, plus an additional \$685,992 in operating grants and tax exemptions. You can add to this figure the emergency \$125,000 loan the Grand was given in 1984 to prevent the bank from foreclosing on its outstanding loans.

The Grand's budget went from \$2 million in 1982-1983 (with box-office revenues of \$1.2 million) to a whopping \$4.4 million in 1983-1984. Despite grants, subsidies, and \$1.5 million revenue received at the box office, the deficit still remained at \$1.4 million. Although the artistic director, Robin Phillips, resigned, no one else on the board of directors of the Grand Theatre did, although they were responsible for the disaster.

It is significant to note that Bob Siskind, who is on the board at the Grand, is also on the Pan-Am bid committee, and Bill Redrupp, an original director on the coercively imposed Downtown Business Improvement Association is also on the Pan-Am bid committee.

Centennial Museum and Lawson Museum:

For those who may not know, Centennial Museum is that small odd-shaped building beside the central library where the annual library book sale is held each year. Lawson Museum is located on Western Road.

Last year, London taxpayers paid \$220,569 (and more --- printing and administration costs are not included here) for the two museums which had a *combined attendance* of 15,123. Thus, the subsidized cost *per visitor* was \$14.50!

Other Projects:

Remember, that in addition to the aforementioned, city council also gives capital grants, operating grants, tax exemptions, etc., annually to various other art and culture groups like the Children's Museum, Orchestra London, R.C.R. Museum, etc.

Two other projects worthy of note include Eldon House, which, despite the fact that it charges admission, was subsidized by the city to the tune of *\$4.23 per person*. In 1983, it was visited by 14,177 people. And then there's the New education Centre, which was formerly known as the Sir Adam Beck Building. This new administrative centre for the Board of Education was *supposed* to cost \$3 million when originally approved in 1983 --- current cost projections are now between \$6-7 million, and final costs are not yet known. And remember, these projections of costs more than *doubled* in the *space of one year!* Imagine what cost differential could be encountered in any projections spanning *seven years!*

The previously cited examples clearly illustrate that no matter how well-meaning, noble, honest, or utopian the city government wants to be, the final price tag of government sponsored cultural activities and projects has *always* been more than the taxpayer was originally told. And it is always the local taxpayer who must pay for the 'hidden' or 'unforeseen' costs when any of the anticipated financial sources fall short.

If this should happen with regard to the Pan-Am bid, city council, which has already committed \$10 million so far, will have *no choice* but to kick in more in order to complete the project. Thus, if construction costs escalate, strikes occur, interest rates go up, inflation soars, or if outside grants and subsidies prove inadequate, then you and I (otherwise known as the London taxpayer) are left holding the proverbial bag.

THE FUTURE: THE SHAPE OF THINGS TO COME!

In the *past*, one-to-five million dollar projects have been seen to even double their projected costs, and operating costs have often well exceeded revenues. **Consider that now we are talking about *three* projects estimated to cost between ten and twenty million dollars *each*, plus an additional \$30 million for operating the Games.** And think about *this* for a moment --- the costs that are currently being projected are in terms of *1984 dollars*, which, given the projected \$30 million operating cost *already means* that that actual 1991 dollar figure is about \$42 million!

Since the 1991 Pan-Am Games in London would be almost exclusively financed by government (as opposed to the 1984 Olympics, which was completely funded and operated by private interests --- and was on budget!), Murphy's Law of Government Spending cannot be avoided. **People who don't have to *earn* their money have little respect for it.** And let us not forget that *Londoners are also provincial and federal taxpayers*. This source of funding should not be regarded as 'manna from heaven' --- it comes directly from you and I.

Most ominously, Alderman Joe Fontana has described the 1991 Pan-Am bid as just 'one part of city council's aggressive new growth strategy'. This can only be interpreted as meaning that this kind of government spending is just a beginning of things to come! Once we allow the Pan-Am bid committee to receive tax money, especially in light of the fact that it has already admitted it would be possible and plausible to host the Games *without* such funding, we can count on the bid committee (and future similar groups) to be just uncaring enough towards the hard-pressed homeowner to opt for the easiest way out --- *more* government spending in the future will merely become a natural consequence of allowing this process to take place *now*.

In fact, if we look five to ten years down the road, considering as well the inevitable increased costs of *education, welfare, city debt interest payments, civil service, sewage disposal, etc.*, we can easily anticipate most or all of the following:

- ☐ In 1983, city council committed \$50 million toward a 20-year project for road expansion and for the extension and widening of main road arteries.
- ☐ The *Horton Street Extension*, which began in 1983 and was projected to cost the city \$6.5 million (of the \$14 million total) is already behind schedule and could cost much more.
- ☐ With future *annexation* (around 1988-1992), the city could increase in size by up to 40%, which would require multi-million dollar capital expenditures on roads, sewers, drainage, waste disposal, bus service, etc.
- ☐ The *Energy From Waste Plant*, which requires \$4 million in municipal financing, is already under construction, although this expense would probably have been incurred to update the Greenway Pollution Plant if not on the *EFW Plant*.
- ☐ City council has committed \$50,000 to be spent on 'studies' to determine:
 - (a) whether London should spend large sums of money for a 'theme park' (à la Canada's Wonderland?), which is expected to be a possible expansion of Storybook Gardens, and
 - (b) whether London should build a 'Performing Arts Centre' for symphonies, theatre, etc., at an expected cost of \$10-20 million.

Experience with city hall has shown that 'paid studies' are merely preludes to the actual fact. City council only seems willing to pay for studies that match its own ambitions, which brings us back to the subject at hand:

- ☐ The *1991 Pan-Am Games*: a two-week entertainment gala costing \$30 million to stage, plus a \$50-60 million expenditure on *three* facilities which have little relevance to the average homeowner --- except for the fact that it is the 'average homeowner' who may be forced to carry the burden of the municipal cost --- \$10 million and up.

The projects listed above may or may not be useful or necessary, but they *will cost money* and this is the perspective from which the Pan-Am bid must be viewed. It is a mistake to regard the average \$120 minimum per homeowner cost of the Pan-Am bid in isolation; after all, it's just *part* of city council's 'aggressive new policy' of increasing government spending and intervention. And I leave it to the reader to use his or her imagination to foresee the *additional* havoc that such an 'aggressive' policy could wreak between now and 1991.

THE PRESENT:

While there are many future projects planned that will require substantial millions of dollars of local tax monies, unless we (the taxpayers of London) stop the frivolous ones, this is the current state of our BASIC SERVICES:

Sidewalk Repairs: London has about 500 miles of sidewalks and the average sidewalk lasts about 50 years. This means that approximately 10 miles per year require replacement. But D'Arcy Dutton, our city engineer, claims that sidewalk repair is falling very far behind because city council only allocates enough money for *three [3] miles* of sidewalk repair annually. Amazingly, this means that the cost factor in question represents the *difference* between repairing three miles of sidewalk (\$250,000) and the *required ten miles* of sidewalk (\$800,000). Considering the amount of money city council is willing to spend on *non-essential* projects, we can clearly see where its priorities are.

The **Warranted Sidewalk Program**, which refers to *new* sidewalks for established neighbourhoods where residents pay the cost, is *seven years behind schedule*.

Curb and Gutter Repair is *five years behind schedule*. In fact, areas in the north, south-east, and west that were annexed in 1960 still have streets without curbs, gutters, or drainage. According to Mr. Dutton, 'the backlog of work is immense.'

Existing Parks and Recreation Facilities require improved drainage, washrooms, and more frequent lawn cutting. P.U.C. swimming pools were forced to *close two weeks early* this year because they ran *out of money*.

Snow Removal during the winter months is highly erratic because funds are less and less available to ensure a *dependable* level of service.

So remember, when the city is forced to cut back on expenditures, it will be in these above-mentioned areas! When city governments have to pay *more for welfare* than budgeted, or when *interest rates rise* on civic debts, or when *Pan-Am expenditures exceed estimates*, it is always the 'postponable' services that suffer --- **services that all homeowners use, and think that they are paying for through their municipal taxes!**

And last, but certainly not least, we must always bear in mind that **taxes and interest on debts** (at all levels of government) **will unavoidably increase** when citizens become overwhelmed with *so many expensive and unnecessary projects*.

WHO PAYS AND WHO BENEFITS?

WHO PAYS?

You do! As a so-called 'average homeowner', you will be required to pay \$120 to \$150 (minimum) over a seven to ten year period to bring the Games to London.

You do! As a customer of the average small business (or large!) you will ultimately be paying for that business' additional 'contribution' to the Games, since *costs are usually passed on to the consumer*.

WHO BENEFITS?

The City Government, which will receive a 35,000-seat stadium, an Olympic-sized pool, and a fieldhouse. How often will *you* use these facilities for your \$120-\$150 investment?

Elite Swimmers, who, since they number between 50 and 75 in London, could never have afforded to pay for *their interest* without *our money*.

The Potential C.F.L. Franchise Owner, who, if such a person really exists, would probably have to have his head examined --- unless, of course, a C.F.L. franchise is part of city council's 'aggressive policy' for civic growth.

The Construction Companies that win the bidding to build these expensive facilities and whose **employees**, most of whom are already employed, will come from those companies' workforce in other centres.

The Media, who will have an advertising and news *field day*. (Pardon the pun.)

Local Beverage Distributors, including Labatt's, the L.C.B.O., and Thames Valley Beverage, which, incredibly, is represented on the Pan-Am bid committee --- an example of vested interest at its best!

Fast-food Restaurants, who, unlike the small independent restaurants whose seating capacity at lunch and dinner is usually near full capacity anyway, can handle large volumes of customers in a relatively efficient manner.

Accommodation Industries, including hotels, motels, provincial parks and campgrounds, whose occupancy rate should increase during the two-week event.

Existing Industries, such as souvenir manufacturers (there are none in London), chain grocery stores, and shopping centres --- whose revenues, except for local wages paid, invariably leave the city to head offices located in other centres.

You say you want to see these groups specifically identified? --- just ask for the list of people who gave money to the Pan-Am bid on a *voluntary basis* (i.e., the \$50,000 raised from private sources).

THE JUSTIFICATION

The Multiplier Effect:

One of the most promoted aspects in the attempt to convince Londoners of the 'benefits' they would reap by holding the Pan-Am Games here is the silly premise of an 'economic theory' referred to as the *Multiplier Effect*:

The Games, with a municipal investment of up to \$10 million, are expected to bring a \$500 million economic spinoff to London mainly through construction and the flood of spectators.

Hardy figures \$50 million of the \$88 million construction and Games operating costs will be spent directly in London, mainly on labour. That translates into a \$250 million economic gain for the city by using a 'conservative' multiplier effect of five, he says.

Basically, the multiplier effect works like this: The construction worker is paid his wages and in turn he uses that money to buy groceries. The grocer may take that money to pay his staff who in turn spend it on something else in a chain reaction or domino effect.

As for the other \$250 million in economic gain, that comes from the \$50 million expected to be spent by spectators for such things as accommodation and food while the Games are taking place. The same multiplier effect of five has been used.

(London Free Press, July 19, 1984; *Enticing visions of a Pan-Am spinoff*)

If you take the time to think about it, it's really amazing that an 'economic theory' like the *multiplier effect* is being put forth as a justification for spending tax-dollars on the Pan-Am Games --- and particularly that such a theory is being proposed by a reputable firm like *Price-Waterhouse*. Applying this theory in such a manner is so misleading and logically flawed that, if I wasn't so determined to avoid libel suits, I'd call it something else.

If *government spending* is capable of creating a five to ten fold increase in the intrinsic value of 'spinoffs', then given the current 1984 deficit, every Canadian citizen should be living like a king! If \$1 of government spending produces \$5 in spending power, then obviously our government deficits are good for the economy and we should be advocating a government spending spree as the simple solution to *all* of our economic woes. If that proposal sounds insane to you, you're right! --- it is!

Those who believe that the *multiplier effect* has serious merit should ask themselves a very simple and obvious question: **If \$1 of government spending can 'create jobs' or initiate \$5 worth of consumer spending, why can't the same 'multiplier effect' be applied if we (the taxpayer) were allowed to keep all the taxes required to pay for the Pan-Am Games, and did the same thing ourselves?** Why is it that, *if government spends \$1, it produces 5 times its value*, but if *individuals spend \$1* on the products of *their choice*, the 'multiplier Effect' isn't even mentioned --- as if it doesn't exist when it comes to *voluntary spending*?

Since the Board of Education is spending \$6-\$7 million on the new Education Centre, are we to assume (via the *multiplier effect*) that this spending will produce \$35 million in benefits for us all? If so, then why not build 20 of them?

In fact, if we can really get a '50-to-1 payoff' on the Games, why shouldn't we try to host the 1992 Olympics, the next Commonwealth Games, University Games, or any other sports event? Why don't we simply build five, ten, or even twenty new stadiums if it's so easy to produce 'wealth' out of thin air?

By using the 'logic' employed in justifying London's hosting of the Pan-Am Games, we should be inviting every welfare recipient in the country to come to live in London. You see, *for every \$20 the city would have to spend on welfare, we would get \$80 in provincial and federal money coming into the community via these welfare recipients, and this would 'create a demand' for more housing, food, transit, etc.* Not only that, but this scheme would provide a far greater 'benefit' to Londoners: Welfare recipients could live here *permanently*, not just for two weeks, and thus receive these subsidies on a *permanent basis*.

Accordingly, all this provincial and federal money would cause a real estate boom, and increase prosperity for all those businesses servicing the welfare recipients.

The Multiplier effect? --- *sleight of hand, and practised by all magicians* --- one dollar goes in the hat, and *five dollars* come out! Problem is, it's a magic act that only seems to work when *government spends our money, and not us*. You and I are economic nobodies when it comes to *our freedom* to choose where *our money* goes. Apparently, *we produce no jobs* when we buy our video tape recorders, television sets, air conditioners, etc., --- things that *we* may want. But when *they* spend *our* money on things *they* want, suddenly the multiplier effect takes over, and somehow, as if by magic, *we* benefit by having this money expropriated from our pockets!!!

Not surprisingly, the 'multiplier effect' argument is an outright fraud, decorated by the pretense of 'economic theory.' Don't fall for it.

Job Creation:

Another illusion --- don't be fooled by the notion that jobs will be 'created' for Londoners.

By having less money in their pockets because of numerous boondoggles like this, Londoners are, in fact, being forced to *reduce* their own spending, which reduces the possibility of 'job creation' in the production of consumer goods that we, the consumers, *want and need*. **Jobs aren't being created at all! --- they're simply being displaced, --- people who were once working to serve *our* consumer demands are now working to serve *government* demand.**

\$100 million left in the pockets of those who *earned* it in the first place could buy 80,000 air conditioners, 80,000 video cassette recorders, and 80,000 ten-speed bicycles! By serving this *legitimate* consumer demand, *three large factories could operate indefinitely, employing between 100 to 300 full time wage earners!*

This is simply *one* example of the *real loss* to the community when governments are permitted to spend our money on stupid and unnecessary monolithic construction projects for which *no real economic demand exists*. Yes, there are beneficiaries when it comes to the construction of sports facilities --- *but you are not one of them!* **You are a *net loser*, deprived of the purchasing power of your earned dollar, which otherwise could purchase goods and *provide jobs* as you see fit.**

Construction Benefits:

Another element of the 'job creation' argument has to do with the 'benefits' and consequences pertaining *directly* to the *construction* of the proposed Pan-Am facilities. So let's look at what *does* happen when \$50 million of taxpayer money is spent on the construction of the three facilities.

Let's start by facing a simple reality: that the construction company who wins the various bids will most likely be one with its base of operations *outside* the London area. Most of the workforce employed in the construction of Pan-Am facilities will only remain in London for the duration of the projects. Most of the money paid out in wages for these projects will find its way back to the various employees' hometowns to pay for their mortgages, families, etc.

As to the wages earned and spent by workers *remaining* (permanently) in London, don't forget that a lot of their 'consumer spending' is just like ours: most of their money is spent in institutions like gasoline stations, banks, grocery store chains, department store chains, or even the Liquor Control Board --- all of whose profits leave the city via head-offices for capital expenditures, dividend payments, etc. Any *noticeable* effect on the 'local' economy will be negligible at best. There will be no visible increase in the local employment picture *except* on this make-work construction program.

As to wages spent on existing rental facilities, it is clear that the only potential 'beneficiaries' of these transactions will be the landlords of the properties in question. As another *minority group* benefitting at the expense of the *majority*, an artificially increased demand for rental accommodations will no doubt decrease the already-meagre 2% vacancy rate in the city, *resulting in higher rents for the balance of the rental market*.

But what happens to *students, young singles, low-income earners*, etc., when the cost of maintaining a roof over their heads goes right through it? Remember, all those well-paid construction workers will be able to afford accommodation at almost any price, and will be far less affected by demand pressures in the rental markets. What incentives will be left for the construction industry to produce *low-rental* accommodation when there is so much money to be made from *government sponsored* construction projects?

In the meantime, after the construction worker's average paycheck has seen tax deductions, most of his net pay will be expended on mortgage or rent payments, gasoline, utilities, groceries, private savings, etc. Most of this spending has very little direct influence on the local economy since most of these expenditures occur with businesses operated from outside the city. At best, he may have between 10-15% of his net wages available to spend on *local* business, and many of *them* do not keep their money in the 'local economy' either.

So even looking at the situation in the most optimistic light, that \$50 million expenditure expected to 'multiply' into the magical \$250 million figure is, in reality, a figure closer to \$5 to \$8 million in local circulation. And then profit (20% or so) is derived from that.

But even that figure may be too optimistic. Not all the \$50 million even goes to *wages*. Much will be spent on cement, metal, equipment and machinery, and to the various raw materials required in the construction industry --- very little of which is manufactured or sold in London.

The Tourist Dollar: *What tourist dollar?* The article below describes the experience in L.A. for the entire 14 days.

Are tourists steering clear of Olympics?

By Jim Brosseau
and Kathy Rebello
USA TODAY

LOS ANGELES — As the Summer Games open this weekend, concerns mount that they are driving tourists away — not drawing them here in droves as expected.

"We'd hoped it would at least be as good as last year, but visitors seem to be avoiding us," said Anne Sterman, owner of the Wilshire Orange Hotel, which is 40% to 50% booked compared with the usual 98% at this time.

Citywide, more than 8,000 hotel and motel rooms out of a possible 65,000 remain vacant. And up to 900,000 Olympic tickets are still available.

Possible reasons for the sluggishness: fears of smog and traffic congestion, businesses closing

during the Games and diminished interest because of the Eastern bloc boycott.

"Many have been frightened away by the horror stories of Olympic crowds," said Disneyland spokesman Bob Roth. The theme park and other popular Southern California attractions, such as Knott's Berry Farm and movie studios, report big declines in visitors.

Says Arne Pedersen, general manager of Beverly Hills' posh Scandia restaurant: "I think the whole thing has backfired on everybody."

WHAT TO DO:

If you agree that tax money should not be used to host the 1991 Pan-Am Games, then please help --- my efforts alone cannot accomplish our mutual objective. Here are some options available for those of you who wish to assist me in my effort to put a stop to all this unnecessary government spending *-and taxation that must follow*.

You should:

Write a letter to the editor of the *London Free Press* at P.O. Box 2280, London, Ontario, N6A 4G1. Outline your objections and concerns.

Send me the post-paid (no stamp necessary) post card in this brochure if you wish to be informed of meetings in the future on the PAN-AM bid, or if you wish to volunteer support (some options on card) or if you just want to say you agree.

This brochure cost me \$900 to print 15,000. If you appreciated having it arrive at your door, you could **send a small donation** to help defray some of the costs. \$5 or \$10 would be a great help, and if our campaign is successful, it's the only expense you'll have to incur for the 1991 Pan-Am Games.

CALL YOUR ALDERPERSON, ALL CONTROLLERS, AND THE MAYOR. CALL THEM MERCILESSLY!

Mayor Al Gleeson: Home: 686-5801 Office: 679-4920

CONTROLLERS:

Ron Annis: 227-4125
Joan Smith: 672-6689
Orlando Zamprogna: 434-4976

(-all numbers are home numbers)

ALDERPERSONS:

Ward 1: John Irvine: 439-5450
Ward 2: Robert Beccerea: 672-2889
Ward 3: Joe Fontana: 672-6376
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Ward 5: Grant Hopcroft: 686-8670
Gary Williams: 681-2638

Ward 6: Janet McEwen: 681-8524
Tom Gosnell: 672-6142

Ward 7: George Avola: 471-5753
Gord Jorgenson: 471-2695

If you have some comments, criticisms, or suggestions, please call me (Marc Emery) at 433-8612 (office) or 433-4991 (home), or write me at: Marc Emery, 666 Oxford St. East, London, Ontario, N5Y 3J4.