

in secret

140

You should see the work we've been getting done here at headquarters!

MONEY EFFORT DEDICATION

BY ROBERT METZ

Once again, our rate of activity and organizational effort has resulted in the late publication of **Freedom Flyer**, the official newsletter of the **Freedom Party of Ontario**. Our third issue is certainly indicative of this activity, and the immediate and long-range future promises more of the same.

Allow me to begin by reassuring our subscribers that they will in no way be short-changed by any delays in the publication of our newsletters. As one might well expect at this stage in the game, those of us responsible for **Freedom Party's** activities and organization are the same individuals responsible for publishing the newsletter.

Secondly, allow me to remind those who have *not* renewed their subscriptions and are receiving this newsletter that this is their *last chance* to keep in contact with the activities of **Freedom Party**. With so many *new* members, supporters, and activists joining our ranks, the time remaining to pursue the support of those who have failed to keep their status current is becoming severely limited, and is, quite frankly, regarded as the true measure of their support for our activities and goals. If *you* fall into this category, you know what to do.

I won't spend much space re-introducing the contributors to this issue of **Freedom Flyer**, since these introductions were adequately covered in our last issue. If you don't have a copy of

our last newsletter, and you're interested in finding out more about the backgrounds of the individuals *behind Freedom Party*, back-issues are available upon request.

With the production of our issue papers and buttons, two campaigns on the go, preparation for the provincial election, and with plans to register new riding associations and campus associations, we've certainly had our work cut out for us here at provincial headquarters. Not only that, but we're also gearing up for the production of **Freedom Party** video and audio cassettes, featuring executive and members in action, as well as many features on, and interviews and debates with, various political, philosophic, and economic personalities in the news.

Needless to say, the basic theme of this issue is an appeal for *your support*. So if you've been toying with the idea of *getting involved*, now's the time to make your move. There are so many areas of activity in which to do so, and so many *degrees* of involvement, that we really can't think of too many reasons that would *prevent* anyone seriously interested in promoting individual freedom from doing so. We need *activists* and *money* if we ever hope to achieve our goals on the scale we're aiming for.

Will *you* be a supporter? --- or are you only planning to reap the benefits of *everyone else's* efforts? Now's the time to decide. And we're expecting to hear from you.

FREEDOM FLYER

*the official newsletter
of*

The **Freedom Party of Ontario**
P.O. Box 2214, Stn. A
London, Ontario,
N6A 4E3
(519) 433-8612

*"Those who expect to reap the
blessings of freedom, must, like
men, undergo the fatigue of
supporting it."*

-Thomas Paine:
The American Crisis
December 19, 1776

Subscription Rate: \$15 per year (6 issues), or *contribution** equivalent.

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Layout and Design: Marc Emery

Contributors: Charles Altman, John Cossar, Marc Emery, Murray Hopper, Robert Metz, Mark Pettigrew

Freedom Flyer Vol. 1, No. 3, May - August 1984 is published six times a year by the **Freedom Party of Ontario**, a fully registered political party.

**Contributions are tax deductible.*

Statement of Principles: **Freedom Party of Ontario** is founded on the principle (1) *that each individual has the right to his or her own life, liberty, and property*, (2) *that to preserve these rights it is essential that no individual or group initiate physical force or fraud.*

Platform: *That the purpose of government is to protect individual freedom of choice, NOT to restrict it.*

Provincial Executive: *President and Party Leader:* Robert Metz; *Chief Financial Officer:* Murray Hopper

Board Members: Mary Lou Gutscher, Lisa Butler

Registered Constituency: London South

...FROM THE PRESIDENT

by Robert Metz

It's amazing how varied and diverse our activities relating to the 'selling of freedom' have become over the summer. When I say 'amazing', perhaps what I really mean is 'unexpected'. Because when opportunity comes knocking, then it's time to answer the door.

And opportunity came knocking.

Our *actions* certainly produced several *reactions*, and often from quite unusual sources and in unusual ways. So without much further ado, we'll analyze our measure of failures and successes in the same goal-oriented format established in previous issues of the *Freedom Flyer*.

Recruiting and Fundraising:

This is the only area of our activities in which we experienced any level of disappointment, but even that was offset by a good measure of success.

First, the bad news: The mailing of our second newsletter and various personal appeals virtually produced a nil response to the solicitation of funds, and this was, needless to say, an unexpected disappointment. Though we can always count on a handful of our sponsors to see us through the task of meeting our operating and production expenses, the lack of response from the membership at large (particularly in the Toronto area) has forced us to leave a number of projects sitting (literally) on the shelf.

Despite the proof of our activity, results, and literature, there were few who chose to reward us for our efforts. To those few (and you know who you are), I must extend my hearty thanks. But to the majority of you I must make the following comment and challenge: If you're not *doing* anything to maintain your membership or support status with **Freedom Party**, then you *do* have an obligation to financially support us. Yes, that's right --- an *obligation*.

Being a 'member' or 'supporter' of an organization involves much more than simply offering your agreement, moral support, or 'best wishes' for success. It means offering a *physical* commitment (i.e., money or activity), without which any organization *simply does not exist!* Our commitment to *you* has been made clear, time and time again --- and commitment is a two-way proposition. But there are no two ways about it: As Thomas Paine so adequately summed up the nature of such obligation: 'Those who expect to reap the blessings of freedom, must, like men, undergo the fatigue of supporting it.'

So we're offering you a *choice* (after all, freedom of choice is what we're all about!): *give now*, or *stop taking*. We're not a *something for nothing* organization and we don't intend to operate on that principle. It's blatantly unfair to those who *are* making the effort, and it robs them of the necessary results and feedback required to show that their effort is not being expended needlessly. The covering letter enclosed with this newsletter has *your* name on it, and it has *your* options. This is *your* chance to prove what your principles and philosophies *really* mean to you. And we *expect* you to do the right thing.

Now, the good news: Help is on the way. Where our efforts apparently failed to produce any substantial *financial* response, when it came to *volunteers* and *activists*, it was an entirely different story. Perhaps it was the nature of the various issues we fought, or perhaps it was our consistent effort and visibility in the community that drew volunteers to our door; whatever the *cause*, the support offered in this area was overwhelmingly satisfying. *Thank you, thank you, thank you.*

In just over a week's time period, operating at a *leisurely pace*, our London volunteers successfully managed to deliver 20,000 pamphlets in a door-to-door campaign aimed at preventing the taxpayer (federal, provincial, and municipal) from having to foot the bill for London's hosting of the 1991 Pan-Am Games. And most of these volunteers offered to deliver pamphlets, telephone solicit, etc., in our upcoming election effort, a commitment which promises to offer us a most credible and effective campaign in the London area.

But there's more good news! **Freedom Party** is about to have ratified an *official campus association* at the *University of Western Ontario* this fall. Organized by member *Charles (Chuck) Altman*, the necessary number of activists has *already* been reached, and the association promises to be a tremendously effective recruiting tool for the future. Anyone wishing to join the group, or anyone interested in forming a similar association in their area, is urgently requested to contact provincial headquarters *now*. The opportunities are boundless, and the resources we have to offer will make you the envy of your competition.

And here's good news for those of you living in the *Toronto area*: By year's end, we fully expect to have re-established a Toronto constituency association! Negotiations are already under way with certain individuals in the Toronto area who have expressed and demonstrated their willingness to undertake the challenge, and more will be said on this in the very near future. If *you're* interested in participating, this is an opportunity that should *not* be passed up. With our resources, services, and support, your work will already have been cut in half --- and we promise you --- you will not be left alone and unsupported in your efforts. *Call us now!*

Finally, our greatest opportunity for recruitment is now before us: the upcoming provincial election. Whatever else may be accomplished by our efforts in this regard, one thing is certain: our *primary* goal is (and always should be) the further recruitment of members and supporters. With our *election material already on the drawing boards*, you can be certain that our literature in this regard will be specifically designed to bring such individuals to our aid.

Thus, as you can see, an election becomes another valuable tool for recruitment. Beyond the self-evident fact that our candidates get to share the public spotlight with their political adversaries, there's also the factor that provincially registered political parties are permitted to effectively *double* the financial contributions of their supporters, who in turn can double their own tax credit. Yes, opportunity abounds --- but only for those who are willing to take advantage of it.

Literature:

Since we're already on the subject, there are a few more comments to make about our (upcoming) election literature.

Unlike our issue papers, which are limitless as to their scope of subject matter, our election literature will focus on *not more than three* areas of major political concern, most specifically in those areas where we can obtain the greatest amount of *political leverage*. This means picking issues where our position is *already the most popular*, or where persuasive effort is *minimized to the greatest degree possible*.

As to format, actual content, and style, I cannot make further comment due to the fact we are still at the preliminary stage on this project, and that we are employing the use of *professional services* whose results and designs we have yet to see and approve. But I can guarantee there's a pleasant surprise in store for all.

(continued on next page)

One surprise you *won't* have to wait for is the result of our ever-continuing and consistent program of creating *issue papers*. This time around, we've enclosed the following: *OHIP, the [Mis]rule of Law, Job Creation, Poverty, Crass Capitalists?, Government In Business, Why Freedom Party?, Lesson From History, Property Rights*, and '*1984 is Here!*' Remember, our issue papers have *not* been designed as *election* instruments, though they certainly will have applications to those efforts. And by all means, please order quantities (see ad below) so that our ideas can spread. Distributing literature to friends is just one of the many activities that our members and supporters can get involved in.

If you have an issue you'd like to see addressed, feel free to send us your draft; you can leave the editing and marketing aspects to us. Your only limitations are (1) space, and (2) an adherence to our statement of principles, and you can get a pretty accurate idea of those limitations from examining the enclosed issue papers. I heartily encourage one and all to participate in this manner --- the satisfaction derived from seeing your work in print is just one of the many rewards you'll receive from working with **Freedom Party**.

Visibility:

Without doubt, the efforts that focussed the greatest deal of media attention on us were our two media releases: one on *censorship*, and another, more locally (London) oriented release on the *Pan-Am Games*. Separate articles on both are included elsewhere in this newsletter.

Since both releases were radically different in scope, nature, and effectiveness, we learned a lot about the pros and cons of issuing them. For example, a *local* release is far more effective in gaining attention than a *province-wide* release. This is partly due to the fact that it's also *easier to measure the results* and public reaction.

For example, when we issued our province-wide *censorship* release on June 1, we were only aware of reaction that was brought directly to our attention, either by the media itself, or by members of the public who were gracious enough to bring coverage in their area to our attention. The radio coverage *that we were aware of* included my being interviewed on *CFPL-AM* (London), *CKLA-FM* (Guelph), *CHLO-AM* (St. Thomas), *CFCA-FM* (Kitchener), and *CHAM-AM* (Hamilton). And because our release was accompanied by several issue papers, some of the media simply ignored the issue of censorship and chose instead to focus on one of the subjects dealt with in an issue paper (ie., coverage on the *Hawkesbury Solution*). And surprisingly, much of the reaction to our *censorship* release came as late as two months after it was issued!

On the *Pan-Am Games* release, however, our experience was entirely different. Because the vast bulk of our pamphlet deliveries *preceded* the media release, it was already an event eligible as a worthy *news item* --- and the public was definitely on our side on this issue! (See coverage elsewhere in newsletter.) We've received over 100 calls of support on the issue, including the support of the few London aldermen who oppose London's hosting of the 1991 event. Press and radio surveys revealed a whopping 72-85% opposition rate to using tax dollars to pay for the Games.

Other areas of activity that brought us into the public spotlight included several taped interviews for a local radio program (6X-FM) called *Straight Talk*. Four separate taped programs (half and full hour interviews) were taped with both myself and **Freedom Party** activist Marc Emery. *CBC's Ontario Morning* program aired in the spring also featured a fifteen-minute spot on Emery's battle with 'feminist' attempts to censor material they find objectionable.

I myself was given the opportunity to address the *30th Annual High School Seminar* [Huron College, University of Western Ontario] on the subject of 'Canada's role in the Third World'. The May 6-9 event was hosted by the *United Nations Association in Canada*, and was recorded for broadcast on *6X-FM Radio* and on London TV cablecast. These broadcasts were re-played during the entire summer.

According to *Bill Paul*, one of the event's organizers, I was one of only seven speakers (out of thirty) who was even *remembered* at the end of the four-day event. Reaction to my basic appeal for *free trade* as the most effective way to 'help' the third world ranged from total support to 'violent disagreement'.

Also keeping us in the public spotlight were our executives' and members' consistently-submitted letters to the editor, and our participation on local open-line talk shows. Once again, I encourage all those interested in promoting individual freedom to participate in similar avenues of expression. The effectiveness of a well-reasoned and well-expressed argument in these forums cannot be overstated.

Finally, as proof of our success at being *visible* in the media, it has been most reassuring to have an increasing number of individuals from both the public at large and even from the media itself constantly make comments like: 'Boy, you guys sure are in the news a lot lately!' This perception culminated in a radio news broadcast (aired August 13) featuring **Freedom Party**, when I was quoted as saying: 'We're as *active* in an *off-election* period as we are *during* an election.'

Music to my ears.

FREEDOM PARTY ISSUE PAPERS! BUY SOME TO HAND OUT TO FRIENDS, STUDENTS, NEIGHBOURS, ETC. AVAILABLE AT COST!

Anyone wishing to order **Freedom Party** issue papers in bulk may do so at the nominal cost of \$2 per 100. Simply send us a note indicating, by title, which issue paper you want, and we'll be happy to comply. The choice of issue papers grows each month, and members will be kept updated by receiving one copy of every addition to the **Freedom** collection with their newsletters. You can order any variety or mix of issue papers that you want; simply specify.

- ☐ *Freedom!*
- ☐ *Censorship: In a Free Society?*
- ☐ *Taxation & You*
- ☐ *The Failure of the Welfare State*
- ☐ *Healthcare: The Hawkesbury Solution*
- ☐ *Crass Capitalists?*
- ☐ *Government In Business*
- ☐ *Why Freedom Party?*

- ☐ *Poverty & Government*
- ☐ *Job Creation*
- ☐ *The (Mis)Rule of Law*
- ☐ *OHIP - Separating Fact from Fantasy*
- ☐ *Property Rights & Freedom*
- ☐ *The Lesson We Never Learned From History*
- ☐ *1984 Is Here*

TALKIN' PHILOSOPHY

5

by Mark Pettigrew

Before concluding with the third and final part of my article dealing with the least and most opportune moments to discuss politics [and political philosophy] with someone, I must again stress that although my guidelines are usually stated in absolute terms, there are degrees to these characteristics. In other words, the amount of effort you employ in your discussion should be proportional to the degree that these characteristics are present in your opponent's convictions.

Keeping that in mind, here is my elaboration on when it is best to discuss ideas with someone.

When the other person:

☐ *has fundamental principles in philosophy that agree in part or in whole with your own, but may differ in its evaluation [i.e., politics]:* This is the most important point of my entire article. Without getting entirely into the subject of an integrated rational philosophy, it is critical to point out that one's view on ethics, politics, and aesthetics depends on one's view of man and on reality itself.

Why mention this? Because if the person you discuss ideas with generally agrees with your fundamental principles, then it makes your discussion easier to come to terms with. Without such agreement however, there is little chance if any that your opponent will fully understand the concepts of a free society, or that he will agree with you but for the wrong reasons. If the latter should happen, it may be possible to recruit such a person and, like a client, work with him in the future with the aim of getting his fundamental views more consistent with a rational philosophy.

☐ *believes that there is a 'right' and 'wrong' in issues:* (i.e., that there exist basic objective truths to reality that are independent of one's perceptions, wishes, feelings.) With this premise established, you can both agree that there is an answer to a given problem. But if you hear something like 'what's right for you isn't necessarily right for me', you're probably dealing with someone whose basis for determining truth is *subjective*, not objective.

☐ *is young or is still groping for answers:* These two characteristics usually appear hand-in-hand, but not always (some never 'grope'). By the time a person is between fifteen and twenty-five years old he will most likely have developed a philosophy directly from his 'sense of life'. (See Ayn Rand's

Romantic Manifesto for a further explanation of that term.) Many, however, discover that what their parents and friends have taught them is not always correct, and are willing to recheck and reform their values. Both are terrific prospects for productive discussions.

☐ *is a confessed idealist and believes in a morally just society (whatever it may be).* Such a person will probably agree that there are answers, so even if he calls himself 'left-wing', 'right-wing' or even (gasp!) 'communist', don't dismiss him immediately. You'd be surprised how many people want to know what is right but are just misguided.

☐ *admits that something is wrong with government but doesn't quite know what it is:* Fortunately, your only job here is to point out and support your perspectives.

☐ *voted for a party with an explicit or consistent platform [within reason] or voted for a specific issue:* Let's start with the platform. Those who vote for 'fringe' parties often do so because they are sick and tired (and justifiably so) of the major parties. One of **Freedom Party's** main goals is to point out to the public that we are an *alternative* (and most importantly, that we're right). Of course, the only party capable of having a *consistent* platform is one that upholds individual rights, but even other minor parties owe much of their support to voters who simply are voting against the three main parties. This is why these people sometimes make good prospects.

Those who vote for a specific issue are also worth consideration, depending on the issue. The key is to focus on that issue in a discussion, then apply the principle behind the issue to other issues. This will not only help you discover their attitude towards principles in general, but will also serve to illustrate the consistency of **Freedom Party's** platform.

A last note: I do not wish to imply that this article was written exclusively for recruitment strategies. It wasn't. Its appeal is primarily on a philosophical level; in my opinion, recruitment should always be used as a means to this end: the communication of rational ideas to others in order to achieve a free society.

The points I've raised are by no means exhaustive. Feel free to write us about any that you'd like to add.

Freedom-what a party!

The newly registered **Freedom Party of Ontario** is always eager to hear from others who share our views about a free society, a free economy, and individual rights.

Freedom Party believes that the purpose of government is to protect your freedom of choice, not to restrict it.

Right now, the **Freedom Party** is forming a **U.W.O. Students' Association**. If you want to be a part of it, or want information, call us at:

433-8612

UWO organizer: Charles Altman
Provincial President: Robert Metz

-----News Item-----

Freedom Party

**Forms
First
Official
Campus
Association!**
[Yeeaaaa, team!]

In September 1984, five **Freedom Party** members attending the University of Western Ontario will be ratified (by the Student's Council there) as a **Freedom Party Campus Association!** *Hot stuff, eh?*

If you are attending Western this fall, be sure to join and get involved!

If you are attending another university in Ontario and would be interested in helping form a **Freedom Party Campus Club (Association)**, then contact us right away for additional information.

Freedom Party headquarters will assist in providing you & your club with literature, speakers, projects, etc.

Our recruitment poster is shown at left, although the original is 8.5 x 11, and black on green (**Freedom Party** colour) paper.

We were there!

FREEDOM PARTY ONLY POLITICAL PARTY SUPPORTING FREEDOM OF SPEECH

As the only officially visible political party represented at the *Freedom of Speech* dinner last June 18 (Westin Hotel, Toronto), we are proud to be able to say that we played an *active* role in supporting the *National Citizens' Coalition's* successful legal bid to quash the federal government's controversial *Bill C-169*. The government's bill effectively made it an offence for non-partisan political groups and individuals to commercially promote their political opinions during a federal election campaign.

Disgracefully, it was supported by all three major political parties, which no doubt accounted for their conspicuous lack of presence at the fundraiser.

The support given to the *National Citizens' Coalition* by **Freedom Party** was admittedly nominal (and specifically intended to aid their effort to defeat *Bill C-169*) --- but that's hardly the point. We felt that political parties left unrepresented in an action addressing so *basic and fundamental* an issue as the right to freely express *political opinion*, are political parties who are not even faithful to the basic principles on which a supposedly *representative* political system is based, let alone to any principles based on freedom.

Although the *N.C.C.* got our support on this issue, we would have expected an explicit understanding of legislation like *Bill C-169* in place of the disbelief that was expressed by the function's key speaker, *Alan Hunter*, legal counsel for the *N.C.C.* How could such legislation have ever been possible 'in a free country' like Canada? That basic question was the theme of the entire evening's presentations.

The *real* question that should have been asked was how is it possible to expect otherwise?

With legislation already firmly in place that prohibits civil servants and public employees from expressing their political opinions during an election, what seems so unusual about *Bill C-169*?

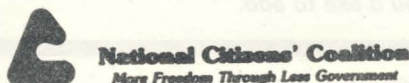
With legislation that controls and regulates *partisan* political groups through 'electoral commissions', through the establishment of limits on spending or contributions, through the regulation of political advertising, through establishing requirements for 'official' recognition, etc., what seems so unusual about *Bill C-169*?

With the existence of the *C.R.T.C.* and various *censor boards* across the country, what seems so unusual about *Bill C-169*?

It's time to face the truth. Any government attempts to regulate or prohibit 'freedom of speech' in any form are attempts at *censorship*. Measures like *Bill C-169* are only *natural extensions of the philosophy* responsible for the foregoing.

Thus, the *National Citizens' Coalition's* claim 'Freedom of speech restored to Canadians' is, sadly, far from the truth. What the *N.C.C.* is *really* celebrating is the fact that it still enjoys the freedom to commercially expound its views, since it qualifies as a 'non-partisan' group.

Freedom Party can only share in that celebration, with the fervent hope that the future will unveil a society where *all* individuals and groups can participate with the same degree of freedom.



July 16, 1984

Mr. Robert Metz
Freedom Party of Ontario
PO Box 2214
Station 'A'
London, ON
N6A 4R3

Dear Mr. Metz:

Thank you for your gas
Coalition campaign. I
Canadians with our men
alive in Canada.

We welcome you to OWE
newletters and hope
economic affairs in C.

Sincerely,

Barbara K. Brains
Barbara K. Brains O
Vice President

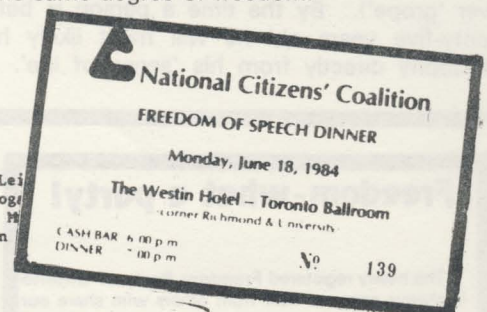
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Enclosure

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**National Citizens'
Coalition defeats
federal government.**

**Freedom of speech
restored to Canadians.**

**Judge rules against law banning
interest group election spending**

CALGARY (CP) — With a new prime minister about to be sworn in and an election campaign about to begin, the Alberta Medhurst noted the Charter of Rights allows for "reasonable limits" to free speech. It can be justified in a free and democratic society.

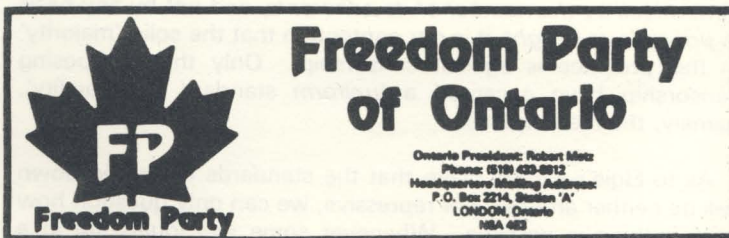
extraordinary happening in this country's history. David Somerville, vice president of the organization, said the 600-member coalition spent more

OUR CONTINUING BATTLE AGAINST CENSORSHIP

In late May and early June, press reports relating to numerous censorship attempts seemed to reach a crescendo. With governments at every level poised to jump on the bandwagon of violating our individual rights, it was clear to us that this was an issue where **Freedom Party's** point of difference with the other political parties would stand out strong and clear.

Delivered to *every newspaper, radio station, and television station in Ontario*, the main purpose of the release was to announce our presence to the media, and to declare our official opposition to government censorship as part of our upcoming election platform.

All media releases issued by **Freedom Party** will be published in the *Freedom Flyer* as a service and reference source for our members. For comment on the results and effectiveness of our release, see '...From the President', elsewhere in this issue.



June 1, 1984

-MEDIA RELEASE-

-FREEDOM PARTY LAUNCHES ATTACK ON GOVERNMENT CENSORSHIP-

In the wake of uncounted censorship drives to eliminate various publications, films, videos, and opinions found to be offensive to many interest groups and individuals, **FREEDOM PARTY OF ONTARIO** is pleased to announce its opposition to any form of government censorship, both on principle and in practice.

ALL CENSORSHIP BREEDS MORE CENSORSHIP!

June 1, 1984

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ALL CENSORSHIP BREEDS MORE CENSORSHIP!

It is with this urgent concern that **Freedom Party** is launching its province-wide drive to politically and philosophically attack all censorship bodies operated by all levels of government.

*This attack on censorship will be one of **Freedom Party's** three major election platform issues for the upcoming provincial election, expected in early 1985. It is our intention to engage in public debates, criticism, and in the solicitation of support from concerned parties, including video retailers, magazine outlets, publishers, distributors, consumers, etc.*

***Freedom Party of Ontario** is an officially registered Ontario political party, and will be running candidates in the next provincial election.*

OUR POSITION

OVERVIEW:

Ontario Censor Board chairman Mary Brown has in the past defended the role of the Censor Board, arguing that its jurisdiction is limited to public exhibition in theatres, and by consistently evading the inevitability of the spread of censorship. No doubt, *with legislation pending to expand the Censor Board's jurisdiction to home video*, we will now be politely assured that this jurisdiction will not, eventually spread to books, magazines, recordings, etc.

Similarly, various spokesmen for the Canadian radio-television and telecommunications commission have in the past repeatedly proclaimed (despite its blatant Canadian content and format regulations) that the commission's role was *not* one of censorship. Yet despite such past assurances, we now find federal Communications Minister Francis Fox proposing *amendments to give the C.R.T.C. 'a necessary stick'* to curb programs depicting excessive violence on television.

With a goal of 'putting culture on the national agenda', Fox is in one fell swoop denying Canadian individuals the right to read and view material *of their own choosing*, while simultaneously forcing them (through taxation) to support those 'cultural activities' which clearly do not have the *voluntary economic support* necessary to stay afloat.

In effect then, we are faced with two different forms of censorship contributing to a common problem: the insatiable growth of government influence, power, and control over its citizens.

SPECIFICS:

As a result of this dangerous trend to statism, we find ourselves compelled to make the following observations and comments:

On the 'issue' of pornography:

While we must recognize that there are many individuals who are offended by various publications, *we cannot condone any attempts whatsoever that involve government legislation.*

*The real issue facing us is **censorship**. And that means it's a government-created issue.*

Political parties that allow the unwarranted 'issue' of pornography to become a universal platform shared by Conservatives, Liberals, and New Democrats alike, are parties whose dismal economic performance and social legislation have created conditions that leave them with nothing of substance to offer the electorate.

On Robert Elgie, Ontario's Consumer and Commercial Relations Minister:

(continued on next page)

If Elgie's claim that 66% of Ontario citizens say some form of censorship should be exercised, then the more significant statistic is that *34% totally oppose censorship*. Because that 34% stand unified in their conviction, it is critical to note that the remaining 66% are seldom or never in agreement about *what* should be censored.

Thus, if the *legal standard of morality* in this province is to be determined by the number of its adherents, and not by any basis in principle or in right, it is our contention that the solid 'majority' in this province is against censorship. Only those opposing censorship have accepted a 'uniform standard of morality', namely, the marketplace.

As to Elgie's further claim that the standards to be laid down will be neither arbitrary nor repressive, we can only question how such a thing is possible. Whenever some individuals are in a position to 'lay down standards' for other individuals, *repression and legal subjectivity become the rule --- and the standard!*

On Francis Fox, federal Communications Minister:

It is surprising to find someone of Mr. Fox's background in the position of lecturing the Canadian public on issues of morality.

On the Police:

(a) Staff Sergeant Al Gilmore, head of the London police vice squad, apparently 'finds certain things difficult to understand' when it comes to pornography: 'It's just baffling to me... that some people will spend money on some of these things.'

(b) Superintendent Don Andrews, head of the criminal investigation unit in London has similar misgivings: 'We certainly wonder why anyone would even want to see these things. We can't understand how any straight-thinking person would get any enjoyment out of this.'

With a public admission that *they do not understand the motivations* of those who consume pornographic products, the police cannot be considered to be in a justifiable position to take legal action --- action which can only be based upon their self admitted ignorance. We would consider it their duty to find out *why* people read pornography, *before* they go around arresting them.

Nevertheless, the *London Free Press* reports that 'police are still wading through a raft of magazines seized during (an) operation to determine if the material can legally be considered obscene.'

Therefore, we must critically observe that the police have *legally confiscated property before determining if an offence has even been committed!*

All censorship laws thus represent a denial of an individual's right to 'due process' of law. Without objective evidence, objective standards, and without definable victims to press charges, *justice cannot prevail.*

(c) Police Sergeant Larry Teixeira, a Project 'P' officer with the Metro Toronto police force, says that the immediate effect of legislation controlling video cassettes will be the movement of 'raunchier' productions onto the underground market: 'No doubt about it. It'll drive the stuff right underground for sure.' His views on censorship: 'If you accept the argument that we should have a censor board, then it should have universal authority, over video as well as film. It's an all or none thing.'

Sgt. Teixeira's observations and comments are quite correct! And 'all' includes books, magazines, film, theatre, radio, television, the mails, newspapers, --- everything!

equally significant to note is Sgt. Teixeira's *admission that censorship legislation is totally ineffective* and will simply create a black market in pornography, essentially identical to the one that exists right now.

On Middlesex county court Judge Joseph Winter:

When Judge Winter appealed to 'his fellow Anglicans at the Diocese of Huron synod' for 'porn guidance', he clearly illustrated that (a) he has already made his mind up on the subject, and (b) that, in seeking for 'guidance', he has revealed the subjective nature of all obscenity laws, where the issue involved is not whether a crime has been committed, but rather, *what* the crime is.

When any judge would appeal to obviously biased groups for *guidance on legal matters*, it is evident that impartiality has been discarded in favour of selective prejudice.

On City By-laws regulating merchant displays:

The alarming spread of legislation to control retail magazine displays, *combined with the all-party support of the Ontario legislature*, serves as a clear demonstration of how easily repressive legislation takes root. *Display regulations have never been necessary.* Retail merchants, ever conscious of maximizing profits, have long been aware of their customers' concerns, and have arranged their displays accordingly. It is a pity that our civic governments have chosen to use the law to placate those special interest groups who happen to shout the loudest.

Display regulations infringe upon the right to property, to freedom of association, to freedom of the press. Since they are thus a clear violation of individuals rights, **Freedom Party** can only advocate the repeal of all such legislation.

On Liberal MPP Don Boudria:

Boudria's support of display regulations (mentioned above) included his denial that such legislation would constitute an attack on freedom of speech. But most interestingly, he commented: 'We have to go on record demonstrating our violent objection to pornography. The word (violent) is somewhat unusual but we must stand up and be counted.'

Boudria's 'unusual' term --- *violent* --- is not as unusual as he would suggest. We consider it rather descriptive of the actual forces in play when governments begin to legislate.

On the 2% Canadian Content requirement for Canadian theatres:

That's all it takes to ultimately justify 100%.

On Mary Brown, chairman of the Ontario Censor Board:

'We're not trying to *protect* anyone; our purpose is simply to enforce community standards.' (*C.F.P.L. Radio*, Feb. 1984)

'It's not a moral issue. It's an issue of public safety.' (*London Free Press*, May 30, 1984, p. D11)

No matter *how* you look at it, Brown's statements do give us a consistent message: that certain selected minorities within society are to be *categorically denied their right to express disagreement with majority opinion* --- a 'majority' that is inevitably defined by government.

On the Ontario Censor Board:

Abolish it.

"Common-sense approach"

Freedom Party praises AMI's handling of hospital

HAWKESBURY—Liberal and New Democratic health critics see a danger in last year's decision to hire American Medical International to manage the Hawkesbury and District General Hospital.

But at least one provincial political party has come out in support of the move. Freedom Party of Ontario, which "believes that the purpose of government is to protect your freedom of choice, not to restrict it,"

says it "supports and welcomes all-free market initiatives of this kind as providing a beginning for more common-sense solutions to the continuing problems of inefficient hospital operation and escalating costs of hospital care."

Liberal and NDP M.P.P.s say that the AMI management contract could be the start of a "dangerous trend". They fear that profits will take priority over the quality

of health care.

Freedom Party, which says it will be running candidates in the next provincial election, quotes Liberal health critic Sheila Copps as saying that "If we let the private sector take over we're in trouble, because their bottom line is profit."

Freedom Party says in a leaflet soliciting support that: "When John McLaughlin, the Canadian-born AMI administrator took over about a year ago, he

found an out-dated management system, overdue financial statements, and poor equipment. By tying the small Hawkesbury hospital into AMI's chain of 130 hospitals operating in 13 countries, he provided access to the following: a centralized financial system supplying computerized information services, the advice of top-flight specialists on subjects ranging from diet to accounting, and bulk purchasing of supplies and equipment."

"McLaughlin also cut back on overtime and part-time staff, gave department heads responsibility for their budgets and taught them how to manage their budgets," Freedom Party says.

The party, which says "freedom of choice is what we're all about," says that AMI's methods resulted in the elimination of the hospital's \$350,000 deficit, improvement in staff morale and the quality of patient care and production of a \$369,000 profit.

Freedom Party notes that the new \$16.5 million, 110-bed hospital is now completed. "The board is happy. The patients are happy. AMI is happy. Sheila Copps is not happy."

One of the fringe benefits of our press release on *censorship* was the Hawkesbury Express' article on one of our health pamphlets. Each of our 500 or so media releases contained our 5 (at that time) issue papers, a photograph of Freedom Party Leader Robert Metz, and background information on Freedom Party.

PLANNING AND PREPARATION FOR MUNICIPAL ELECTIONS

Part Three

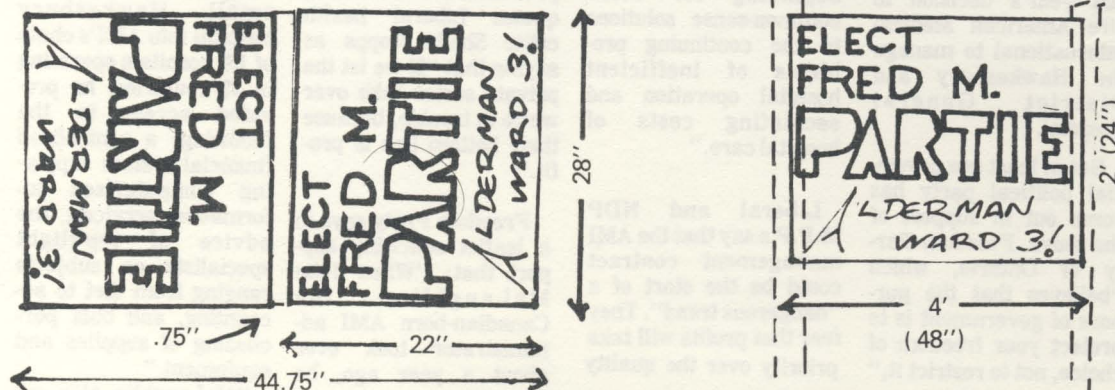
by Marc Emery

Note: The following information can also be applied to provincial elections and will be integrated in an upcoming pamphlet on how to run a provincial election campaign as a **Freedom Party** candidate.

In this, our final installment on running a municipal campaign, we will be discussing [1] lawn signs, [2] pamphlet design and distribution, and [3] campaign budgets.

Lawn Signs:

In a municipal campaign, you really only need one size sign: the standard 22"x28", with one or two colours silk-screened on hard cardboard. When printed, it actually measures 44 & three-quarters inches by 28 inches, since two signs per cardboard are printed for folding over, with a three-quarter inch fold over the wooden stake.



If you expect to have 100-175 supporters with your sign on their lawns during the course of the campaign, you should have 500 signs printed. Signs generally last between five-ten days, and each lawn will need its sign replaced an average of three to four times over the period of a campaign. (Kids love kicking them down, signs weaken after repeated rainfall, etc.)

Five hundred signs (one colour on white) will cost about \$933, or with two colour on white, about \$1,300. Of course, the cost per sign will drop with increased volume and will rise with a smaller order. In addition, 500 wooden stakes (one per sign; 30"x2"x3.") will cost about \$140.

Over the past ten years, polystyrene (plastic) signs have become popular because they are far more weather resistant and last about twice as long as the hard cardboard. Printed on both sides (one colour), they cost about \$2,200 per 250 and require two wooden stakes at both ends and a staple gun to fasten the signs to the wood. (See illustration). Two colours on white would increase the cost to about \$2,340. Incidentally, the face of these plastic signs are 2' x 4', twice the face of the cardboard signs. Plastic signs can all be saved for the next election too, even after they have went through one campaign.

Avoid using photographic images on large areas of white space, the images will bleed through when direct sunlight shines on them. Use a greater proportion of colour, leaving white for secondary or trim space. Printing on only one side of polystyrene is only slightly cheaper than printing on both sides so consideration of one-side only is impractical.

Pamphlet Design and Distribution:

Without doubt, the pamphlet represents your major appeal for votes and support from the public.

For the average municipal campaign (if running for alderman), you'll need anywhere from 10,000 to 30,000 pieces of literature. Rule of thumb is to take the population of your ward (stats available at City Hall), divide by 2.5, and you'll find the number of residences that will require a pamphlet.

Unlike **Freedom Party** provincial election material, which also serves as a solicitation for membership, support, involvement, etc., your municipal election pamphlet must emphasize (1) that you are a seriously committed member of that community, (2) that you have worked for the community in various ways in the past, (3) that you are different from the incumbents and your other opponents, and (4) that you are a 'stable' person, with family, home, firm job, etc.

Get a professional advertising agency to produce your pamphlet. The photographs you use should halftone perfectly: no dark patches in your hair or clothing, no shadows under the eyes from eyeglasses, one side of the face cannot be darker than the other, no facial blemishes, partial mustaches or sideburns, etc. You should look visually perfect in the photographs, using whatever professional means necessary. Have the photos taken well in advance so they can be redone if found to be unsuitable the first time around.

continued on next page

(continued from previous page)

Assuming that the pamphlet is 8.5x11, folded and printed on both sides, the main front-page photo should be of you (the candidate) --- hair perfectly arranged, formally dressed, perhaps at a desk with a tidy amount of business-like work at your fingertips. Behind you should be a bookshelf of relevant books on government, history, municipalities, etc. Try to have a phone visible on your desk. (It means that you're accessible.) Have a serious but approachable look. Smile.

Inside the pamphlet, you should have photos of yourself with your family and/or photos of yourself at a controversial site in your neighbourhood or at a meeting at City Hall where you raised concerns of your constituents --- in other words, you in *action*. Schools, chemical dumps, seniors' homes, etc., are always good photo copy when it relates to a large issue in your ward.

Another good visual is having a photo-collage of all published newspaper articles (headlines) on your activity in the community, similar to the cover of our newsletter, the *Freedom Flyer*.

Text:

As a challenger, you should attack the status quo at City Hall and emphasize the new, positive direction you wish the city government to go in (i.e., the maintenance of 'essential' services only --- no frills). Stress the human side of your politics, your commitment to area voluntarism (senior citizens, sports, youth, etc.).

Remember, as a **Freedom Party** member, you believe that the only legitimate function of government at the municipal level is to provide 'hard' services. These would include sidewalk and road maintenance, garbage pick-up, fire and police services, etc. Emphasize your commitment to improving the efficiency of these services and specify where work needs to be done and how it isn't being done because of wasteful spending (especially where your opponents have sanctioned it). Use the opportunity to condemn their policies.

Don't *deliberately* adopt any unpopular stands in your literature. If you think that it's necessary to do this, write a letter to the editor and don't run for municipal office. Only someone with a long and tried reputation for working within the community can get away with one or two correct but unpopular positions in their election literature and still win an election.

Emphasize the *positive* in your literature --- do the unpopular after you're elected. If constituents want frank, honest answers to various questions, give them at their front door when you're campaigning. It's unlikely that they will so don't invite political suicide by telling them something that could alienate them from supporting you.

(You might ask, then, why run for office if you have to hide the 'truth'? --- pure self-interest. If *you* want to live in a freer society, whether the rest of the world (or city, or ward) is ready for it or not, then *you* should try to get elected so *you* can make a difference and satisfy your own conscience and provide yourself with more freedom than *you* had before you were elected to office. You're not misleading anyone when you select only the more palatable issues to put in your literature. If people want to know where you stand on all 6,000 issues, let them invite you over to their home for dinner.)

Another way of winning voters is to have endorsements throughout your literature by influential people in your area: 'I have known Fred M. Partie through his work with the sports league and I've found him to be alert, dedicated, and the best man to keep our parks maintained.' Endorsements like this are invaluable in convincing casual voters.

The use of an additional colour on the front and back of your pamphlet is very effective if you can afford it. (See budget.)

Distribution:

It is always best to deliver literature to areas of descending importance: single-family residences first, senior citizens' homes next, then high-rises, etc. Experience has shown that the percentage of voters who turn out from subsidized housing areas only averages between three and twelve per cent.

I personally recommend a 'two-tiered' delivery strategy: the initial and major pamphlet delivered 15-20 days before the election, and the second, harder hitting but much shorter piece about 3-7 days before the election. Using this strategy, the second delivery should be targetted at the undecided and the indifferent voter. It should be 'punchy' and combative --- give them a reason to get out and vote, but always maintain your professional appearance.

When you go to an advertising agency, outline your strengths, your activity, etc., as discussed above. Be prepared to spend between \$250 - \$500 on a professional-looking job. It'll be worth it.

The cost of printing 15,000 8.5x11 folded pamphlets, printed in black and white (and greys), halftones (and metal plates for printing), and with one extra colour throughout is about \$684. Each additional thousand costs about \$45, plus \$4 for every extra thousand folded. Paper is 20 lb. white.

Incidentally, your public library will have much of the literature used by candidates (local clippings in your civic room) in the previous municipal election. When using their files (ask at the information desk), check the styles, colours and techniques used by the various candidates. Pay particular attention to the literature of the challengers who beat incumbents --- it was probably effective. Compare the literature of the candidates who did well with both unorthodox styles and those who used traditional styles.

continued on next page



**FREEDOM
IS MORE THAN JUST
A STATE OF MIND**

Freedom Party

**GET INVOLVED
WITH FREEDOM
TODAY!**

Campaign Budgets:

All the prices I've used throughout my article were from London-area quotes, and included all applicable (usually federal and provincial) taxes. The key to your peace of mind during a campaign is to have a realistic appraisal of your costs, options, etc., well before your campaign begins. Having this prepared up to a year in advance would be best, so you can earn or raise enough money to cover the campaign.

Basic and Essential Costs:

15,000 basic brochures printed -----	\$447*	\$684**
Design Costs (typesetting, photos, etc.) -----	\$400	
500 Signs with stakes -----	\$1,070*	\$1,450**
Total Basics -----	\$1,917*	\$2,534**

* -black & white; ** -one additional colour.

Inevitable Costs:

Staple Gun and staples -----	\$40
Gasoline -----	\$100
Stamps, photocopies -----	\$15
Additional clothing -----	\$100
Food -----	\$50

Total Inevitable ----- \$305

Recommended Extras (in order of priority):

A second pamphlet, 15,000 copies 8.5x5.5" (actually 7500 8.5x11" sheets), black & white, both sides ---\$233

Advertising in weekly papers -----\$800

Die-cut door knob reminders (see illus.) -----\$1,000* \$1,200**

500 Buttons -----\$150

Party for volunteers after election -----\$150

Total Minimum Expenditures: \$2,217

Total maximum expenditures: \$5,372

WHAT PRICE FREEDOM? WHAT COST, THE LACK OF IT!

Even people who openly state that they *value* freedom often take that same freedom for granted. By simple *default*, they fail to take the **action** necessary to preserve the only principle on which a free society can be based: the principle of **individual rights**.

Freedom Party believes that the *purpose of government* is to *protect* your freedom of choice, *not* to restrict it.

And one **action** that you can take right now is to fill out the coupon below to *participate* in the realization of that ideal. It's a *long-term* investment.

So you see, it's a simple matter of *choice*. You can *give* now...
...or *pay* later.

Name: _____

Address: _____

Apt-Unit: _____

City: _____

Province: _____

Postal Code: _____

Phone: (home) _____

(office) _____

Please check all appropriate boxes:

- ☐ I'd like to help! Here's my contribution of \$ _____
☐ cheque ☐ money order
- ☐ Here's my steady support. Enclosed please find (no.) _____ **post-dated cheques** in the amount of \$ _____ each.
- ☐ Please consider me a new ☐ member ☐ supporter
- ☐ I'm an existing ☐ member ☐ supporter
- ☐ I'd like to get involved! **Please call.**
- ☐ I'm moving! Please process my **address change** so I won't miss my copies of *Freedom Flyer*.

[Cheques should be made payable to **Freedom Party of Ontario**. Those who contribute a minimum of \$15 per year will automatically receive a 6-issue subscription to our party newsletter, the **Freedom Flyer**. Official tax receipts will be issued in time for annual returns; until then, your cheque is your receipt.]



ARE *YOU* READY?

Freedom Party of Ontario

is preparing for battle *now*
to contest the upcoming
provincial election!

WE WANT YOUR SUPPORT!
and
WE'RE LOOKING FOR CANDIDATES!

Here's what *Freedom Party* will offer to those who accept our challenge:

1. MATCHING FUNDS UP TO \$1,000 for each qualifying candidate who commits himself to run a campaign.
2. PREPARATION, DESIGN, AND LAY-OUT (at no charge!) of a sophisticated campaign brochure *suited to your community and candidate*.
3. PREPARATION, DESIGN, AND LAY-OUT (again at no charge!) of your campaign lawn-signs, including arranging to have them printed.
4. UNLIMITED TECHNICAL HELP on graphics, art, marketing, etc., to give your campaign that professional look.
5. AT LEAST A FULL DAY OF CAMPAIGNING on behalf of your candidate by **Freedom Party** president, Robert Metz.
6. AT LEAST A FULL DAY OF STRATEGY DISCUSSIONS with each candidate and his supporters to outline campaign purpose and tactics.
7. FULL TIME STAFFING OF PROVINCIAL HEADQUARTERS so that someone will always be available to deal with your questions, requests, concerns, etc.
8. As always, our CONTINUED FULL-TIME EFFORT to promote *freedom of choice*, even during non-election periods.

Campaign director *Marc Emery* is already working hard on the campaign. Effective September 10, he will be working *full time* on the imminent provincial election, *whether it has been announced or not*.

Here's what *Freedom Party* expects from its members and supporters:

1. A COMMITMENT to be made between the time you receive this newsletter and *October 15* (or up till two weeks after an election has been called, if announced before October 1), consisting of *any combination of the following options*:
 - (a) VOLUNTEERING *AT LEAST* TEN (10) hours on a campaign. This commitment can be fulfilled by working at home, at campaign headquarters, or through door-to-door activities, etc.
 - (b) VOLUNTEERING YOUR SERVICES AS A *CANDIDATE*, providing that you can meet some basic qualifications as a **Freedom Party** representative, and that there is sufficient time and support available to present a credible and effective campaign effort.
 - (c) CONTRIBUTING A MINIMUM OF \$25 to headquarters for the election campaign, which, where applicable, will be directed to the candidate running nearest you.

OR

2. OFFER US THE RESIGNATION OF YOUR MEMBERSHIP OR SUPPORT.

Our current sponsors, contributors, and activists have been expending a tremendous amount of effort since **Freedom Party** has been established, and *we have a right to expect* a contribution of *some* kind from anyone who wants to call himself a *member* or *supporter*, on whose behalf this effort has been made. If you do *not* feel compelled to get involved in any of the above-mentioned options, then we simply have no desire to use up our time, money, and effort on those who are expecting *something for nothing!* We have to face the fact: 'paper' members and supporters are as ineffective and unproductive as 'paper' candidates, and we have no desire to subsidize either.

Please return this portion of the letter with the appropriate boxes checked, or contact us at (519) 433-8612. Use the convenient postage paid *envelope enclosed to mail us your response by the due date indicated above*.

My donation is even less than I think! I'll be able to claim a tax credit for my donation based upon how much I donate in one year.

Amount of credit:

75% of the first \$100

50% of the next \$450

33.3% of the next \$600

for a maximum credit of \$500

Enclosed is
my cheque for

My actual cost
will be only

- ☐ \$25
☐ \$50
☐ \$100
☐ \$200
☐ \$500

- \$6.25
\$12.50
\$25
\$75
\$225

☐ Yes, I'm willing to volunteer at least *ten* hours of work for the campaign. Call me at _____ (phone *no.*) to arrange my contribution.

☐ I am interested in *running as a candidate*, and feel that I have the attitude and commitment necessary for such an endeavor. *Contact me as soon as possible*.

☐ I wholeheartedly wish to support you in recruiting new members and promoting *freedom of choice*. Enclosed, please find \$ _____ towards campaign and operating costs.

☐ I've already given support to **Freedom Party**, but I can see that my money has been well invested, so here's a further contribution of \$ _____

☐ Sorry, I simply *don't want to get involved in your campaign for freedom*. I resign my membership-support.



July 23, 1984

DOOR-TO-DOOR AWARENESS CAMPAIGN
LAUNCHED IN OPPOSITION

TO
PAN-AM GAMES BID

London businessman and activist Marc Emery is coordinating (and doing a lot of delivering himself) a 20,000 pamphlet delivery across London centre/north/east with fifteen volunteers in a campaign intended to make Londoners aware of the hazards and costs of bringing the PAN-AM GAMES to London in 1991.

The drive began Tuesday July 17, and is expected to conclude by Wednesday, July 25.

A pamphlet is enclosed.

It is our hope that this campaign will serve to strengthen the taxpayer's resolve to oppose the Games by expressing their opposition through public forums and by contacting the alderperson(s) who voted in favour of spending money on the preliminary bids.

CONTACT: Marc Emery

Days: 433-8612 (Mr. Emery will likely be out delivering pamphlets, but can be located through the Freedom Party office, which is co-ordinating volunteers.)

Evenings: 438-4991

* City Council is forced to confront public opinion and some Councillors publicly acknowledge they are having second thoughts about supporting Games.

* On press release, Freedom Party is shown as co-ordinator of volunteers. This info on press release results in 3 media interviews for the Freedom Party and further indicates our on going local commitment.

Medieval & Traditionalist
Book - Centre
897 QUEENS AVE.

PH. 433 9692

NSW 4119

CANADA

July 26/84

Dear Mr. Emery:

As a fellow bookman, and a concerned senior citizen, I wish to salute you for your courage and moral stamina, in delivering to our residence the wonderful powerful statement, protesting the mad -dog policy of our city council in their empire building dream fantasy of seeking the Pan Am games for this now heavily tax burdened city.

We will certainly contact our aldermanic representatives, as per your instructions, I have already congratulated Alderman James for his strong stand.

Thank you for being an alert citizen and for seeking so hard to protect the rest of us from the financial wolves who would devour us piece meal to satisfy their inordinate lust for power and prestige at our expense.

Enclosed is a small cheque to help out in expenses. sincerely yours.

RESULTS

* Emery is guest on number one radio talk show in London for two hours debating with his political opponent in next municipal election. Audience in phone in poll supports Emery 3 to 1.

* Emery is guest for 8 minutes on morning TV news to discuss opposition to Tax money being used in bid.

* Emery receives over 100 phone calls of support at his home in the 10 days of delivery of pamphlets. Most are in ward 3 & Emery takes names and addresses for future use.

* City Councillors & Games promototers go on defensive, claiming media biased and surveys meaningless, despite a very neutral press survey of over 1,200 citizens showing 85% opposition to tax money in Games bid.

PAY BY MAIL
For Your Convenience
The London Free Press
Phone 679-0560

The London Free Press
Western Ontario &
tuesday **London**

Tuesday, July 24, 1984

D PAGES D1-8	Doctor Game	D4
	Ann Landers	D6
	Crossword	D7
	★	

Pamphlet campaign aims to sink Pan-Am bid

London businessman Marc Emery has launched a 20,000-pamphlet campaign aimed at creating and vocalizing opposition to the city's bid for the 1991 Pan-American Games.

Over the past week, Emery said Monday, he and about 11 volunteers distributed 12,000 pamphlets outlining Emery's views on why London should not be the site of the Games.

The remaining 8,000 pamphlets should be distributed by the end of this week, he said. The pamphlets are being delivered to homes in central, north and east London.

The pamphlet contains a lengthy letter, an edited version of which was published in

the letters to the editor column in The London Free Press earlier this month. It concludes by urging those who agree with Emery's views to write letters to The Free Press or express their opposition to Ward 3 Aldermen Joe Fontana and Pat O'Brien.

"I always do stuff like this," said Emery when asked why he started the campaign. "I make it my life's work." He said he hopes his campaign will help Hamilton, which is also bidding for the Games, to be chosen. "And that way if you're interested in sports you won't have a long way to drive."

Emery said municipal governments should look after sidewalks, roads, police

and fire services and should not be involved in sports promotions or job creation. He said the Games should be financed entirely by private money and organized by a private group.

Gordon Hume, chairman of a special committee organizing London's bid for the Games, said Emery has a right to express his views, but points out the pamphlet is riddled with "half-truths."

For example, it says Londoners will be forced to pay \$10 million from local taxes and an additional \$10 million in fund-raising to finance the Games' estimated \$98-million cost in 1984 dollars.

In fact, Hume said, the amount of public

fund-raising has not yet been determined. It depends largely on the amount of federal and provincial grants.

Under the committee's financing plan, city coffers would only pay up to \$10 million in 1984 dollars for the cost of the Games with revenues, grants and donations covering the rest. The federal government will not negotiate the amount of grant it will pay until after a host city has been chosen.

Emery says the Games will cost between \$135 million and \$155 million by the time they are held because of inflation, which he calculates at seven per cent per year. Hume questions Emery's ability to predict what a dollar will be worth in 1991.

Hume said the pamphlets do not change

his committee's view that the Games are good for London. He also noted he has received no comments from the public as a result of the pamphlets.

Fontana, who supports the city's bid for the Games, said he has also received no callers in the past week. In the past three weeks he has received nine calls about the Games, seven of which were from those in favor of London being the host, he said.

Hume said support for the Games has been positive. A \$50,000 money-raising campaign by his committee to help pay for costs of bidding for the Games is expected to top its goal within a week. The total from that campaign now stands at \$46,500, he said.

NOW OPEN

THE LARGEST SHOWROOM OF
DISPLAY CABINETS AT
ROCK BOTTOM PRICES!!

SHAMROCK

595 EXETER RD.
LONDON 681-1101

The London Free Press
Western Ontario &
wednesday **London**

Wednesday, Aug. 8, 1984

C PAGES C1-16	Horoscope	C8
	Deaths	C10
	Classified Ads	C10-15
	Family Notices	C16
★		

Public to get chance to hear Games case

City council wants the people of London to have all the facts on its multi-million-dollar proposal to bring the Pan-Am Games to the city in 1991.

Alarmed by growing ratepayer resentment to the proposal voiced in recent media surveys, both pro and anti Pan-Am Games factions on city council quickly agreed Tuesday to a motion put by Alderman Pat O'Brien that the games committee be requested "as soon as possible" to hold a series of public information meetings on the subject.

Insisting that he was still very much a supporter of the project, O'Brien said a

series of information meetings would help to clear the air "and be extremely beneficial to the community."

The meetings, he said in his motion, would "present the full details of London's bid to host the Games and of the full impact on the citizens of London and (would) give all Londoners a fair opportunity to voice their opinions once they have all the facts."

O'Brien said his motion did not indicate a dropping off of support for the Games but it was immediately construed as such by some Pan-Am Games opponents on council.

"I think this motion is a sign that (Pan-Am Games) supporters are having second thoughts," said Alderman Frank Flitton who added that he was glad to support the motion "to clear up some of the pros and cons of why we should not have these Games."

O'Brien fired back that although a Free Press survey had indicated heavy opposition to the Games proposal he had not been deluged by angry ratepayer calls. "I have had a grand total of four calls against. I do not consider that a great outpouring of public opinion."

Like many city ratepayers, he said, he wanted to "hear the full details on the Games proposal."

Acting Mayor Orlando Zampogna, a supporter of the proposal, said that London, unlike its Pan-Am Games opponent in the steel city of Hamilton, had insisted from the beginning that its proposal be a public one.

Members of the Games bid committee, he said, were already busy speaking to select service club audiences but there was a need to meet and explain the city's case to a larger ratepayer audience. "If we can't stand the heat, if we can't sell ourselves, we

have no right to be in the business."

He warned that a good many people would come to the proposed meetings with "the usual apprehensions" but council was used to that kind of concern and could handle it.

Alderman Joe Fontana said that from sitting in on a recent radio show which debated the subject there was no doubt that "there is a great deal of opposition out there." It was also clear, he said, that some people were using distorted facts. More public information, he added, would "help to put the project back on the road."

JUL 24 '84

Who would take the risks on Games?

Sir: London's bid for the Pan-American Games is a classic example of politics at its worst; no different in principle from Bill Davis's domed stadium, Mink Lodge or the pyramids of Egypt.

The law, rather than treating every individual as equal, becomes so tortuously warped by such blatant transfers of wealth that it makes me wonder why people in this country seem still to have any respect for the law. I suppose it's because they don't want to get thrown in jail, but I'd like to think it was because they had respect for their neighbors' property.

The Pan-Am Games are clearly not for the benefit of all Londoners. They are for the benefit of an identifiable collection of special interests, namely hotels,

Pan-Am dreams

Sir: The mayor and his cohorts must be dreaming on the question of the Pan-Am games. Ten million, he says. Look at the cost overrun on the board of education headquarters. A new building from scratch wouldn't have cost as much.

We can't support the London Majors or the football team with a suitable place to play, or the London Knights! If we were to depend on our outlying areas, southern Ontario and other provinces for the length of time the games run, it would be a dead loss. I can see the \$10 million escalating to \$60 million or more.

More bridges and underpasses are what we need.

London JUL 24 1984 D. W. MCGILL

restaurants, fancy boutiques which cater to tourists and the minority of locals who like to watch such spectacles. They also appear to have some attraction for glory-seeking politicians who want to make their mark on history by sponsoring this type of wealth transfer. Some local construction companies may also benefit, but not by much because the city can only afford so much building.

The losers are also clearly identifiable. They include people like myself, who, after paying off a 25-year mortgage, are shocked that the taxes are almost as much as the mortgage payments were; and who wouldn't cross the street to see a professional sports event but would rather use the little leisure time they have to watch their kids play in the local park.

Ald. Tom Gosnell's initial reaction to the games proposal was, "The question is what do you get for the bucks and what are the risks?" (Free Press, Feb. 3). Gosnell was wrong. The question is, who takes the bucks and who takes the risk? JOHN COSSAR

A definite 'no'

Sir: As a resident of London East I received a copy of the full letter to the editor sent by Marc Emery to The London Free Press, in which he states all the reasons for not pushing for the Pan-American Games for London.

I think his ideas make a lot of sense. Please put me on record as a definite "no" vote.

London JUL 24 1984 MARGARET CENEVIVA

JUL 26 1984

Pan-Am 'investors' won't be beneficiaries

Sir: Those *Enticing visions of a Pan-Am spinoff* (Free Press, July 19) were as illusory as they were insulting to the intelligence and integrity of Londoners.

Citing a "50-to-1 payoff that even the most cautious investor would find attractive," neither the beneficiaries nor the "investors" of this ill-conceived venture were ever explicitly identified, and with good reason. The direct "investors" are the taxpayers of London, whereas the direct beneficiaries are the politicians, interest groups and select businessmen who stand to gain financially at the coerced expense of the former. After all, since when has an honest "50-to-1 payoff" ever required government funding?

But the real slap to the face of the London taxpayer was the almost laughable (if it weren't so serious) "multiplier effect," accompanied by an illustration with all the arrows pointing in the wrong direction: "Basically, the multiplier effect works like this: the construction worker is paid his wages and in turn uses that money to buy groceries. The grocer may take that money to pay his staff, who in turn spend it on something else in a chain reaction or domino effect."

Just how stupid and uninformed does the writing and editorial staff of The London Free Press think its readers are? Who pays the construction worker? And where does the person paying the construction worker get his money from? You guessed it — right out of our pockets, and without our consent. If the best return available to the direct "investment" made by Londoners is an indirect "multiplier effect," then by any standard, it's clearly a bad investment.

And as far as "chain reactions" or "domino effects" are concerned, what about those relating to the manner in which our so-called "investment" will be collected? I personally resent being called an "investor" when I've been given no choice in the object of my investment nor any written guarantee of a direct return on my investment.

As to committee chairman Gordon Hume's comment, "If I could get 50-to-1 on my money I'd be most happy," I can only add that I too would be most happy — if Hume were really talking about his own money. His conclusion that "... the only way the games will succeed is with total community involvement" translates into the following inevitability: Citizens of London, get your wallets out. You are about to be robbed!

Those who are party to this deserve our contempt, not our support.

ROBERT METZ
President,
Freedom Party of Ontario

It's time to say NO

Sir: Rents and property taxes will go up and up and up unless there are enough of us willing to write to The London Free Press and say no to the Pan-Am Games.

It is grossly irresponsible of city council and Mayor Al Gleeson to go on with such a mega-project, gobbling up globs of public money for decades to come.

Write and say NO.
JUL 26 1984
MARGARET J. ASHWORTH

Games too costly

Sir: Your questions with regard to the Pan-Am Games seem entirely fair to me. And I want to go on record as opposing the games being held in London.

I think it is time a referendum was held to determine just how much public support there is for the games before costs escalate further. They have already risen from \$12,500 to \$77,000 in the course of a few months. This should be sufficient warning to all London taxpayers. We live in an era of massive cost overruns, and London, by the looks of it, is already sucked into this process.

Mayor Al Gleeson certainly does not represent my views at city council, and judging by your survey, this holds true for an overwhelming number of Londoners.

London INGE HARDWICK

AUG 2 1984

They say 'No' to Pan-Am Games

Sir: Mayor Al Gleeson recently scoffed at a Free Press poll regarding the Pan-Am Games, saying it was designed to elicit a "no" response.

If Gleeson would like a true picture of city voters' opinions, perhaps he should call for a referendum on the issue. The cost would be fixed, and there would be no lingering debts hanging on our shoulders as taxpayers for building costs, maintenance, and advertising to find occupants following the Games. A simple comparison of thousands versus millions.

London already has a shelf full of white elephants, and I am prepared to sacrifice this one: swallow my pride and let another city foot the bill for a change.

London JIM R. BUTLER

Sir: I wish to register my "no" to holding the Pan-Am games in London. Al Gleeson and city council are considering glory and not the needs of Londoners.

London EVELYN WATSON

Sir: No, to holding the Pan-Am Games in London. No, to Al Gleeson and city council's

bid to hold them in London. No, to the expense, expropriation and leftovers!

London MARY SAMBELL

Sir: I have been reading with interest the agitation for financial support for the Pan-Am Games with the aim of having them held in London in 1991.

As a taxpayer in London, I am absolutely opposed to the city spending even \$1 on extra facilities for these games. The same goes for the provincial and federal governments. The sporting fraternities have lost all sense of financial prudence. Marc Emery is dead right this time and I agree with him 100 per cent.

London taxpayers cannot afford this burden.

London W. A. THOMSON

Sir: We wish to add our no to the Pan-Am Games.

The taxes are high enough as it is. We sure cannot afford what these games will cost.

London JACK and IRENE PLAYER

What comes first?

Sir: We have lived on a short one-block street for nearly 30 years and twice during that time have petitioned city hall for curbs, gutters and sidewalks, all to no avail. In the meantime, our taxes have gone sky-high. If the city can't afford even to pave our street, how can it consider paying for Pan-Am Games, which we definitely do not want?

Come on aldermen Fontana and O'Brien, look after your own people first; let someone else look after the Games.

London A. M. MULVEY

Games would burden

Sir: You are no doubt well aware of Marc Emery's letter distributed to 20,000 London residents. I concur and agree with the objections laid out in his views on the Pan-Am Games.

We don't need an extra millchain around our necks. We've had enough in the past: a) the land where the Bell office court buildings are; b) Centennial Hall. Londoners need to profit from business-oriented ventures.

London J. A. GIVES

PAN-AMERICAN GAMES SURVEY

- 1). Are you in favor of the City of London being host to the Pan-American Games in 1991? YES 252 NO 1,171
- 2). Are you in favor of the city spending \$10 million of tax money on the games? YES 215* NO 1,171

*252 minus 37 who said yes to the games but not with municipal funding

Let's do something for London

Sir: I have finally reached a breaking point and I know I'm not the only one. The issue which concerns me is the Pan-Am Games.

London businessman Marc Emery appears to have assumed the role of taxpayers' advocate — defender of the little guy — once again. Critics abound today, aided and abetted by the pervasive negative approach to reporting in our news media.

The London Free Press provides a perfect forum for the anti-everything faction to air their views with blaring rhetoric and misinformed letters to the editor. Specifically, who is the London public supposed to trust for accurate information? The media are at times called upon to go that extra mile and, as I see it, now is one of those times.

The Free Press conducted a poll recently. Unfortunately, the wording as well as the actual vehicle itself was certain to elicit a negative response. All major media (newspaper, TV, radio) have remained neutral, allowing the influx of narrow self-interest groups a soap box to influence public opinion. Is this indifference a product of the CRTC cross ownership hearings or possibly that Gordon Hume (CKSL), who heads up the bid, does not fall under the sphere of influence of Blackburn holdings?

In any event, this lack of genuine involvement is tantamount to a "no" vote by the

major media. Certainly reporting amounts to more than sticking microphones in front of people's faces and constructing paragraphs with material collected. The Pan-Am Games bid calls for in-depth investigative reporting — pro and con, point-by-point analysis — by reporters who care about London.

Canada, as a country, is flexing her muscles — Pierre's peace initiative, the pope and the queen are coming, Andre Garneau is going — into space. Canada has sent its finest contingent of athletes ever to the Olympics in Los Angeles. We're proud! Canada is growing up!

My question is, where is London? London is captured in a never-ending attack of quivering, blubbery Toronto phobia. Stand up! Grow up! Nobody is suggesting we add hundreds of thousands of people, but what's wrong with improving the quality of life for all of us and all our children? We watched London collectively cover before the noble and attainable goal of world class quality at the Grand Theatre. We were there! We were proud! Now we're not. Why not?

London is a beautiful place. It's time the people, all the people, did something for London. It's time for the small self-serving cynics to step aside so the passionate visionaries can lead London to the 21st century.

Let's do it!
London JAMES J. BUTTER JR.

JUL 18 1984

Sir: Re the matter of the 1991 Pan-Am Games coming to London. We, as citizens of this fine city, are very much opposed to this project. The cost will be astronomical and ought not to be considered.

The city has many other urgent needs demanding dollars which we understand are not available. Besides public works improvements that are needed, we must be concerned for the unemployed, the injured and handicapped. There is an urgent demand for rehabilitation and for housing. We appreciate the concern of your paper as well as the wise members of city council.

London LOLA I. JACKSON

EDITOR'S NOTE: This letter carried 26 additional signatures.

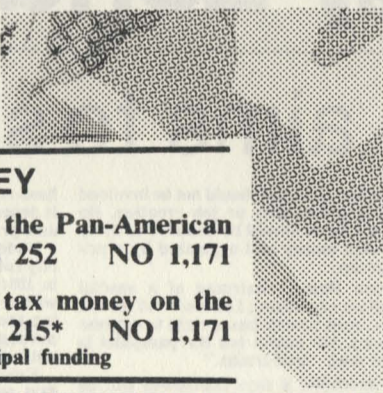
Sir: As taxpayers in the city of London, my wife and I would like to signify a vote of "no" to the holding of the Pan-Am games in London.

As many people have pointed out, there are more important ways to spend taxpayers' money.

Your recent plebiscite on this issue has indicated a very strong vote against having the games in London.

London HAROLD AND CONSTANCE TURNER

AUG 2 1984



Our decision

Sir: I would like to thank Marc Emery for his sensible analysis of the realities surrounding the controversial Pan-Am games proposal. I couldn't agree with him more. Londoners could enjoy so many improvements that have been needed for so long if these same dollars were funneled into more practical, down-to-earth projects.

D. J. Harrison's letter on the subject articulated the concerns of a broad segment of London's population who are opposed to the Pan-Am games. The Free Press is to be congratulated on its sensitivity toward the pocketbook of the local taxpayer by providing a mechanism through which he could speak to this issue. He did speak. His answer was overwhelmingly negative.

City hall, true to its customarily arrogant unconcern for the taxpayer, has chosen to treat this response with contempt.

I call upon them to "bite the bullet" and conduct an appropriate referendum to settle the matter once and for all. I, too, urge Londoners to discard apathy and adopt a more assertive stance with regard to the disposal of their tax dollars. The final decision is ours — if we choose to make it.

London NAOMI VONESH

JUL 18 1984

Sir: The Pan-Am Games, if sports fans wish to bring them to London, should be privately financed the same as the Los Angeles Olympics. They will even make a \$20-\$30 million profit, and this money is going to amateur sport in California.

The L.A. council in 1978 put a referendum to the voters and they said not a dime in funding would come from the taxpayer. Even the police services at the Games are paid for by revenues, not from taxpayers.

Although a Free Press survey showed 85 per cent of Londoners are against London hosting the Games, and the CFPL Open Line straw poll showed 72.5 per cent against, if Joe Fontana, Pat O'Brien and the other tax-spending councillors think Londoners are overwhelmingly in support of this project, why can't they raise the whole amount privately?

London may have a need for recreational pools, and this should be done on a long-term basis by the PUC, not for an Olympic aquatic centre. The Roberts School has superb swimming facilities which are underused, and they have other facilities that should see more use before we spend any tax money on luxury facilities.

A stadium is plainly unnecessary and should require no discussion at all.

Meanwhile, Marc Emery's remark that soccer fields in the city are poorly levelled, poorly drained and irregularly maintained is accurate. Swimming pools are closing early and on July 30, City Engineer D'Arcy Dutton remarked that sidewalk repair/replacement was several years behind and falling further back.

The job of city government is to look after our sidewalks, parks and essential services, not to get into a roulette game with our tax money.

London GORD MOOD

Sir: I wish to say "no" to holding the Pan-Am games in London. London's mayor and city council should first try to solve the unemployment in London.

London MARIA M. LIEM

FIGHTING CITY HALL

When London city council voted in favour of bidding to host the 1991 Pan-Am Games, Londoners were deluged with stories of all the wonderful 'benefits' they would reap from the event. As usual, the cost aspects and clear definitions of who was benefitting and who was 'investing' were conveniently downplayed and evaded.

As a result, Freedom Party activist Marc Emery decided to tackle the issue head-on. With the aid of Freedom Party volunteers, Emery delivered 20,000 pamphlets of protest to the residents of London's Ward 3 (the ward in which he intends to run for alderman in next year's municipal elections), and to 25% of the residents in Ward 2 and Ward 6.

When the press release announcing his activity was issued the following week, reaction was instantaneous. By noon of the same day that the release was delivered, Emery's campaign was the top news item on every radio station in the London area. Evening television coverage also accompanied the event.

Most significantly, Emery was given the opportunity to debate the issue on CFPL-AM radio's Wayne McLean Show with alderman Joe Fontana. The two-hour program produced some lively exchanges and will soon be edited on to a Freedom Party cassette tape, available on request. A survey conducted on air at the end of the program revealed an incredible rate of support for Emery and forced a reluctant city council to hold 'public meetings' on the issue. As of this writing, these meetings have not been held, but we'll be sure to inform you about them in our next newsletter.

Emery also appeared on CFPL-TV's Morning Edition, where he took full advantage of illustrating to the public how strong the rate of support for his cause was.

Freedom Party's official role in supporting Emery was strictly one of organization and administration, and the media was well aware of the fact. For more coverage on the issue, see '...From the President'.

There is support for Pan-Am Games

Sir: Whether you like to admit it or not, there is substantial support for London's bid to host the Pan-Am Games in 1991.

Your newspaper has certainly provided considerable space to cover the negative viewpoint of those opposed to London hosting the 1991 Pan-Am Games. I have been thought that space would have been provided for a positive viewpoint as well.

When the London Chamber of Commerce issued a media release which indicated that 76 per cent of those 100-plus chamber member businesses surveyed supported the Pan-Am Games bid, I thought, in fairness, you would have at least released our findings.

It is interesting to note that The Free Press is the only local media not to report our story.

What London needs is more "boosters" and less "knockers."

As the only daily newspaper in London, even if you are not in favor of the games, you could at least give some exposure to the viewpoint of those who consider the investment in such an undertaking as worthwhile and good for London.

Does a story have to be negative to get coverage in your newspaper?

Unfortunately it is those who knock a good idea who write, so I challenge those of you who are in favor of London hosting the Pan-Am Games to let your opinions be known.

Let's hear from the silent majority.
London JACK A. MANN
Executive vice-president
London Chamber of Commerce

INSERT

SAY NO TO THE CITY COUNCIL BID FOR THE 1991 PAN-AM GAMES!

London City Council's bid to spend *your* tax dollars on such an unnecessary project as the **1991 Pan-Am Games** should be solidly opposed by all those who will ultimately be forced to pay for the huge financial burden that the Games will impose, namely, *you!*

As one of your neighbours in this area, I am very concerned about the potential financial disaster that this expensive project presents --- a project that will considerably increase household and business taxes by the late 1980's, and early-middle 1990's.

Below is an *unedited* letter that I sent to *The London Free Press*. When it was published on July 10, 1984, it was edited so severely that much pertinent information was deleted. Thus, many Londoners still have very little information on the implications of bringing the Games to London: *increased taxes, fewer jobs, fewer resources for legitimate charities, etc.* --- all for the sake of having luxury sports facilities where no legitimate demand exists for them.

Here's how the original letter read:

Sir:

Londoners have heard much of the hoopla of the so-called 'benefits' of these games, but have seen or heard very little investigative journalism on the costs and hazards of this adventurism. With *London Free Press* president Peter White *officially* commenting on *London Free Press* stationery (to the *Preliminary Bid Committee*) that "I'm delighted to provide whatever support I can. Please let me know what you'd like me to do, and when, and I'll do my level best", it would appear that the media in London has effectively stepped out of the way on this issue, leaving the public at large to fend for itself --- particularly in light of the fact that *CKSL Radio* manager, Gordon Hume, is the chairman of the *Pan-Am Games Committee*.

The *cost* of the *Pan-Am Games* is dealt with on only one page (pg 17) of the 56-page 'Preliminary Bid' booklet. But what a cost it is!

A new stadium, swimming complex, and sportsplex have been estimated to cost \$58 million (or 88 million 1991 dollars); running the games has been estimated to cost \$30 million (or up to 47 million 1991 dollars); an additional \$10 million is expected to be raised "in the community" for an "endowment fund", the interest of which is supposed to pay for the upkeep of these new facilities after the games. **Total cost: \$98 million** (or in 1991 dollars, between \$135-155 million).

To deflect costs, the *Bid Committee* is counting on \$2 million in the sale of TV rights, and on another \$8 million in Event Ticket sales and other (?) sources, for an expected total of \$10 million.

Thus the net cost is \$88 million, and as it says in the Preliminary Bid brochure (paid for with your tax money), it will be collected in a manner "to be shared by provincial, federal, municipal governments, along with the private sector, on a basis to be negotiated by parties."

Therefore, Londoners will be forced to pay \$10 million in local taxes and will be asked for an *additional* \$10 million in fundraising, and will be expected to cover the costs of inflation (as the cost will be paid between 1984 and 1997.)

This vague spending formula conceals a frightening scenario when one considers that the \$88 million (1984) to be collected is dispensed with in a single line appearing in the *Preliminary Bid* booklet!

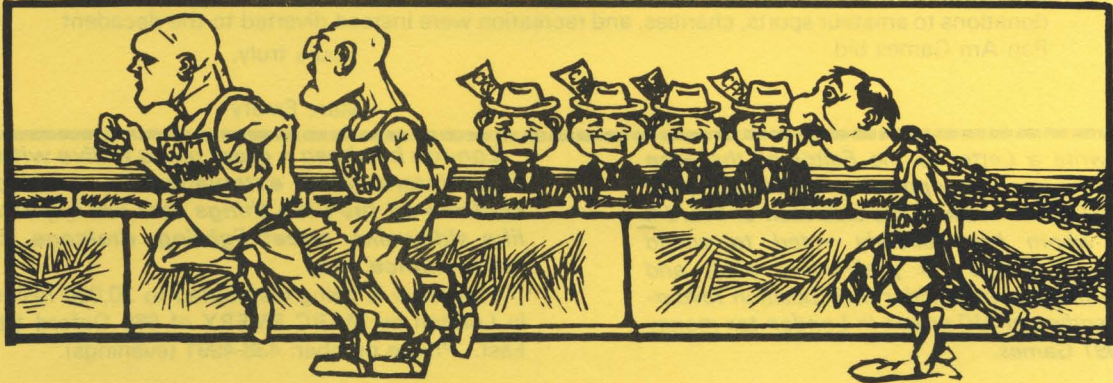
There are many illusions and misrepresentations involved in the London bid.

One of the selling points is the 'job-creation aspect' of having such a big event come to London. While we may no doubt experience some minor temporary employment in the construction of necessary facilities, it is interesting to note that only two cities (Hamilton and London) regarded this as a justifiable means to that end. It is also interesting (and alarming!) to note that many cities that already have stadiums, sportsplexes, etc., did not submit bids even though the cost to them would have been immensely lower.

For almost \$100 million in spending, we will see no increase in permanent employment, merely some temporary make-work. But that money left in the hands of private citizens could create between 250-1000 jobs in the manufacturing industry, jobs that may now be sacrificed to short-term political interests.

The significance of this is paramount, when one considers that the voluntary spending by citizens on permanent, tangible items of their own choosing will be replaced by government 'satisfaction' of hosting a sporting event that largely serves foreign athletes. While it is true that the *Holiday Inn*, downtown restaurants, and even my own bookstore will profit from this two-week tax binge, I do not believe that this is how profits should be earned. Making every other Londoner pay taxes so that a number of businesses can have a thriving two-week bonanza is scandalous.

(over)



New jobs for existing businesses? Nonsense! The spending spree will simply serve to fill all the hotels (whose existing staff are fully capable of handling existing capacities), increase the profits of restaurants (staff does not grow for a two-week rise in volume), and to increase over-all retail sales for a short period of time. Is this how we want our businesses to prosper? By advocating over \$100 million, mostly in tax money, to be spent on a sporting event? We'd all be better off and a lot more honest with each other if city council simply chose to expropriate our tax dollars directly into the pockets of certain businesspeople --- but the illusion of 'productivity', 'job-creation', etc., apparently must be maintained to justify this scandalous waste.

And then there's the *Canadian Olympic Committee* which operates on the most bizarre standard in selecting a Canadian bid that one could imagine. They actually have a 'mandate' to select a Canadian city that does not have any major facilities, thus requiring that city to build them! So despite the fact that over ten Canadian cities already have the necessary facilities to host such an event, the *C.O.C.* regards this as a handicap. Taxpayers are being robbed! Why are we being asked to build stadiums, etc., when the stadiums in other cities are vastly underused?

London cannot even adequately support the London Knights hockey team with more than two-three thousand fans a game (and hockey is Canada's most popular sport!), yet politicians are seriously entertaining the insane notion that London should go after a CFL franchise, where at least 30,000 fans are required to keep a team afloat.

In the meantime, stadiums that remain empty still require constant cleaning & maintenance. The land on which the stadium stands will no doubt be exempted from paying municipal taxes like other cultural albatrosses.

The 10-lane Olympic pool and the accompanying luxuries will cost millions and will be used regularly by few Londoners. We are already well served by the YMCA, health clubs, spas, apartment pools & public facilities. The greatest use of this aquatic complex will be for out-of-town athletes.

And in the meantime, many P.U.C. parks have few or no washroom facilities; drainage is poor at certain parks, land needs repair, etc.

The taxpayer will be asked to cover this \$10 million tax burden (plus interest) at a time when the city will likely have annexed huge tracts of lands around the current city limits, which will also cost millions. Consider also that last year the city approved a \$50 million, 20-year road improvement-widening-extension program. The taxes for this additional program will peak in the 1990's.

With all of this, the city will have to borrow to finance much of this; in a time in history when interest rates are rising and will likely remain high for the next decade.

Because the financial arrangements are so shaky and clearly unprofitable to the London taxpayer, the committee spent much effort in their brochure & in public promoting the 'prestige' of holding the Games, and the long-term 'good reputation' London will receive from hosting the Games. But do any *Free Press* readers remember who hosted the last Pan-Am or Commonwealth Games? I doubt if 1% of Londoners know -or care. What we should remember is the Montreal Olympics went over *\$1 BILLION* in debt for the 1976 Olympics and that the domed stadium in Vancouver cost double its original estimates.

The Games Committee promises that much of our park land will be improved in the process of preparing for 1991, but I doubt, for example, if Carling Arena will get an outdoor washroom to accommodate the 300 youths who play soccer there throughout the summer; I doubt that Carling Park will see drainage provided on its fields; I doubt if Boulee Park will have its ground levelled off so soccer can be played properly. Many of these little things needed now and in the future that serve large numbers of London residents and their children will be sacrificed in the inevitable cutbacks that will be necessary once money is being funnelled towards the lavish and elitist facilities that cater more to image than to function.

The Games Committee anticipates at least \$10 million in revenue from TV rights and event ticket sales. But TV rights, expected to be \$2 million (1984 dollars), for non-Olympic stature amateur sports net very little, since audiences for protracted events (this event being two weeks long) are specific and not mass-oriented. In other words, archery fans watch archery competition; swimming fans watch swimming, etc.

According to USA Today, the 1984 Winter Olympics had the worst ratings for any ABC prime-time program, and was the network's biggest money loser. The Committee has seriously overestimated expected revenues.

As to ticket sales: let's assume each ticket costs \$10, per event, per day. With 25 events, accommodating anywhere from 500 to 8,000 paid spectators, the maximum revenue possible over a two-week period (and this is wishful thinking at best) is 2.5 million 1991 dollars. \$5 - \$7 million in earned 'revenue' is yet to be accounted for. Where does it come from?

The Games Committee claims it will raise large amounts -possibly up to \$10 million- in the 'community'. But while this is going on, the 'community' is also expected to raise money for the United Way, the Salvation Army, and the more than two hundred other causes and charities that fundraise every year in London.

There is only so much spare cash around. What distinguishes the United Way, the Salvation Army and other charities from the Pan-Am Games is that we *need* United Way, etc. and they are funded by consent, whereas the Pan-Am Games is frivolous in its purpose and coercive(taxation)in its funding.

We must, in the volatile future ahead, distinguish between the necessary and the whimsical. It would be a tragedy if much of the public's tax payments and voluntary donations to amateur sports, charities, and recreation were instead diverted to the decadent Pan-Am Games bid.

Yours truly,

Marc Emery

Please write a Letter to the Editor of the *Free Press* and express your opposition to London's bid to host the Games. Talk to the aldermen of Ward 9 [both of whom have already voted to spend thousands of dollars on preliminary bids] and encourage them to reconsider their position favouring the spending of \$10 million in London tax money for the 1991 Games.

London has been a great place to live without these international extravaganzas. Let's concentrate on the little things that are important, like sidewalks, street lighting, drainage, park maintenance, etc.

This letter is being distributed to 20,000 residents in London by MARC EMERY of 666 Oxford Street East. Phone number: 438-4991 (evenings).

CRASS CAPITALISTS?

Our businessmen, industrialists, and entrepreneurs are often portrayed in the media as driven men whose only aim in life is *profit*, and who sacrifice all human values in their pursuit of wealth.

But is it really true?

Let's go out to the marketplace and find out. Here is how some of these individuals view themselves, their lives, and their activities out there in the real world of business:

Frank E. Mackle III, president of the land development company, *Deltona Corporation*, asked to comment on the company's recovery from hard times: 'When there was a question of whether we were going to make it, I took solace in knowing that we had created nine communities that we were proud of. It's a family philosophy that I was raised on and my own children are raised on. They ask me why I go to work and I tell them 'I build communities, I build hometowns...''

Eddie Jonna, owner of the *Merchant of Vino*, who talks with his hands and smiles with his eyes, especially when discussing his favourite subject --- wine: 'I say 'Good morning store' when I come to work, and I say 'Good night store' when I leave, because this is my world.'

Michael Cowpland, multi-millionaire entrepreneur and co-founder of *Mitel Corporation*: 'The high-tech game is a fast one, (but) if you have a job you enjoy, you never work another day in your life.'

Doug More, who took over a former *Loblaws* store four and a half years ago: 'It was a risk --- there is no doubt of that --- but what's the spirit of free enterprise if there's no risk? I had confidence in myself, that's the main thing. There's nothing like being your own boss. You've got nobody to report to except the customer, and that's pretty satisfying.'

(over)

Freedom Party

John Templeton, founder of the legendary *Templeton Growth Fund* (\$10,000 invested in 1954 has become \$500,000 in 1984) and practising Christian who is now in the process of giving away his considerable fortune to worthy causes: 'I went through a period twenty years ago when religion got crowded out of my life. It was when I was trying to build a business and raise my family. Now I attempt to devote 50% of my time to what I believe is genuinely important. I think people are about half-alive who spend a lot of time seeing only the *visible* things and not the invisible, like love for instance, which is one of the great binding forces in the world.'

Builder of home-towns, wine store owner, high-tech entrepreneur, food merchant, or mutual fund genius, all have these things in common: they love what they do and they believe that their work has *value*.

Freedom Party believes that *capitalism* is the only moral system of economic activity, since it is the *only* system that allows a citizen to keep the wealth he creates, in accordance with that great common-law doctrine: 'A man is entitled to the fruits of his labour.' We believe that every citizen has the right to enter the trade or profession of his choice without favour or hindrance from government(s) and the right to operate in a free market.

Freedom Party believes that the *purpose of government* is to *protect* your freedom of choice, *not* to restrict it.

If you agree, we would welcome your support. After all, freedom of choice is what we're all about!

8406

FREEDOM PARTY OF ONTARIO

P.O. BOX 2214, STN. 'A',

LONDON, ONTARIO

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Freedom Party of Ontario is founded on the principle (1) *that each individual has the right to his or her own life, liberty and property*, (2) *that to preserve these rights it is essential that no individual or group initiate physical force or fraud*.

POVERTY AND GOVERNMENT

Poverty, as it applies to individuals, can be defined as a lack of riches or material possessions, but no definition can ever tell the whole story, and words can deceive.

Poverty in North America means living at a subsistence level; poverty in North Africa means starvation, disease, and even death. In Canada, even relatively poor citizens have a standard of living which would appear to a third world family as opulent beyond belief. This is a distinction that should always be kept in mind, especially when exposed to media pontifications about 'poverty' in North America.

Although there are obvious *causes* of poverty (lack of education, marketable skills, motivation, or courage), poverty also can be caused by government action and is often inflicted upon people who would not otherwise be poor. When misguided and stupid government policies bring economic chaos upon us, businesses fail, jobs vanish, homes are lost, and confidence is eroded. Men and women who have worked all their lives find themselves thrown on the ash-heap.

A hard question needs to be asked here: If all those billions of dollars leeches away by governments in recent decades had been left with those who earned the money in the first place, and if those billions had been invested in *productive* enterprise instead of being poured down the Ottawa and Queen's Park sink-holes, would the welfare state or the so-called 'safety-net' *ever have been needed?*

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Think back to 1967. Even in the euphoria of Centennial year the poor were certainly with us, although scattered, relatively few in number (perhaps one in twenty), and without any public profile. Now however, we find that the "poor" are a large identifiable group, a recognizable entity in our society, able to command the attention of politicians of every stripe.

While it is probably an overstatement to suggest that politicians *deliberately* cause poverty, the positive correlation between the increase in poverty and the growth of the welfare state cannot be denied. Also, there is a developing cottage industry in services to the poor and a burgeoning of the ranks of well-paid advocates on behalf of these relatively disadvantaged members of our society.

All of this indicates a *growing vested interest in the perpetuation of poverty*. As economist Milton Friedman points out in his book, *Free to Choose*, the results of government programs are invariably the direct opposite of those sought or predicted. Thus a government "war on poverty" will produce only more casualties and no victories.

People need *jobs*, not handouts, and jobs are created by businessmen (especially small businessmen), not politicians. For example, in 1973, when *Intel* had a breakthrough in the field of microcomputers, the company had only twelve employees; five years later the company had over 8,000 employees scattered all over the globe. Now that's job creation!

Freedom Party contends that the ranks of the poor and jobless will continue to swell until such time as there is tax relief, perhaps even a tax holiday, for our businessmen.

Freedom Party believes that the *purpose of government* is to *protect* our freedom of choice, *not* to restrict it.

If you agree with us that free individuals operating in free markets are much better at creating jobs (and thus reducing poverty) than well-intentioned but inept politicians or bureaucrats, we would welcome your support.

After all, freedom of choice is what we're all about!

Freedom Party is founded on the principle that: Every individual, in the peaceful pursuit of personal fulfillment, has an absolute right to his or her own life, liberty, and property.

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O.H.I.P. SEPARATING THE FACTS FROM THE MYTHS AND OPINIONS

Our escalating health care costs, which are already threatening the efficiency of and accessibility to our health care system, are a direct result of the economic severance that occurs between consumers and producers whenever governments intervene in the marketplace.

In 1967, 82% of all Ontarians had health care insurance, purchased freely and providing the coverage of their own choosing. The remaining 18% were uninsured. In that same year, combined federal and Ontario provincial taxes were 750% lower than in 1984 (\$14 billion in 1967 vs \$105 billion in 1984); the federal deficit was almost nil, compared to its current deficit, expected to be over \$25 billion, an increase not proportionate to the increase in population (20 million in 1967; 25 million in 1984).

But with the growing acceptance of socialist philosophy that occurred during this time period and with a relatively free, predominately capitalistic (and thus prosperous) economy, conditions were ripe for politicians to convince the electorate that 'free' medical care and 'universal access' were indeed viable possibilities.

Nothing could be further from the truth.

Consider that:

- ☐ O.H.I.P. cannot honestly be called an *insurance* program since premiums cover only 18% of the cost.
- ☐ People are essentially *coerced* into supporting O.H.I.P. since, although it is possible to opt out and be forgiven the O.H.I.P. *premium*, it is never possible to recover the *82% of costs* presumably paid from general taxation (and deficits!).
- ☐ *Universality* means that millions of Canadians who are ready, willing and able to pay their normal medical costs *need not do so*. (Does this make any sense at all?)

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- ☐ 'Extra-billing' and 'user fees' are unnecessarily complex ways of attempting to get the economic equivalent of a private insurance company's *deductible* --- just like the \$200 deductible that might be on the insurance coverage of your car or house.
- ☐ The forbidding of any free-market influences in health care severs the link between producer and consumer and will *guarantee cost escalation*.
- ☐ The 'principle' of non-profit administration is in no way a guarantee of lowering *costs*, particularly since the profit motive is the only efficient way of keeping costs in check.
- ☐ Medical care ranks *fifth* behind heredity, environment, nutrition, and lifestyle in prolonging life.

It is a tragedy that the concept of insurance as a protector against costs incurred in medical *emergencies* has been replaced by the concept of 'free' medical service for all. As a result, resources that might have been available for true medical *emergencies* thus become absorbed in expenditures relating to the routine --- expenses that could have (and should have!) been paid directly by those receiving the benefit.

There is, of course, no such thing as a 'free' product or service. It is impossible to avoid the reality that when some individuals are no longer considered responsible for *their own* health care, *other* individuals will be forced to assume that responsibility --- a coerced responsibility that reduces their own freedom to purchase the insurance plan of their choice.

Freedom Party believes that the *purpose* of *government* is to *protect* your freedom of choice, *not* to restrict it.

We welcome any and all initiatives that would reduce burgeoning health care costs, promote tax reductions, increase our personal freedom of choice, --- *and* protect a service that is being threatened by the *irresponsible* actions of governments. After all, freedom of choice is what we're all about!

FREEDOM PARTY OF ONTARIO
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GOVERNMENT HAS NO BUSINESS BEING IN BUSINESS

Unlike the "invisible hand" that guides the free market, government has a very *visible* hand, a situation that misleads many people into believing governments can perform economic feats otherwise impossible to accomplish --- yet, in a sense, they're right.

Only a government could create the absurd condition where individuals routinely "invest" in projects and enterprises that, if promoted to them by *any other agency than government*, would be immediately rejected as bad investments. After all, it's *their* money.

Yet, when it comes to supporting these projects through *taxes*, seldom is an objection raised. Oh sure, there's always some grumbling about money out-of-pocket. But it's surprising how many of us simply accept, and to some extent, even support, the continuation of these bad investments. Apparently, the security of knowing that our friends and neighbours are similarly "investing" in government projects is all that it takes to make a bad investment sound good.

But bad investments will always be bad investments.

If the only reason we're financially supporting these bad investments (i.e., *Suncor, Canada Post, PetroCan, C.N., C.B.C., Ontario Hydro*, to name a few) is because someone else is *forcing* us to, then some hard questions need to be asked.

Why go on kidding ourselves? Do we really have any evidence to suppose that the situation can contain itself indefinitely? Deficits, unemployment, excessive taxation, high interest rates, inflation, regulation --- are just a *sampling* of the costs (and *proof* of) our bad investments.

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Freedom Party believes that only a free market, not governments, can avert the trend to *statism* and to national and provincial *bankruptcy*. Yes, we're still living in one of the richest countries in the world, but remember that those with whom we compare ourselves are merely a few steps ahead of us on the road to fiscal and political chaos.

Because *government* investments are always bad investments.

The *true* strength of any economy rests on the exercise of *free economic will* within that economy. *Free will* and the *political right* to exercise it are the only two ingredients necessary to the foundation of a stable and viable economy. And exercising our free will involves initiative, risk, knowledge, and a lot of hard work --- that's why the most prosperous nations in the world are always the most free.

If we were like the other major political parties, we might be tempted to *guarantee* the positive results of our free enterprise philosophy. But that would be a contradiction in terms. After all, how could we possibly guarantee the results of *your* efforts? --- that is, without assuming the role of a *dictator* or without intervening in the exercise of your freedom of choice. But as a political party, **Freedom Party** can guarantee that no government will be knocking at your door to rob you of your success.

Freedom Party believes that the *purpose* of *government* is to *protect* our freedom of choice, *not* to restrict it.

Economic activity that is controlled, subsidized, or regulated by governments will always result in *artificial* economies, economies that simply don't stand a chance competing against those that permit the power of the market to operate freely.

If you believe that individuals should be free to enter the occupations of their choice, trade with other individuals of their choice, and buy the products of their choice, then you've only got *one* choice: **Freedom Party**. After all, freedom of choice is what we're all about!

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FREEDOM OF CHOICE IS WHAT WE'RE ALL ABOUT