

CRASS CAPITALISTS?

Our businessmen, industrialists, and entrepreneurs have often been portrayed in the media as driven men whose only aim in life is *profit*, and who sacrifice all human values in their pursuit of wealth.

But is it really true?

Let's go out to the marketplace and find out. Here is how some of these individuals view themselves, their lives, and their activities out there in the real world of business:

Frank E. Mackle III, president of the land development company *Deltona Corporation*, asked to comment on the company's recovery from hard times: "When there was a question of whether we were going to make it, I took solace in knowing that we had created nine communities that we were proud of. It's a family philosophy that I was raised on and my own children are raised on. They ask me why I go to work and I tell them 'I build communities, I build hometowns...'"

Eddie Jonna, owner of the *Merchant of Vino*, who talks with his hands and smiles with his eyes, especially when discussing his favourite subject --- wine: "I say 'Good morning store' when I come to work, and I say 'Good night store' when I leave, because this is my world."

Michael Cowpland, multi-millionaire entrepreneur and co-founder of *Mitel Corporation*: "The high-tech games is a fast one, (but) if you have a job you enjoy, you never work another day in your life."

Doug More, who took over a former *Loblaws* store four and a half years earlier: "It was a risk --- there is no doubt of that --- but what's the spirit of free enterprise if there's no risk? I had confidence in myself, that's the main thing. There's nothing like being your own boss. You've got nobody to report to except the customer, and that's pretty satisfying."

(over)

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John Templeton, founder of the legendary *Templeton Growth Fund* (\$10,000 invested in 1954 became \$500,000 by 1984) and practising Christian who gives away considerable fortunes to worthy causes: "I went through a period twenty years ago when religion got crowded out of my life. It was when I was trying to build a business and raise my family. Now I attempt to devote 50% of my time to what I believe is genuinely important. I think people are about half-alive who spend a lot of time seeing only the *visible* things and not the invisible, like love for instance, which is one of the great binding forces in the world."

Builder of home-towns, wine store owner, high-tech entrepreneur, food merchant, or mutual fund genius, all have these things in common: they love what they do and they believe that their work has *value*.

Freedom Party believes that *laissez-faire capitalism* is the only moral system of economic activity, since it is the *only* system that allows a citizen to keep the wealth he creates, in accordance with that great common-law doctrine: "A man is entitled to the fruits of his labour." We believe that every citizen has the right to enter the trade or profession of his or her choice without favour or hindrance from government(s) and the right to operate in a free market.

Freedom Party believes that the *purpose of government* is to *protect* our freedom of choice, *not* to restrict it.

If you agree, why not *get involved* with **Freedom Party** today? --- After all, freedom of choice is what we're all about!

**Get
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Freedom Party

After all, *freedom of choice* is what we're all about!

Freedom Party is founded on the principle that: Every individual, in the peaceful pursuit of personal fulfillment, has an absolute right to his or her own life, liberty, and property.

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